



# 2025 SHOW GUIDE

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**build**<sup>™</sup> **show**<sup>7</sup>  
**LIVE**

**OCTOBER 16 – 18, 2025**  
Kay Bailey Hutchison Convention Center  
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# WELCOME TO BUILD SHOW LIVE!

OK friends, here we go! It's time for the second annual Build Show LIVE. This show is the result of 30 years of dreaming and planning on my part. Last year, we launched Build Show LIVE as an experiment, and the result exceeded all expectations. My dream was to combine the best parts of every trade show, summit, symposium, and educational conference I've attended throughout my career. And, thanks to every Build Expert™, manufacturer, guest speaker, and attendee, the inaugural Build Show LIVE made my dreams come true.

This year, we continue to build on that dream. You can look forward to fantastic building science and business training combined with amazing vendors with products The Build Show team use in our homes.

Build Show LIVE attendees are like-minded people eager to make friends and share ideas. Introduce yourself. Exchange contact information. Engage in conversation.

We are so excited to spend time under the same roof as the incredible folks attending, exhibiting, and presenting at Build Show LIVE 2025. If you see someone you recognize from The Build Show, don't hesitate to say hi (bonus points if you can snap a quick photo together).

Everyone is eager to meet you. Let's have an amazing show together and take this knowledge back to the job site when we get home on Monday!

Your friend,

**MATT RISINGER**

Founder and Host, The Build Show



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# ABOUT THE SHOW

## THE EXPERIENCE

**Build Show LIVE** is the premier event for those committed to quality construction, building science, and the future of home building. Explore cutting-edge trends, connect with industry leaders, and discover innovative solutions that elevate craftsmanship and efficiency.

## SCHEDULE

### VIP Experience

**Thursday, October 16** / 9:00 AM – 7:00 PM

### Classroom Education

**Friday, October 17** / 9:00 AM – 5:00 PM

**Saturday, October 18** / 9:00 AM – 2:00 PM

### Expo Hall Hours

**Friday, October 17** / 9:00 AM – 5:00 PM

**Saturday, October 18** / 9:00 AM – 2:00 PM

## SOCIAL MEDIA

Use hashtags **#BUILDSHOWLIVE** and **#buildshowlive2025** on your social media posts and follow us at:



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## FLOOR PLAN

Navigate the Expo Hall with ease! Use our interactive floor plan to find exhibitors, education sessions, and more.

Click the QR code  
for the floorplan.



## EXHIBITOR LIST

Check out our exhibitor list to uncover a dynamic lineup of brands ready to showcase their cutting-edge products at Build Show LIVE.



# BOOK HOTEL

Have you booked your stay yet?

Get exclusive discounts and extra perks when you book through Build Show LIVE's Official Hotel Partner **OnPeak**.

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# NAVIGATE BUILD SHOW LIVE LIKE A PRO!

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# BUILD EXPERTS™

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**BRENT HULL**

Owner & Founder, Hull Homes & Hull Millwork, Brent Hull Companies



**BRYAN UHLER**

Vice President,  
Pioneer Builders, Inc.



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Founder and Owner,  
CNC Electric



**DANNY KERR**

Co-Founder,  
Breakthrough Academy



**ERIC AUNE**

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**JAKE BRUTON**

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**JORDAN SMITH**

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**LYDA CROWDER**

Co-Owner, Trinity Drywall  
& Master Drywall



**MATT RISINGER**  
Founder and Host,  
The Build Show



**MIKE CONNEELY**  
Co-Owner, Developer, Builder,  
Greenside Design Build



**STEPHANIE DAILEY**  
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**STEVE BACZEK**  
Architect,  
Sole Practitioner



**TRAVIS BRUNGARDT**  
Co-Owner Catalyst Construction,  
Licensed HVAC & Master Electrician



**WADE PAQUIN**  
Founder and CEO,  
WKP Builders

## CLICK THE QR CODE TO LEARN MORE ABOUT THE EXPERTS

- Explore each Experts' background and specialties
- Check-out their Build Show LIVE education sessions
- Connect with them on social media

Your gateway to deeper insights—just one click away →



# KEYNOTE

## Build Like It Matters: Craftsmanship, Legacy, and the Soul of the Trades

**Friday, October 17** / 8:00 AM – 9:00 AM

**Location: Keynote – Ballroom A1-A2**

Join Build Show founder Matt Risinger as he kicks off a full day of conference classes, expo education, exhibits, and events—and welcomes DFW Master Builder Brent Hull to the stage for an empower message on craftsmanship, legacy, and the importance of building with intention. An esteemed leader in historic preservation and successful business owner across several enterprises, Brent's passion for our industry and wisdom on how to evolve without losing commitment to fundamentals is a challenge and inspiration to all.

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**Brent Hull**

Owner & Founder,  
Hull Homes & Hull Millwork  
Brent Hull Companies



**Matt Risinger**

Founder and Host,  
The Build Show



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# VIP EXPERIENCE SCHEDULE

**THURSDAY, OCTOBER 16**

Time	Session Title	Location
7:00 AM	VIP BUILDER SUMMIT – Building Better: Leading with Craft, Clarity & Community <b>Speakers:</b> Jake Bruton, Matt Risinger	VIP – Ballroom A1-A2
9:00 AM	VIP Masterclass with Brent Hull: Rediscovering the Lost Art of Building <b>Speaker:</b> Brent Hull	VIP – Ballroom A1-A2
12:00 PM	VIP Lunch	Ballroom A1-A3
1:00 PM	VIP Tours	Job Sites
5:00 PM	VIP Welcome Party	Builders FirstSource



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# CLASSROOM EDUCATION SCHEDULE

## FRIDAY, OCTOBER 17

Time	Session Title	Location	Speakers
9:30 AM - 10:30 AM	Building Science, It's What We Do	Ballroom A4	Steven Baczek
9:30 AM - 10:30 AM	The Electrical Home: Wiring for What's Now and What's Next	Classroom A115	CJ Nielsen
9:45 AM - 10:45 AM	Drywall Done Right: From Prep to Finish	Classroom A131	Lydia Crowder
10:45 AM - 12:15 PM	Build Science™ 401	Ballroom A4	Matt Risinger Steven Baczek
11:00 AM - 12:00 PM	How to Approach a DOE Zero Energy Ready Home	Classroom A131	Bryan Uhler
11:15 AM - 12:15 PM	The Digital Toolbox: Branding & Growth Hacks through Social Media	Classroom A115	Lydia Crowder Stephanie Dailey
1:45 PM - 2:45 PM	Builder 911	Classroom A115	Jake Bruton
1:45 PM - 2:45 PM	Building Science Q&A	Ballroom A4	Peter Yost
2:00 PM - 3:00 PM	WRB.: Which One, Where, and Why?	Classroom A131	Travis Brungardt
3:00 PM - 4:00 PM	Invoicing Clients in a Cost-Plus Business	Classroom A115	Jake Bruton
3:00 PM - 4:00 PM	Project Management Systems for Rapid Growth Builders	Ballroom A4	Breakthrough Academy, Danny Kerr
3:15 PM - 4:15 PM	Water, Water, Everywhere!: Building in Coastal and Marine Climates	Classroom A131	Bryan Uhler Wade Paquin

Check **Build Show LIVE App** for schedule updates and additions



# CLASSROOM EDUCATION SCHEDULE

## SATURDAY, OCTOBER 18

Time	Session Title	Location	Speakers
7:00 AM - 8:30 AM	Roundtables	Ballroom A1	
9:00 AM - 10:00 AM	Positioning Projects for Success: the Baczek Basics	Ballroom A4	Alexandra Baczek Steven Baczek
9:15 AM - 10:15 AM	Wingnut Academy: Water Infiltration with Gasket Installation of Windows	Classroom A131	Peter Yost
10:15 AM - 11:15 AM	he Build HD Standard: The Path to Building Highly Durable Homes	Ballroom A4	Chelsea Scharbach Matt Risinger Daniel Glauser Tim Hill
10:30 AM - 11:30 AM	Contracts, Change Orders & Clear Expectations: Protecting Your Profit Margins	Classroom A131	Stephanie Dailey
10:30 AM - 11:30 AM	Training Strategies to Deliver Elite Craftsmanship and Protect your Brand	Classroom A115	Jake Bruton Travis Brungardt
11:30 AM - 12:30 PM	Project Manager Recruiting Mastery: How To Find And Hire Stellar PMs	Ballroom A4	Breakthrough Academy, Danny Kerr
11:45 AM - 12:45 PM	Tell All with the Uhler Brothers: How Did We Make It Work?	Classroom A115	Bryan Uhler Tim Uhler

# EXPO HALL EDUCATION SCHEDULE

## FRIDAY, OCTOBER 17

Time	Session Title	Location	Speakers
9:15 AM – 10:00 AM	Builder vs. Mechanical Contractor	Huber Main Stage	Bryan Uhler Eric Aune
9:15 AM – 10:00 AM	Secrets to a Smooth Build: How to Work with (Not Against) Your Trades	Know Better Stage	Stephanie Dailey
9:30 AM – 10:15 AM	Performance Upgrade Unlocked: Ventilated Overroof!	Pella Build Better Stage	Travis Brungardt
10:15 AM – 11:00 AM	Focused Performance Upgrades and Retrofits in Existing Homes	Know Better Stage	Tim Hill
10:15 AM – 11:00 AM	HEAVY HITTERS VS. LOW PERFORMERS: Three Key Traits of \$10M+ Contractors	Huber Main Stage	Breakthrough Academy, Igor Trninic
10:30 AM – 11:15 AM	Air Sealing Made Easy	Pella Build Better Stage	Jake Bruton
11:15 AM – 12:00 PM	Affordable High Performance – Building Better Without Breaking the Bank	Huber Main Stage	Jordan Smith
11:30 AM – 12:15 PM	Design-Build Domination: Structuring Your Business for Seamless Delivery	Know Better Stage	Mike Conneely
11:30 AM – 12:15 PM	LIVE Water Test: Air Seal and Window Installation Performance	Pella Build Better Stage	
1:45 PM – 2:30 PM	2025's Top Custom Home Trends: What's In & What's Out	Huber Main Stage	Stephanie Dailey
1:45 PM – 2:30 PM	Smart Panels vs. Traditional Electrical Panels	Pella Build Better Stage	CJ Nielsen
2:00 PM – 2:45 PM	From Estimate to Execution: Mastering the Pre-Con Game	Know Better Stage	Matt Risinger Wade Paquin
2:45 PM – 3:30 PM	Hot Water, Smart Choices: Mastering Water Heater Selection & Setup	Pella Build Better Stage	Eric Aune
3:00 PM – 3:45 PM	Dream Home Build	Huber Main Stage	Jordan Selleck, Paul Selleck
3:45 PM – 4:30 PM	Flawless Walls: Drywall & Paint in Sync	Pella Build Better Stage	Lydia Crowder
4:00 PM – 4:45 PM	Building Consensus Live Podcast recording – Heroes of Building Science	Know Better Stage	Peter Yost, Steven Baczek, Travis Brungardt
4:00 PM – 4:45 PM	Perfect Plumbing Plan: From Design to Delivery	Huber Main Stage	Eric Aune Matt Risinger

# EXPO HALL EDUCATION SCHEDULE

## SATURDAY, OCTOBER 18

Time	Session Title	Location	Speakers
9:00 AM - 9:45 AM	How We're Building Across America	Huber Main Stage	Matt Risinger
9:00 AM - 9:45 AM	Wired for Automation: Essential Systems Every Builder Must Know in 2025	Pella Build Better Stage	CJ Nielsen
9:15 AM - 10:00 AM	10 Habits of Super Profitable Builders	Know Better Stage	Breakthrough Academy, Igor Trinic
10:00 AM - 10:45 AM	Sealed Roof Decks for Storm-Resistant Homes - <i>sponsored by Huber</i>	Huber Main Stage	
10:15 AM - 11:00 AM	Frame it Right: Shear Walls, Hold-Downs, and Hardware That Matters	Pella Build Better Stage	Bryan Uhler Tim Uhler
10:15 AM - 11:00 AM	Why Remodels Go Off the Rails—And How Design-Build Can fix It	Know Better Stage	Jordan Smith
12:00 PM - 12:45 PM	Recession-Proofing Your Build Business:sv Playbooks for Downturns	Know Better Stage	Mike Conneely
12:00 PM - 12:45 PM	Sky-High Construction: Lessons Learned from High-Altitude, Wildfire, Seismic Mountain-top Building	Huber Main Stage	Stephanie Dailey
12:00 PM - 12:45 PM	Warm, Dry and Durable: Control Layers Below Grade	Pella Build Better Stage	Travis Brungardt
1:00 PM - 1:45 PM	Site-Finished vs Prefinished Cabinetry: Pros, Cons, and Craftsmanship Details	Pella Build Better Stage	Jordan Smith
1:15 PM - 2:00 PM	Next Onnnn the Build Show! - Reveals & Reels	Huber Main Stage	Matt Risinger
1:15 PM - 2:00 PM	UnBuild It Podcast - Live Recording!	Huber Main Stage	Jake Bruton Peter Yost Steven Baczek



# NETWORKING ROUNDTABLE BREAKFAST

Saturday, October 18 / 7:00 AM – 8:30 AM

## Business Control Layers

**Speakers: Bryan Uhler, Jordan Smith, Mike Conneely**

We talk a lot about the control layers of our homes, what about the control layers of our business.

*Stop by this table with your questions, if you have you ever considered:*

- Did I actually make money on that project?
- Is my accountant really doing their job?
- Am I really clear on what my revenue will be this month?
- What's my path to retirement?

## Electrical Rough-in to Final Walk Tips for Smooth Transitions

**Speaker: CJ Nielsen**

Stop by this table if you've ever asked:

- How should I plan for rough-in for automation-heavy homes?
- How can I get a better handle on documenting electrical layouts and updates during the job?
- How do I get my team to think ahead – not just pull wire?
- When should I bring in the builder in to talk through power and panel locations?
- When should pre-jobsite walkthroughs happen with other trades?
- How can I avoid callbacks and warranty issues with clients?
- What software (or not) should I use to track jobs, inventory, and crew hours?

## Closing the Skills Gap: Getting Involved Locally with Trades Education

**Speakers: Eric Aune, Travis Brungardt**

**Make sure to spend time at this table if you:**

- Have you thought about how to share your knowledge and skills with the next generation?
- Ever wonder how to connect with and support local trades teachers and student?
- How can you have the greatest impact and what are the steps to get there?

## Easy steps for better builder-trade collaborations

**Speakers: Lydia Crowder, Stephanie Dailey**

**Struggling with trade hand-offs, rework or timing?**

**This roundtable is for you if you've wrestled with:**

- Why is this trade always behind?
- Why are my carpenters quotes always wrong?
- Why does my plumber require 2 more weeks than promised every time?
- Why does my builder never give me plans 2 weeks in advance as contracted?
- How do I get the GC to get all change orders in by my given deadline?

## Building Science Busters

**Speakers: Jake Bruton, Steve Baczek**

Known for their no-nonsense approach and deep field experience, Steve and Jake will share practical strategies for air sealing, insulation, mechanical planning, and detail transitions—always with a focus on real-world trade coordination and long-term durability.

*Stop by this booth to gain insights on:*

- Air sealing strategies
- Properly insulating for your climate zone
- Transition details for control layer continuity
- Mechanical planning and sequencing

## Less Hand-Holding, More Getting Stuff Done

**Speaker: Breakthrough Academy**

Stop by this table for discussion, if you've ever asked these questions:

- Why can't anyone just read the plans?
- How many times do I have to explain vapor barriers?
- Why does every detail have to run through me?

If you're tired of answering the same questions on repeat, this roundtable is for you. Let's talk practical strategies for communication, training, delegation, and building a smarter, more self-reliant team on site.

# SITE TOURS

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# IN-BOOTH APPEARANCES

## FRIDAY, OCTOBER 17

9:30 AM – 10:00 AM

**Jake Bruton**

*Sponsored by Mbrico – Booth 406*

10:15 AM – 10:45 AM

**Stephanie Dailey**

*Sponsored by Isokern – Booth 101*

10:30 AM – 11:00 AM

**Mike Conneely**

*Sponsored by Andersen – Booth 513*

11:00 AM – 11:45 AM

**Wade Paquin**

*Sponsored by Architectural Concepts –  
Booth 801*

12:00 PM – 12:30 PM

**Wade Paquin**

*Sponsored by Eclisse – Booth 413*

12:30 PM – 1:00 PM

**Jake Bruton & Travis Brungardt**

*Sponsored by Andersen – Booth 513*

12:45 PM – 1:15 PM

**Stephanie Dailey**

*Sponsored by Pella – Booth 401*

3:00 PM – 3:30 PM

**Stephanie Dailey**

*Sponsored by Huber – Booth 547*

## SATURDAY, OCTOBER 18

9:30 AM – 10:00 AM

**Jake Bruton**

*Sponsored by Huber – Booth 547*

9:30 AM – 10:00 AM

**Stephanie Dailey**

*Sponsored by EDCO – Booth 723*

12:15 PM – 12:45 PM

**Matt Risinger**

*Sponsored by Arclin – Booth 319*

# NETWORKING EVENTS

## VIP Welcome Party

**Thursday, October 16 / 5:30 PM – 7:30 PM**

**Location: Builders Firstsource**

Conclude your VIP Experience with a celebration at Builders FirstSource in Arlington, Texas. Enjoy food, beverages, and lively conversation with fellow VIP Passholders and Build Experts™. Plus, the Builders FirstSource team will lead exclusive behind-the-scenes tours of their Millwork.



## Build Show LIVE Block Party

**Friday, October 17 / 5:00 PM – 7:00 PM**

**Location: Convention Center**

When the Expo Hall doors close on Friday, October 17th, the party's just getting started. The first-ever Build Show LIVE Block Party is your chance to kick back with Build Experts™, fellow pros, homeowners, and industry friends who are all on the better-building mission. Expect plenty of fresh air, great conversations, festive food and drinks, and entertainment to keep the good times rolling. No classes, no slides—just a relaxed night to swap stories, make connections, and hang with your people.



Sponsored by:   **Walk Your Plans**

## Networking Roundtable Breakfast

**Saturday, October 18 / 7:00 AM – 8:30 AM**

Attendees will join Build Experts™ for breakfast and discussions around challenges and opportunities facing builders, contractors, and remodelers in the high-performance building community. Moderators will include Breakthrough Academy, Lydia Crowder, Stephanie Dailey, Travis Brungardt, CJ Nielsen, Bryan Uhler, Eric Aune, and more to be announced!





**Booth 241**

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