



2026 DIGITAL SHOW GUIDE

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LIVE

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BUILD SHOW LIVE

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WELCOME LETTER FROM MATT

Builder friends,

I want to welcome you to the third annual Build Show LIVE 2026 in San Antonio!

This event is for builders, by builders. I think you'll find that your fellow attendees are like-minded; they, too, are here to learn, to grow, to be inspired, and to gain valuable insights on building more durable, more efficient, and altogether better homes. This, of course, is the heart of **Know Better.**

Build Better.™

Across the three days of Build Show LIVE, you'll engage with industry leaders and, of course, all your favorite Build Experts™ to see some of the best products, techniques, and technologies that are in the market today. This is a community that shares your commitment to excellence, and I hope that you take the energy from this conference and bring it back to your job sites.

Be sure to take notes at all the education sessions you attend and consider sharing this knowledge with your community back home. Schedule a time with your frame carpenters, with your project managers, with your business partners, with your clients or your spouse, and bring back some of the best knowledge to your team at home.

I encourage you to make connections with your industry peers across the country. Make it your goal to meet three people that you didn't know before and exchange contact information. The next time you have a problem with a subcontractor, a tough conversation with homeowner, or need a sounding board for a new scenario, you have a friend you could call in another community.

Also, ask the manufacturers that are here for their contact information, especially their tech people. I've told all the manufacturers on the trade floor to bring their nerdiest people to this show. We aren't here from the cheapest new fake material to use; we are here from the bomber products that lead to a durable BUILD. Those contacts for me have been invaluable over the years, and these companies are eager to meet you.

I appreciate your support, and I want to thank you guys for being a part of this community. Together, we're raising the bar for the industry, and, ultimately, building better homes for future generations. Let's get going!

Your friend,

MATT RISINGER

Founder and Host, The Build Show



WELCOME TO BUILD SHOW LIVE

Build Show LIVE is the premier event for construction professionals committed to quality construction and the future of home building. Connect with industry leaders like Matt Risinger and the Build Experts™, explore cutting-edge trends, and discover innovative solutions that elevate craftsmanship and efficiency.

Join the movement transforming residential construction.

SCHEDULE

EXPO HALL HOURS

Friday / 10:00 AM – 6:00 PM

Saturday / 10:00 AM – 3:00 PM

EDUCATION HOURS

Thursday / 9:00 AM – 4:30 PM

Friday / 10:15 AM – 5:30 PM

Saturday / 7:00 AM – 2:45 PM

[VIEW FULL SCHEDULE HERE](#)

SOCIAL MEDIA

Use hashtags **#BUILDSHOWLIVE** and **#BUILDSHOWLIVE2026** on your social media posts and follow us at:



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FLOOR PLAN

Navigate the expo hall with ease! Use our interactive floor plan to find exhibitors, education sessions, and more.

[Click here
for the
floor plan](#)



EXHIBITOR LIST

Check out our exhibitor list to uncover a dynamic lineup of brands ready to showcase their cutting-edge products at Build Show LIVE.

[Click to see
exhibitor
list](#)



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MEET THE BUILD EXPERTS™

The Build Experts™ are a powerhouse of building professionals united by a common mission to **KNOW BETTER. BUILD BETTER.™** From builders to architects, remodelers to contractors, and a lineup of skilled trade professionals—including carpenters, electricians, plumbers, drywall finishers, and HVAC professionals—this diverse group represents a range of geographies, climates, and expertise, all coming together to raise the bar for our industry.



BRENT HULL

Owner and Founder of Hull Millwork,
Hull Millwork & Hull Homes



BRYAN UHLER

Vice President,
Pioneer Builders, Inc.



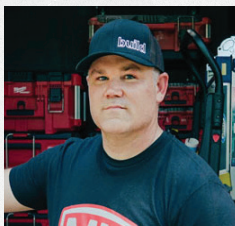
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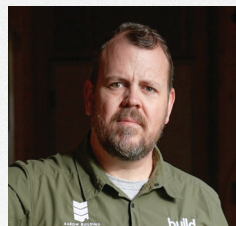
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Breakthrough Academy



ERIC AUNE

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President and Chief
Builder, Aarrow Building



JORDAN SMITH
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Master Drywaller



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Founder & Host, The Build Show
Founder & Partner, Risinger Build



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Architect,
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TRAVIS BRUNGARDT
Co-Owner Catalyst Construction,
Licensed HVAC & Master Electrician



WADE PAQUIN
Founder and CEO,
WKP Builders

CLICK HERE TO LEARN MORE ABOUT THE EXPERTS

- Explore each Experts' background and specialties
- Check-out their Build Show LIVE education sessions
- Connect with them on social media



KEYNOTE

How Did I Get Here?

Friday, September 11 / 9:00 AM – 10:00 AM

What shapes a career? An architect? For the Build Show LIVE 2026 Keynote, architect Steve Baczek shares the remarkable life journey that has defined his 35-year career, from the lessons of his childhood and the discipline of the U.S. Marine Corps to his college education and decades immersed in the building industry. Along the way, he reveals how experience, failure, mentorship, and curiosity transformed his understanding of architecture and building science. More than a professional biography, this presentation is a story of perseverance, evolution, and purpose, illustrating how life experiences can inspire innovation and a relentless commitment to designing buildings that perform as well as they endure.



Steve Baczek
Architect & Owner at
Steven Baczek Architect



Matt Risinger
Founder & Host, The Build Show
Founder & Partner, Risinger Build

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BUILD SCIENCE 301

MATT ROBINER and STEVEN RYAN



"BUILD SCIENCE 301"

AUSTIN, TX 11/24

VIP EXPERIENCE SCHEDULE

THURSDAY, SEPTEMBER 10		
Time	Session Title	Location
7:00 AM – 8:45 AM	VIP Breakfast- Roundtable -High-Performance Builders Summit	Stars at Night Ballroom
9:00 AM – 11:30 AM	VIP Tour Morning	Site Tour
11:30 AM – 12:30 PM	VIP Lunch	Stars at Night Ballroom
12:45 PM – 3:15 PM	VIP Tour Afternoon	Site Tour
5:00 PM – 7:00 PM	VIP Welcome Party	Mexico Ceaty

FRIDAY, SEPTEMBER 11		
Time	Session Title	Location
8:00 AM – 8:45 AM	VIP Friday Breakfast	Stars At Night Ballroom 3

SATURDAY, SEPTEMBER 12		
Time	Session Title	Location
7:00 AM – 8:30 AM	Build Science™ 501	Stars at Night Ballroom

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CLASSROOM EDUCATION SCHEDULE

THURSDAY, SEPTEMBER 10

Time	Session Title	Location	Speakers
9:00 AM – 10:00 AM	AI, Automations, and VAs: Top 5 Profit Boosters for the 2026 Builder	Classroom 221AB	Breakthrough Academy – Danny Kerr
9:00 AM – 10:00 AM	High-Performance Homes Don't Fail—People Do	Classroom 225B-D	Stephanie Dailey
9:00 AM – 10:00 AM	How Finishing Levels Impact Your Schedule, Budget, and Liability	Classroom 221CD	Lydia Crowder
10:15 AM – 11:15 AM	Design-Build for the High-End Market	Classroom 225B-D	Brent Hull
10:15 AM – 11:15 AM	So You Want to Start a Construction Company?	Classroom 221CD	Bryan Uhler
10:15 AM – 11:15 AM	The PM's Top 5: What Actually Moves Projects Forward	Classroom 221AB	Mike Conneely
12:45 PM – 1:45 PM	Builder Finance 101: 3 ways to control your cash flow and predict your profit	Classroom 221AB	Breakthrough Academy – Danny Kerr
12:45 PM – 1:45 PM	Must-Have Products That Separate Great From Good	Classroom 225B-D	Mike Conneely Wade Paquin
12:45 PM – 1:45 PM	Wingnut Academy: Windows of Opportunity	Classroom 221CD	Cody Pelletier Peter Yost
2:00 PM – 3:00 PM	Master Builder 101	Classroom 225B-D	Brent Hull
2:00 PM – 3:00 PM	The Real Numbers Behind a Spec Home	Classroom 221AB	Bryan Uhler
2:15 PM – 3:15 PM	Luxury Kitchen Insights (What Works & What Doesn't)	Classroom 221CD	Jordan Smith Mike Conneely
3:30 PM – 4:30 PM	Cost Plus vs Fixed Bid vs Fixed Fee: The Builder Pricing Debate	Classroom 221CD	Jake Bruton Jordan Smith
3:30 PM – 4:30 PM	Managing \$30M+ Projects: Challenges, Risk, Opportunity	Classroom 225B-D	Hugo Reynolds
3:30 PM – 4:30 PM	Myth, Fact, or It Depends	Classroom 221AB	Peter Yost Steve Baczek

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CLASSROOM EDUCATION SCHEDULE

SATURDAY, SEPTEMBER 12

Time	Session Title	Location	Speakers
8:30 AM – 9:30 AM	Builder 911	Classroom 225B-D	Jake Bruton
8:30 AM – 9:30 AM	Building Science for Luxury or Durability? Why Not Both!	Classroom 221CD	Mike Conneely Travis Brungardt
8:30 AM – 9:30 AM	Classical Design: Principles Every Builder Should Know	Classroom 221AB	Brent Hull
9:00 AM – 10:30 AM	Build HD Standard: Designing to High-Performance	Stars at Night Ballroom	Matt Risinger Tim Hill Jim Gunn
9:45 AM – 10:45 AM	Historic Preservation: Thriving in a Specialized Market	Classroom 221AB	Brent Hull
9:45 AM – 10:45 AM	The All-Electric Home: What Are Your Options?	Classroom 221CD	CJ Nielsen
9:45 AM – 10:45 AM	Your Process Is Your Product: Getting to Project Closeout	Classroom 225B-D	Jake Bruton Travis Brungardt
12:00 PM – 12:45 PM	"Grade to Gable" Your Ultimate Guide to Waterproofing	Build Show LIVE Theater	Jill Heidorf



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EXPO HALL EDUCATION SCHEDULE

FRIDAY, SEPTEMBER 11

Time	Session Title	Location	Speakers
10:15 AM – 11:15 AM	Preparing for Electrical Rough-In	Build Show LIVE Theater	CJ Nielsen Travis Brungardt
10:30 AM – 11:15 AM	BOTTOMS UP — Let's Design a House	Huber Main Stage	Steve Baczek
10:45 AM – 11:30 AM	Job Site Security	Know Better Stage	Bryan Uhler
11:00 AM – 11:45 AM	Airtightness & Residential Construction	Pella Build Better Stage	Mark Wille Randy Williams
11:30 AM – 12:15 PM	Secrets of Social Media Driving Sales	Huber Main Stage	Lydia Crowder Matt Risinger Stephanie Dailey
11:45 AM – 12:30 PM	Design-Build Secrets	Know Better Stage	Jordan Smith
12:00 PM – 12:45 PM	Installation Matters: Protecting Performance, Profit and Reputation	Pella Build Better Stage	Chris Chandler
12:30 PM – 1:15 PM	AI for Home Builders: Real Tool & Examples That Save Time, Reduce Rework & Protect Margins	Huber Main Stage	Ryan Fink
12:45 PM – 1:30 PM	Should've Said No: Not Every Client Deserves You	Know Better Stage	Stephanie Dailey
1:00 PM – 1:45 PM	MEP for Builders	Pella Build Better Stage	Eric Aune Travis Brungardt
1:30 PM – 2:15 PM	Game Changing Products Sponsored By BigGUIDE Shurtape	Huber Main Stage	Jordan Smith Matt Risinger
1:45 PM – 2:30 PM	The LOVE and HATE of Architect and Builder Alliance	Know Better Stage	Alexandra Baczek Steve Baczek
2:00 PM – 2:45 PM	Drywall 101	Pella Build Better Stage	Lydia Crowder
2:30 PM – 3:15 PM	Building Science Basics: Understanding the Four Control Layers	Huber Main Stage	Jake Bruton
2:30 PM – 3:30 PM	Preparing for Mechanical Rough-In	Build Show LIVE Theater	Bryan Uhler Eric Aun
2:45 PM – 3:30 PM	Marketing to Architects	Know Better Stage	Matt Risinger Wade Paquin
3:00 PM – 3:45 PM	Monopoly Framing: Perfect Floor, Wall, Roof	Pella Build Better Stage	Jordan Smith
3:45 PM – 4:30 PM	Building Consensus LIVE: Heroes of Building Science	Know Better Stage	Brandon Jones Travis Brungardt
4:00 PM – 4:45 PM	Hot Water Under 10 Seconds: Layout + Recirc That Actually Works	Pella Build Better Stage	Eric Aune
4:45 PM – 5:30 PM	Build Podcast LIVE	Huber Main Stage	Huber Engineered Materials

EXPO HALL EDUCATION SCHEDULE

SATURDAY, SEPTEMBER 12

Time	Session Title	Location	Speakers
9:00 AM - 10:30 AM	Build HD Standard: Designing to High-Performance	Stars at Night Ballroom	Matt Risinger Tim Hill Jim Gunn
10:30 AM - 11:15 AM	What's Hot, What's Not: Top Custom-Home Design Trends	Huber Main Stage	Alexandra Baczek Stephanie Dailey
10:45 AM - 11:30 AM	Water Heater Selection 2.0: Beyond First-Hour Rating	Pella Build Better Stage	Eric Aune
10:45 AM - 11:45 AM	Proactive Project Management: How Great Project Managers Run Residential Projects	Build Show LIVE Theater	Daniel Glauser
11:00 AM - 12:00 PM	3 OF A KIND — Just Like YOU!	Know Better Stage	Steve Baczek
11:45 AM - 12:30 PM	Build Science™ 101 (en Español)	Huber Main Stage	Mark Wille Tony McKlem
12:00 PM - 12:45 PM	Smart Electrical Panels: What Does Your Project Need?	Pella Build Better Stage	CJ Nielsen Travis Brungardt
12:15 PM - 1:00 PM	The Builder's Hidden Profit Center: Warranty, Aftercare & Client Experience	Know Better Stage	Ty Frackiewicz
1:00 PM - 1:45 PM	The \$10M Builder: Mastering Contractor Growth Phases	Huber Main Stage	Breakthrough Academy - Danny Kerr
1:00 PM - 2:00 PM	Preparing for Plumbing Rough-In	Build Show LIVE Theater	Eric Aune Jake Bruton
1:15 PM - 2:00 PM	Flawless Walls: Drywall & Paint in Sync	Pella Build Better Stage	Lydia Crowder
1:30 PM - 2:15 PM	The Job Site is a Culture, Not a Schedule	Know Better Stage	Stephanie Dailey

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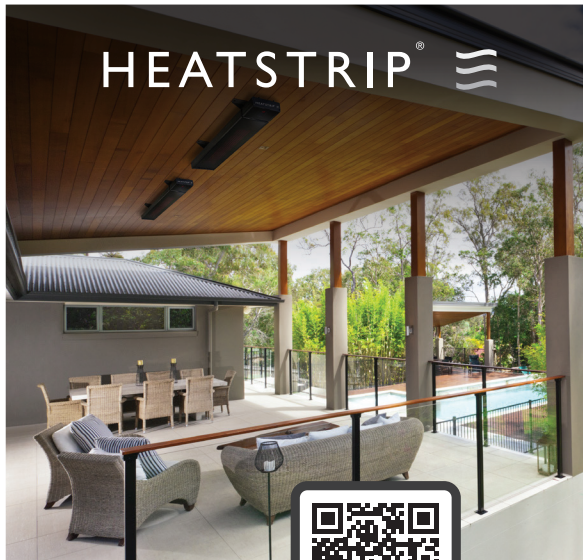
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SITE TOURS

Frame to Finish



Frame to Finish, a Build Original Series® hosted by Matt Risinger, follows the process of building Build Show LIVE tour house just outside San Antonio, Texas. Matt and Risinger Build Managing Partner, Tim Hill, work alongside architect-builder Jim Gunn to design and build the house to meet the Build HD Standard. From early planning through construction, Frame to Finish takes you behind the scenes to understand what it really takes to build a high-performance home, including design choices, trusted products, and building-science-informed techniques.

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IN-BOOTH DEMONSTRATIONS

TapeTech | Booth 521

Watch live demonstrations of the industry's Gold Standard in professional finishing tools. Explore solutions for drywall, EIFS, stucco, insulation, and decorative finishes at Booth 521.

Pella | Booth 301

Come see the new standard in aluminum windows and doors. Visit Booth #301 on 9/11 at 11:15 and 1:45 and 9/12 at 1 for must-see Pella® Vista Series product demos showcasing its modular system, slim profiles, expansive glass, thermal break technology and custom configurations.



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NETWORKING EVENTS

VIP Welcome Party

SEPTEMBER 10 / 5:00 PM – 7:00 PM

Location: Mexico Ceaty

An exclusive evening for VIP attendees to connect with Build Experts, industry leaders, and fellow professionals in a casual and festive setting.



Build Show LIVE Social Hour

SEPTEMBER 11 / 4:30 PM

Location: SHOW FLOOR

Celebrate Build Show LIVE with the entire community! Join us for an evening of networking, inspiration, and celebration as we come together to build better.



Build Expert™ Networking Roundtable

SEPTEMBER 12 / 7:00 AM – 8:30 AM

Location: Classroom 301

Join Build Experts™ for breakfast and discussions around challenges and opportunities facing builders, contractors, and remodelers in the high-performance building community. This is a one-of-a-kind opportunity to learn from Build Experts™, industry leaders, and your fellow attendees.



THANK YOU, PARTNERS & SPONSORS

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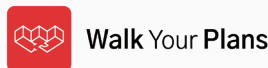
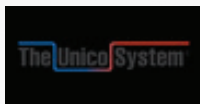
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