Melalenca[®] Melalenca[®] DECADERSHIP

ENHANCING THE LIVES OF THOSE WE TOUCH

2025 Marketing Executives of the Year Morgan & Derek Martin P. 16 EXECUTIVE CHAIRMAN

FRANK VANDERSLOOT

Make Hay While the Sun Shines

This year marks Melaleuca's 40th anniversary. It's hard to believe how far we've come—and how many of you have walked nearly the entire journey with us. I've often said we'd grow old together—but none of us could have truly imagined what that would mean. Some are just starting this incredible journey, while others have been running with us on this path since the beginning. But no matter when you began, we are all part of something bigger. Together, we're shaping a future filled with possibility.

What an incredible privilege it is for me to be going through life with you. To watch you grow. To watch you become leaders who touch lives, teach life-changing principles, and

> This is not the time to take a breath, to sit back, or to slow down. This is the moment to lean in. To go harder. To go further."

build something noble—not just for yourselves, but for so many others. This has never been just about building a business. It has always been about building people, building hope, and building a future that matters.

I'm so proud of who we are today—and I'm proud of how we got here. I didn't build this company. You did! Each one of you. It wasn't handed to you. It wasn't handed to any of us. You chose to be here. You chose to lead. And you chose to build something great.

In the corporate world, management chooses who to hire, through interviews, scouring resumes, and reference checks. But Melaleuca is different. We didn't choose you—you chose yourself. You decided to be part of this. And you've proven, over and over, that the right people rise to the top.

I've spent so many wonderful moments with you—the best moments of my life—at Convention, at meetings, at Fast Track celebrations. I've watched you lead—not just by your words but by your actions, your integrity, and your example.



And the world has noticed. Three months ago, *USA Today* identified Melaleuca as one of America's Most Trusted Brands—one of the greatest awards we've ever received. This award is a testament to how you represent Melaleuca to the world. It's because of you. Because you built this company the right way. With honesty. With care. With a commitment to the truth. The world decided they could trust Melaleuca because they can trust you.

And now here we are—experiencing momentum like we've never seen before—celebrating one of the most successful Fast Tracks in our 40-year history!

We have more momentum right now than we've ever had at this time of the year. We've had Fast Tracks before. We've had bursts of growth before. But never like this. Never this strong, this widespread, this full of potential.

Momentum like this is precious. It's powerful. And it's hard to come by. When you have it, you cannot let it slip away. My dad used to say, "You've got to make hay while the sun shines." This is not the time to take a breath, to sit back, or to slow down. This is the moment to lean in. To go harder. To go further. To push beyond what you thought you could do.

If you're experiencing momentum in your business, then my advice to you is, don't let up! Don't take your foot off the gas. You have the wind at your back. You have powerful momentum. All those new customers that have enrolled in your organization last month are looking to you for your leadership. They are motivated. They're fresh. They're ready. If you slow down now, they'll lose steam. But if you keep going—if you keep showing up, leading, calling, teaching their lives will change. And so will yours! Make sure you are there for them! It's times like these that can change the trajectory of someone's life!

Regardless of where you are in your Melaleuca journey, this is an extraordinary time. There has never been a better moment to be part of this company. The momentum you're feeling right now isn't by accident—it's the result of decades of hard work, sacrifice, and leadership from those who came before you. And now, you have the rare opportunity to participate in this growth and create something lasting—not just for a season, but for a lifetime.

So...make hay while the sun shines!

Don't slow down! Set new goals—for this month, next month, and all through the year. Carry your current momentum through the entire summer, and you'll have an opportunity that may not ever come again.

Momentum like this is precious! Don't let it pass you by!

Sincerely,

Frank Vandestort



Saluting the Heroes Among Us!

A truly unforgettable moment at Convention 2025 was honoring the incredible first responders who are not only heroes in their communities but also proud Melaleuca Members. These remarkable individuals embody courage, service, and selflessness—both in their daily work and in building brighter futures with Melaleuca. The entire crowd rose to their feet in gratitude for their unwavering dedication and sacrifice. For more Convention highlights, see page 46.



Unlocking the Secrets to Healthy Aging!

Convention 2025 attendees were captivated by insights from Dr. Nathan LeBrasseur of the Mayo Clinic, a leading expert on aging and a scientific advisor to Melaleuca. He educated attendees on the latest science behind how proper nutrition and regular exercise can slow the aging process, helping us stay strong, vibrant, and active for years to come. His message was clear: It's never too early—or too late—to invest in your health!



2025 Marketing Executives of the Year Morgan & Derek Martin

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What happens when the success you worked so hard for leaves you burned out, empty, and alone at the top? For National Director 7 Morgan Martin, the answer wasn't more hustle—it was Melaleuca. Discover how one of the youngest Marketing Executives of the Year found true freedom, purpose, and a way to lift others as she climbed.



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Discover the unforgettable moments, powerful lessons, and bold vision that made Convention 2025 a turning point for thousands of leaders. What will you do today to pick up speed on the road to your goals?



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MAY 2025

EXECUTIVE **LEADERSHIP COUNCIL**

The Executive Leadership Council represents the pinnacle of dedication, leadership, and consistency at Melaleuca. These outstanding business builders have demonstrated an unwavering commitment to growth, mentorship, and overall wellness. We celebrate their hard work and congratulate them on earning their place among Melaleuca's top leaders.



Masters are those Executive, National, Corporate, and Presidential Directors who have been Senior Directors or above for five or more years.



Chelsie & Bo Gilbert MISSISSIPPI MELALEUCA LIFETIME EARNINGS: \$2,103,014



Erin & Aaron Clark MISSOURI

MELALEUCA LIFETIME EARNINGS: \$12,497,916



Ashley & Brandon Olive TEXAS MELALEUCA LIFETIME EARNINGS: \$6,981,568



Meghan Dirk ALBERTA MELALEUCA LIFETIME EARNINGS: \$902,885



Morgan & Derek Martin TENNESSEE MELALEUCA LIFETIME EARNINGS: \$1,406,549



Sadie & Brent Kolves FLORIDA MELALEUCA LIFETIME EARNINGS: \$2,000,668



Jessie & Andrew Trudeau FLORIDA MELALEUCA LIFETIME EARNINGS: \$957,226

The Executive Leadership Council (ELC) is composed of the top Presidential, Corporate, National, or Executive Director businesses with the highest contribution index and a current Monthly Retention Index (MRI) of 50% or more. At least five positions are reserved for Masters.



Payson & Sheyenne Brumbelow TEXAS

MELALEUCA LIFETIME EARNINGS: \$183,628



Abby & Dustin Tormondson KANSAS

MELALEUCA LIFETIME EARNINGS: \$1,456,453



14

Art & Kimberly McCauley IDAHO

MELALEUCA LIFETIME EARNINGS: \$8,195,909



Lucas & Chantel Brooks KANSAS

MELALEUCA LIFETIME EARNINGS: \$1,218,471



Emily Raynes NORTH CAROLINA MELALEUCA LIFETIME EARNINGS: \$260,052



Kyle & Lauren Murphy MISSOURI MELALEUCA LIFETIME EARNINGS: \$656,505



Rebecca Garrett GEORGIA MELALEUCA LIFETIME EARNINGS: \$753,987



Jenna & Nolan Trudeau ALBERTA MELALEUCA LIFETIME EARNINGS: \$883,402



Josie & Tyson Hinkle MONTANA

MELALEUCA LIFETIME EARNINGS: \$131,009



Invisible Protection. Everyday Perfection.

DAILY UV DEFENSE

NELLNESS INSPIRED BEAUT

BROAD-SPECTRUM SPF 25 SUNSCREEN AMPLIO ESPECTRO FPS 25 PROTECCIÓN UVA Y UVB MEDIA

25FL02/74mL C

This highly effective sunscreen was made for more than just sitting poolside. Ultralight and nongreasy, we designed *Sei Bella® Daily UV Defense* to complement your morning skin care routine. The broadspectrum SPF 25 formula dries quickly and layers seamlessly under makeup.

Atomic Habits for Summertime Success

Summer is in full swing—but somehow, you haven't enjoyed much of the sunny weather. You still haven't gotten to that project you were gearing up to work on. And your Melaleuca business could really use some quality time!



DARRIN JOHNSON Senior VP of Sales (c) @darrinjohnson1 Sound familiar? If you're like most of us, you blame your busy daily schedule for limiting the time you have to spend on your most important activities. But if you actually track your time usage over an average day, what you find might surprise you.

Did you know that the average American spends 58 hours per month on TikTok alone? That averages out to over 1.5 hours per day.

> Here's another sobering fact: The average American spends three hours every day watching streaming content. That's 21 hours every week, 90 hours per month, and 1,095 hours per year. Can you believe it? That's a full 45 days every year spent on an activity that consumes all of your attention but produces nothing of value. That's half of an entire summer season down the drain.

It's hard to admit, but when we fail to make time for our top priorities, it's often not because we're too busy. It's because we're too distracted.

On average, we spend 45 days's worth of time a year-

50% of Summer

-watching streamed content!

Which Direction Are You Headed?

Bonnie Wan, author of *The Life Brief*, has some good news for all of us summertime slackers. "You can't have it all," she writes, "but you can have all that matters."

Imagine what you could accomplish if you recognized distractions for what they are time stealers that return very little value—and refused to surrender to them. You'd be ending some bad habits and establishing better, much more productive habits in their place.

Remember that the habits you develop, whether good or bad, make all the difference in the direction you are headed. Every habit you have is either moving you closer to or further from the goals you've set and the life you want to live. There is no fence-sitting, and there is no standing still.

I'm a total book nerd, and I think Atomic Habits by James Clear is a game changer. Here's one of the many quotes from this book that resonates with me:

"Every action you take is a vote for the person you wish to become."

Does that quote speak to you? It certainly does to me. I've got some questions for you. I've answered them for myself, and I want you to answer them as well. They're all about the habits that are directing your life path. Here they are. Be brutally honest with yourself as you answer them! Who is the person you wish to become? Describe this person in specific detail.

What habits would your future self want you to start now?

What habits would your future self want you to stop?

What habits are holding you back?

In short, it's time to identify the actions you're going to take, and the habits you need to form, to accomplish the goals your future self will thank you for! As you consider each question, keep in mind that this isn't just about you. It's about your family, and it's about the life you truly want for yourself and those you love.

You Control the Intensity

My friend Sahil Bloom is an incredible entrepreneur, writer, and the brilliant mind behind the best-selling book, *The 5 Types of Wealth.* I recently had a conversation with Sahil that was so profound that I have to share it.

We were discussing how to design and live your dream life in every aspect of your life. Sahil introduced a mindset concept that I can't stop thinking about: the "on/off trap." It's the misleading belief that everything in our lives must be either full throttle or completely stopped.

Haven't we all felt the crushing pressure to be everything to everyone? That's what it is—pressure. This on/off trap mindset is exactly what's holding us back and holding us down.

To stay out of this trap, stop thinking in on/off switches and instead start thinking in dimmer switches. Instead of completely shutting down one area of your life to focus on another, simply adjust the intensity. Think of it like having a control panel for your life. You can just dial things up or down as needed.

This approach allows you to prioritize what's most important during different seasons of your life while keeping other areas active but at a lower intensity. 71% of Americans are searching for secondary income sources through side gigs or second jobs!

Drop the Distractions Now and Take Action!

Let me share some compelling data that shows why right now is the ideal time to turn up the dimmer switch on your Melaleuca business.

I recently read an eye-opening article in *Forbes*. According to their estimate, 71% of Americans are searching for secondary income sources through side gigs or second jobs!

In fact, over half of millennials (ages 26–41) have a side gig to make ends meet and pursue their passions, with the average side hustle generating \$12,689 per year.

Guess what? Melaleuca's 2024 income statistics reveal that a Director 3 earns an average of \$10,911 per year!* Here's what this means to you.

"There's a need, and you have the solution."

A full 71%—that's 7 out of 10 people on your contact list—are interested in earning supplemental income. And the income of a Director 3 aligns with what most people are earning from their side gigs!

What's the takeaway? Make it a new habit to take action like never before and consistently share the business with potential and current customers. Remember, 71% are ready for this conversation, and no one offers what you can offer through Melaleuca. So, this month, I challenge you to:

- Start thinking of your future self as your ultimate accountability partner. Do the things your future self will thank you for and watch how the good habits you've formed take on new meaning and purpose.
 - Enroll at least four new Members
 each month by developing
 consistent habits that support
 your goal. This steady growth will
 build your repeat income and lay the
 foundation for the life you want.
 - Start by making one business approach every day—no exceptions. Then gradually increase to two approaches per day and keep building from there. Remember, people are actively seeking what Melaleuca has to offer.

When you're ready to drop the distractions, you'll find you're ready to take action. A healthier, more fulfilling future is within your power to create, and what better time to start than right now on this gorgeous summer day? Have I got your attention? Let's go!

Charle dullin'

2025 Marketing Executives of the Year Morgan & Derek Martin

From Burnout to Breakthrough How Morgan and Derek Martin walked away from it all—and found everything they were looking for.

There was no dramatic turning point. No rock bottom. No desperate gamble. National Director 7 Morgan Martin didn't come to Melaleuca in crisis. On paper, her life looked ideal—a thriving business, industry recognition, and financial success. But that success came at a cost. What she had built, while impressive, was starting to break her.

"I was successful, but it started costing too much," she says. "I couldn't be a wife. I couldn't be a mom—and it was costing me my mental health."

As a young mother and wife, Morgan yearned for true freedom—not the hustle-until-you-crack kind, or the kind you buy with a big paycheck. She already had the trips, the recognition, the income. She needed something that would give her her life back, not take more of it. "I could not continue to work the way that I was working for the rest of my life," she says. "I was burned out. There was no longevity. There was no stability. There was no repeat income."

But that wasn't even the worst part. Deep down, Morgan had come to the quiet realization that she was compromising what mattered most to her. "I could no longer look people in the eye and tell them I could help them," she says. ADVANCEMENT CHECK

\$181,246

MONTHLY REPEAT INCOME

\$20,884

LIFETIME EARNINGS

\$1,406,549

PERSONALLY ENROLLED MEMBERS

550

members in organization 7,902

CONTINUED>>



Morgan had come to see that her personal success was solitary and rare. "I got to the top, and when I turned around, I was by myself," Morgan says. "I wanted my business partners to be successful too."

Morgan wasn't looking for more money. She was looking for a way out. A way to finally stop running. A way to put God first, family second, and work third without losing ground in her business. A way to live in alignment with her values.

And then she found Melaleuca. "Melaleuca has given me a sense of purpose," she says. "That purpose comes from helping people have safer homes and from truly being able to see my team win. It's also given me an incredible community that has walked with us through life's difficult seasons."

That's why, when Morgan stood onstage in front of a crowd of thousands at Convention 2025 as Melaleuca's Marketing Executive of the Year—one of the youngest ever—the moment felt like more than a milestone.



It felt like redemption.

Not to Be the Best—but to Be Her Best

At Convention 2025, Morgan and her husband, Derek, climbed the stage to a wave of cheers as they were announced as Melaleuca's 2025 Marketing Executives of the Year. "It was a total

pinch-me moment," she says. "I worked really, really hard—but I never imagined that would happen."

That surreal moment started a year earlier—long before the spotlight.

At the time, Morgan felt stuck. Her Melaleuca business had plateaued, and her momentum had stalled. But when Greece her dream destination since childhood—was announced as the location for the next President's Club, she decided she was done playing small. She reached out to her mentors, Regional Director Doug Stewart and Sr. National Vice President of Coaching & Leader Development Mark Townsend, and told them she was ready to earn President's Club. Both mentors gave her the same unexpected advice—independently of each other.

"They each said, 'I think you should reach for Marketing Executive of the Year," Morgan recalls. "But I didn't need all of that. I wasn't trying to be the best—I just wanted to be *my* best."

But something shifted when Morgan learned how the Marketing Executive of the Year earns the title. "None of the

"I wasn't trying to to be the best—I just wanted to be my best."



CONTINUED>>



qualifications have anything to do with the winner," she says. "It's all about the people you help win. I realized that by aiming for Marketing Executive of the Year, I could help the most people win. And that was a worthy target to aim for."

That reframing lit a fire in her. She wasn't chasing recognition. She was chasing impact. And that's when Morgan unlocked the most powerful season of growth in her business—and in herself.

At 30 years old, Morgan is one of the youngest recipients of this top honor. Since enrolling in May 2022, she's built a team of 7,902 customers, personally enrolled 550, and earned \$1.4 million in commissions. Her magnetic personality, infectious energy, and bold faith have made her a dynamic leader—but Morgan insists that her story isn't extraordinary. In fact, she hopes it proves the opposite. "I'm not any more special or important than anyone else," she says. "I want people to think, 'If she can do this, I can do this.' Building a business that changes your life—and the lives of others—isn't about a title. With Melaleuca, anyone can work hard and achieve whatever success looks like for them."

Driven from the Start

Morgan was raised in Southaven, Mississippi, a suburb of Memphis, Tennessee, and from an early age, her go-getter spirit defined her. When her parents told her she needed to earn money for a bike she wanted, she set up a lemonade stand—and came back inside just ten minutes later with \$65 in hand. She loved learning, even asking her first-grade teacher to assign her

"I'm not any more special or important than anyone else," she says. "I want people to think, 'If she can do this, I can do this.' Building a business that changes your life—and the lives of others—isn't about a title. With Melaleuca, anyone can work hard and achieve whatever success looks like for them." homework, and she eagerly tried out for all kinds of sports and clubs throughout high school just to try new things.

Always a hard worker, Morgan held jobs in food service, retail, and nannying, and she spent a year traveling across the US sharing her faith and working with kids. She started college with the goal of becoming an American Sign Language interpreter. But like many students, she found herself short on funds—and then the ASL program shut down due to lack of enrollment. With no clear direction and bills piling up, she found herself looking for a way to earn some extra money and eventually joined an MLM.

During that time, Morgan met her husband, Derek—at a shoe store, of all places. She was his boss at Finish Line, but their meeting wasn't exactly by chance. A mutual friend told Derek he'd think Morgan was special, so he applied for a job just to meet her. After meeting Morgan for the first time, Derek told his friends that it was official—he had met the girl he was going to marry. He waited patiently for Morgan to set the pace and let their friendship blossom into something more. "We just kind of looked at each other one day and I asked, 'So…are we dating?' And we've been inseparable ever since."

Over the course of seven years in an MLM, Morgan climbed the ranks, earning every accolade she could—but it felt hollow. She felt the business model wasn't designed for others to win with her. And it wasn't sustainable. "After seven years, I realized that I had changed, and the MLM company was no longer in alignment with my values," she says.

A Hard Reset

With little more than faith and hope, Morgan walked away from her MLM business. The loss of that income coincided with a devastating miscarriage and a string of personal challenges that would bleed their bank accounts dry. They even had to sell their house to pay bills. All the financial progress they had made was stripped away.

As difficult as these experiences were, they opened the door to something new. After the miscarriage, Morgan began paying closer attention to the products she used at home. "I got really interested in how household products can affect our bodies and our reproductive systems," she says. So when a friend approached Morgan about Melaleuca, the safer products were exactly what she was looking for.

While Morgan was eager to try the products, she was hesitant to build another business. But Derek saw what made Melaleuca different. The wellness products were things every household used and needed. The company culture valued integrity and helping others. The business model not only created real, repeat



FEATURE

Morgan's Momentum Moves

How she leads, grows, and lives with intention.

Morning Routine

Up at 6 a.m. for quiet time, devotional, and Melaleuca activities before the kids wake up. "Play offense early. Do the things that score the points. Then the rest of the day is defense."

Her Superpower

Relatability. "I'm able to connect with others and apply situations in my life to understand what others are going through."

Quote to Remember

"Wherever you are, be all there." —Jim Elliot

Her Secret Wish

Teleportation. "I'm impatient. I want to get everywhere instantly!"

Her Definition of Success

"Being able to live life on my own terms without stressing about finances."

Favorite Melaleuca Products

Derek's favorite product is the *Peak Performance Nutrition Pack*. Morgan's is *Mela-Out® Magnesium*.

Something Every Business Builder Should Know

"The company has teed everything up for your success. It really is as simple as telling others what Melaleuca has done for you. Every single person can build a Melaleuca business. Success is duplicated here."

What She Hopes Readers Know

"This title is an honor, but it doesn't make me more special than anyone else. I hope when people read this, they feel inspired to do more. If your business is stuck—look what can happen in a year. You already have everything you need."





income but it was also designed so that anyone could work hard and succeed. With Derek's encouragement, Morgan decided to bring her experience and passion to Melaleuca.

The Real Victory

Morgan and Derek now live outside of Nashville in Spring Hill, Tennessee, with their two young children—Brooks (3) and Taya (2). Their home is filled with laughter, worship music, sticky fingers, and purpose. It's a life Morgan once worried she'd have to choose instead of success. But with Melaleuca, she doesn't have to settle. That's the kind of freedom she wasn't getting before—freedom to prioritize her family yet still build a business that enhances the lives of others.

Today, Morgan is climbing toward Corporate Director with a heart that's more grounded than ever. But this time, the view is different. She's not climbing alone. "Success isn't solitary at Melaleuca," she says. "Here, I look around and I see my team right here with me. I see them getting the kinds of checks I used to pray for. I see them winning."

That, to Morgan, is the real victory: seeing others thrive. She's fiercely proud of the culture her team has created. "There's just so much integrity and selflessness," she says. "We all have so much love for each other. We look out for the interests of others, and we assume the best."

That kind of culture doesn't happen by accident. It also stems from Melaleuca itself. "This company is full of good people leading good people," she says. "We've learned from the top how to celebrate each other, how to be honest and candid and solution-minded and those are the same things we strive for in our team."

For Morgan, that's what sets this chapter apart. Not the growth or the title, but the legacy of lifting others, the community growing alongside her, and the proof that she's part of something bigger—something that will stand the test of time.

"We've learned from the top how to celebrate each other, how to be honest and candid and solution-minded—and those are the same things we strive for in our team."

ADVANCEMENTS NATIONAL DIRECTORS 7

Geneveve & Sean Sykes FLORIDA

What Looked like a Plateau Was Really a Proving Ground



Every Marketing Executive hits a flat spot at some point. Momentum slows, circumstances shift, and doubt can creep in. But for Geneveve Sykes, that moment didn't define her—it refined her.

"There hasn't been a single month where I've enrolled less than four new customers," she says. "I stay disciplined with the Seven Critical Business-Building Activities." Even when growth felt slower, Geneveve focused on what she could control: showing up, staying consistent, and leaning into Melaleuca's mission. "You show up out of gratitude for what you have, you show up for the business you want as if you already have it, and then you surrender the timeline to God."

That mindset—and that consistency—have made a lasting impact. When her husband was diagnosed with cancer, Geneveve never had to question the stability of her business. Her repeat income never dipped below \$16,000 a month. "In all the things I could've thought about the day we got the diagnosis, I never worried about my business falling apart if I needed to step away," she says. Melaleuca's repeat income gave her family the ability to homeschool their four boys, invest in two traditional businesses, and support others during uncertain times. "While other businesses were closing during the COVID-19 pandemic, we were able to be generous to our employees and managers," she says.

Geneveve's advancement to National Director 7 is more than a milestone—it's a reflection of purpose, perseverance, and personal growth. "At some point, I fell in love all over again with what I do," she says. "I realized that there are people who need Melaleuca now more than ever—and I knew I had to be bolder."

For Geneveve, that boldness didn't come from chasing a status—it came from realigning her heart. "Our status may reflect how many customers we've shared Melaleuca with—but it's not our worth," she says. "My priority had to be God first, then my husband and kids, and then my Melaleuca business. And when I aligned those things, everything else followed."

That clarity has aligned Geneveve with Melaleuca's mission more than ever before. What once felt like a flat spot became the proving ground for deeper conviction and greater boldness. It didn't just test her—it transformed her. And today, that quiet season of consistency is bearing fruit in the form of purpose, passion, and unshakable belief in what's possible.

LAST MONTH'S EARNINGS

> LIFETIME EARNINGS

\$101,102

\$2,225,654

ADVANCEMENTS EXECUTIVE DIRECTOR 5

Brittany Kovacs оню

This Millennial Mom Is Building Her Business with Heart—and Serious Smarts



After seven years representing an MLM company that no longer felt like home, and while pregnant with her third child, Brittany knew that something had to give. "I wasn't sure if I should walk away completely," she admits. "But I also knew I didn't feel aligned there anymore."

The turning point came on Father's Day, 2023. She sent a casual message to her former enroller, Executive Director 4 Katie Hill (who had helped Brittany enroll in Melaleuca for a brief period years before): "Hey, don't read into this too much, but when are you doing a call to take a look at Melaleuca's business opportunity?" The reply—delivered beachside while Katie was on vacation—would set Brittany's life on a new trajectory.

"This isn't about pushing the same thing every month to stay relevant," Brittany explains. "Melaleuca has products everyone uses. We all brush our teeth. We all do laundry. I'm simply meeting people where they're at." That includes real life: messy toddlers, noisy kitchens, unfiltered livestreams, and product chats from the front seat of her car. "I can have a kid on my lap while I'm running a strategy call. We get to do that here," she says. "That's real. And that's powerful."

Brittany is no stranger to outreach, sales, or strategy. But when she became a Member of Melaleuca, she welcomed the chance to rebuild her skill set. "Even if you've been in sales for years, be willing to be new," she advises. "Let it feel fresh. Word-of-mouth marketing is ever evolving, especially with the speed at which technology is advancing—so even if you've been here since the 80s, there's something exciting to learn."

Brittany combines old-school connection with smart strategy. Every new customer within her organization fills out a Products & Services survey (an online form found on the Melaleuca website as well as the Grow app). She uses this survey to track needs, spark conversations, and project long-term potential.

In a social media world of filters and flash sales, Brittany's approach is refreshingly grounded. "I am my brand," she says confidently. "If I'm doing makeup and chitchatting, those are the products I'm sharing. But I never want to be just one thing."

She knows what she stands for. She knows who she's helping. And she knows the long game matters more than the monthly hustle. "I just earned President's Club," Brittany says proudly. "But the truth is, I feel like I'm just getting started." @

LAST MONTH'S EARNINGS

> LIFETIME EARNINGS

\$43,396 \$420,662



EXECUTIVE DIRECTORS 5

Shane & Kaylin Murphy MISSOURI

Using the Principles of Marathon Training to Build Consistency in Her Business



"I've run over 12,000 miles in training—that's halfway around the world," Kaylin says. "So yeah, I know how to do the hard work." For this former Boston Marathon runner, discipline isn't a buzzword. It's a way of life.

Now nearing 50, Kaylin is not just training her body; she's also training leaders in her Melaleuca organization. And she's doing it with the same methodical consistency that allows her to achieve success as an athlete—even when she hits a wall.

"I had zero enrollments last June," she recalls. "I was averaging eight a month, and then suddenly, there was nothing."

That time coincided with a plateau in her business overall. "I hadn't advanced in over a year and a half," she says. But that didn't stop Kaylin from showing up in her business or for her team!

"I never quit doing the work," she says. "I expanded my contact list, presented Melaleuca Overviews, and concentrated on building my team culture."

Kaylin compares the Seven Critical Business-Building Activities with running: In total, only 2.84% of the miles she ran were for the glory

of race day. The other 97.16% of the miles were the grueling work to make herself ready for race day.

"The growth happens in the daily, unglamorous routine," she explains. "Especially when we don't feel like it. When no one is clapping for you. When you aren't even sure if you can make it but you sure as heck are going to keep trying."

And that's exactly what led Kaylin to what she calls her "Advance August," where she was announced as an Executive Director 2 at the 2024 ADVANCE Regional Conference in Idaho Falls. "I'd been stuck for 19 months," she says. "But I never stopped believing my season was coming."

It's this kind of determination that inspires her team to keep pushing when they hit their own walls. Everyone stagnates at some point in life. However, it takes a certain level of grit to power through in spite of the obstacles.

"I can, so I must," Kaylin says.

It's a philosophy that she passes on to her team as well—especially those who have never built a word-of-mouth business before.

"We start simple: I tell new Members, 'Just enroll two people," she says. "Because once they do that, they start to believe that they can really do this. And the *noes*? No big deal! Keep moving forward."

With her milestone birthday less than a month away, the goal is crystal clear: develop 50 new strong leaders on her team in her 50th year. Not because she must. But because she can.

"This isn't about flashy wins or viral posts," she says. "It's about doing the work every day. It's about people, impact, and stability. That's what I want in my life now."

This year, Kaylin is not slowing down. She's just hitting her stride!



EXECUTIVE DIRECTORS 4

Ashley & Gonz Guerra Georgia

A Household Name



"Our kids all want to have a say in what we add to our monthly Melaleuca order," Gonz Guerra laughs. "One of our daughters always wants to make sure we include *FiberWise*[®]. How many 15-year-olds are concerned about getting enough fiber?"

They may chuckle, but the Guerras are proud of the budding wellness experts they're raising. Ashley and Gonz have eight children, with their ninth child due this fall! In this bustling household, Melaleuca is part of everyone's daily conversations.

"Melaleuca has changed our lives in literally every capacity," Ashley says. "It has provided wellness solutions for our kids and for Gonz and me as well. Gonz is a US military veteran. He's had four knee surgeries. He relies on the nutritional support he gets from the *Peak Performance Pack* and *Replenex® Advance*. As for me, the fact that I'm still going strong after having so many babies speaks volumes about the effectiveness of Melaleuca products! These are safe, trusted products—and families everywhere need them."

Ashley and Gonz homeschool their kids and consider it a blessing. "This way, we're able to not only be their parents but

also be their biggest influence," Gonz says. "We're teaching them to make the best choices. We're working on raising good humans."

The Melaleuca repeat income the Guerras are also working hard to raise helps them carve out more of that family time they so treasure. As a bonus, building their business lets them set examples for their kids of diligence, consistency, leadership, and teamwork.

"Someone once said to never allow yourselves to both quit on the same day," Ashley says. "So we've become a very efficient tag team. When one of us needs a breather, the other is ready to step in and take the lead. And if we're not leading, we're supporting. If Gonz is cooking the meal, I'm picking up and doing the laundry. If I'm doing a power hour with our team, he's making breakfast you get the picture."

It's the Guerras' mission to lead by example. "We don't just tell people what to do," Ashley says. "We walk with them every step of the way." Not surprisingly, their team has a strong culture of service. One team member, Sarah Anyan, has advanced to Senior Director by helping others discover wellness with Melaleuca just like she did. With Melaleuca, Sarah finally found solutions for relief for her son's severely dry skin. Her repeat income helps supplement her brick-and-mortar business income as well bringing even more peace of mind.

Closer to home, the Guerras' efforts with their kids have already borne fruit. Their oldest daughter, now 18, has enrolled as a Melaleuca Member herself. "She's centered on wellness," Gonz says. "We helped her start on her wellness journey, and now she's taking the next steps." ©

LIFETIME \$645,932

EXECUTIVE DIRECTORS 3

Brette & Brandon Olsen MANITOBA

"But I Love My Family More"



Brette Olsen lost her parents when she was young, and that experience taught her a hard lesson she's never forgotten: "Time with loved ones isn't guaranteed."

Nonetheless, when Executive Director 6 Kayla Roberts reached out to tell her about Melaleuca, Brette couldn't have imagined it would be the avenue that would bring her the time freedom she had always sought.

"I was sharing some protein powder recipes online as part of a fitness competition I was doing," Brette remembers. "Kayla asked me, 'Are you getting paid for the protein powder you're sharing?' and I said, 'No.' Then she asked if she could share some numbers with me and tell me about another store."

Initially, Brette thought she would never need 35 Product Points a month, but that changed almost instantly once the products arrived. She loved *MelaPower® 9x Laundry Detergent* so much that she told her sister and others, "Hot dang—you have to try this!" Before the end of the month, she'd enrolled five friends and earned a check for \$268. The next month, she reached Director 2 and earned \$1,759. And the month after, during a Fast Track, she reached Director 5 and earned more than \$9,000!

At the time, Brette was working a steady job as a manager in the corporate world. She had a great salary, full benefits, and even a pension. "I loved my job, my boss, and my coworkers," she says. "But I love my family more."

And as her Melaleuca business grew, Brette realized that it really could be her ticket to greater time freedom with her family. "Before Melaleuca, I never thought this could ever be an option," she says, "especially in this economy."

So Brette left her full-time position, and now she's reached Executive Director 3 and is earning a considerable income with Melaleuca. "I didn't come to Melaleuca with a huge following," she says. "But I've seen firsthand how people's lives can change here—people who don't have huge social media followings, the hockey moms who just have a little grit and accountability. If I can do it, you can do it too."

And now, when she's not building her business, you can find Brette at her daughter's baseball tournaments, hockey games, or other sporting events. "My girls are 10 and 8, and right now, they want me and my husband to come on every field trip and be at every sporting event," she says. "We're going to take advantage of that, because I know that at some point, it's not going to be like that anymore."

LAST MONTH'S \$21,244

LIFETIME EARNINGS \$244.339

EXECUTIVE DIRECTORS 2

Amber & Jeffrey Blanch TEXAS

I'm Proof That the Products Work



For Amber Blanch, the key to her recent advancement is simple: belief—in the products, in the company, and, most importantly, in herself.

"I'm proof that the products work," Amber says with conviction. After years as a personal trainer and group fitness instructor, she knew how to exercise and eat right—but until she discovered Melaleuca's R3 Weight Loss Program and nutritional supplements, lasting results always seemed out of reach. "I'd tried everything out there," she says. "But when I finally discovered R3, I lost more than 50 pounds and kept it off! That changed everything—not just for my health, but for my business."

Amber's personal transformation became the foundation of her business-building approach. "People have seen me for years in fitness classes," she explains, "so when they saw my weight loss, they knew something was different. They asked what changed, and I was honest: the R3 Weight Loss Program and Melaleuca supplements." She freely shares her results by posting on social media, answering questions at her gym, and even texting friends directly. "I thought, 'If I were getting my real estate license, I wouldn't hesitate to tell everyone," she says. "Why would I hold back on this? You have to treat this like a business and be bold."

Amber's business success stems from pairing her health story with a strong belief in Melaleuca's full store. "A lot of women enroll because of the cleaning and laundry products," she says. "Then I introduce them to the supplements. They take them and they feel good, and soon they are ordering them every month. I would say 80% to 90% of my customers are ordering the *Peak Performance Pack*. That's why my average order size and retention rates are so high."

A big part of Amber's growth has come from expanding her vision from simply enrolling Members to developing leaders. "The truth is that anyone can build this business," she says. "Thanks to the Grow app, this is a business that you can build on your phone. You can work it at your child's practice or while waiting at an appointment. The possibilities are endless. And unlike a normal nine-to-five job, the harder you work here, the more you can make."

Her top advice for others? Consistency. "Show up every day," Amber says. "Share with everyone. Set working hours—and stick to them. Just don't quit. You're going to have hard times, but you have to keep going."

Amber's belief is contagious—and so is her success. "I *am* Melaleuca," she says proudly. "I use the products. I believe in the mission. And I want others to know that you can change your life here, just like I did."

LAST MONTH'S EARNINGS

> LIFETIME EARNINGS

Note: Results will vary depending on a combination of the participant's healthy eating and exercise habits. On average, participants lose two pounds per week.

\$18,303

\$354,849

Sheyenne & Payson Brumbelow TEXAS

Finding Something Real



NEW

ADVANCEMENTS

EXECUTIVE

DIRECTORS

For years, Sheyenne Brumbelow said no to Melaleuca.

Having spent years chasing the illusion of success in MLM, she had heard it all before—promises of income, freedom, and community. To her, Melaleuca sounded like more of the same. "I thought I knew too much," she explains. "I didn't think Melaleuca could be different."

But something shifted when National Director 7 Morgan Martin—a friend who had persistently invited her to learn about Melaleuca over the years—finally got through. "I was tired of the cycle I was in," Sheyenne says. "I decided to actually look at Melaleuca. And what I found was not just different—it was better. It was solid."

The biggest difference? "You don't start from zero every month," Sheyenne explains. "In my old world, every month was a reset. That's exhausting. At Melaleuca, you start each month where you left off. You're building something that lasts." That shift has been powerful for Sheyenne. "I'm self-motivated," she says, "but in my previous work, I was always chasing chasing bonuses, chasing volume, chasing retention. Now, I just get to help people. That's what I get to do here. And the results take care of themselves."

It's that people-first approach that has allowed Sheyenne and her husband to make significant changes in their own lives. They've renovated a farmhouse and are now living what she calls a "fulltime family" life—with space to travel, raise their 9-month-old son, and set big goals for the future.

Still, she's quick to acknowledge that she almost missed out. "Before, I wasn't a mom," Sheyenne says. "I wasn't married. I didn't care about researching my products or long-term stability. But I wish I would have. Melaleuca is right for any season of life. I just didn't see it. But now? I get it. I care about ingredients. I care about building something smart. I care about helping people have access to the very best products they can afford."

For others who still feel skeptical, she offers honest advice: "Put your pride aside and take a real look. Think about big-picture business. In an economy like today's, people want to care about the ingredients in their products, but outside of Melaleuca, that choice is often too expensive. Now, I have friends, family, and new contacts telling me every day, 'Oh, I can get behind that.'"

In a space that often promises too much and delivers too little, Sheyenne found something rare at Melaleuca: consistency, transparency, and a structure designed not just to reward hard work—but to sustain it.

And that, she says, makes all the difference.

EXECUTIVE DIRECTORS 2

Barb & Matt Houser ONTARIO

An Opportunity Beyond Their Wildest Dreams



For Barb and Matt, life right now is full of momentum. Their kids are finishing school, their family is moving into their dream home, and they're hitting a significant milestone in their business—advancing to Executive Director 2.

"It's crazy. I get emotional just talking about it," Barb admits. "God called us to where we are now. There have been missions we've been able to complete, certainly. But at Launch 2025, I felt impressed to put *moving closer to family* on my vision board. One night, I lay awake thinking about what that would look like, and when I woke up the next morning, my husband had his phone in my face with a waterfront property that literally hit every item on our list, down to an in-home slide to the basement and a porch swing out front."

With no one from their support team in Edmonton, it sometimes feels like they have no road map to follow. "It can feel like breaking a fresh path in the snow so others can follow," Barb says. "It's an honor—but it's also a responsibility."

That responsibility has fueled Barb's focus on community, coaching, and culture-building. With much of her team

located on the other side of the province, she's had to adapt her approach, leaning into creative solutions while keeping everything simple and duplicable. "I love the in-homes," Barb says, "but with distance, we've had to think outside the box. The beauty of Melaleuca is that the tools are already there. Share why you love it, then press play on the 12-minute Melaleuca Overview video. That's it. It's simple and it works."

Barb says the real reward is the change in her family's lifestyle. Her husband is involved in the business now. Her kids have noticed changes too. "My daughter recorded a box opening the other day when I was out of town," Barb shares, "and she said, 'We've earned more money, and I get to spend more time with my mom since we started shopping with Melaleuca.' That hit me. The time we spend together now is real, present time."

With four kids—ages 17, 15, 11, and 9—Barb doesn't take that time for granted. She's grateful not just for what Melaleuca has allowed her to earn but also for how it has elevated her family's quality of life. "Now we're asking ourselves, 'What's next? What else is possible?' That's the kind of freedom that Melaleuca has given us," Barb says. "It's not just about the house or the income. It's about the ability to think bigger than ever before."

LAST MONTH'S EARNINGS

> LIFETIME EARNINGS

\$209,214

\$21,914

EXECUTIVE DIRECTORS 2

Adam & Devan Rothers KANSAS

Rising High from the Lowest Valley



In her early 20s, Devan Rothers went through a season of mental health challenges that included a brush with suicide and being hospitalized with an eating disorder. "I had pretty bad anxiety and depression," she says. "When I look back on that time, it's wild to think of where I came from. But now I see that God brought me through, and I know why I'm here."

The next year, Devan met her husband, Adam, and after their first child, she started on a path to find a purpose and a vehicle for personal growth.

"When I was looking for Melaleuca, I didn't really know what I was looking for," she says. "One year, Adam and I had this conversation where he said, 'You need to get a job or find a source of income.' So I started looking at these work-from-home positions and multilevel marketing companies. But I never succeeded at anything."

After finding Melaleuca and shopping as a customer for a year and a half, Devan began referring others, and she quickly discovered that she wasn't just building a business—she was building herself and others in her organization.

"The very first customer I enrolled placed one order and then quit the same day," she remembers. "But I kept going and became a Director 2 that month, and I opened a \$625 check the next month. That was more money than I'd ever seen with an MLM—ever. Looking back, that felt like a nudge from God, like, "This is the right place."

Before long, Devan realized that succeeding with Melaleuca was simpler than she'd expected. It was just a matter of helping people reach their goals, and it didn't require finding a superstar to turbocharge her PEG Volume. "I realized before I reached Senior Director that you don't need a bunch of team members to enroll 50 customers each," she says. "You just need a few friends who need extra income and are passionate about helping others. I saw that and thought, 'Why am I making this so difficult?"

That realization led to more success, and that success helped her find a sense of confidence that she never knew she could have. Devan, who in times past wasn't sure she had a place in this world at all, has become a leader with purpose who is helping and lifting others to become their best selves.

"I love that I advanced, but my biggest win is seeing my team members win," Devan says. "When you're advancing, you feel like, as one of my leaders said recently, 'I could approach anybody right now!' When I'm succeeding, nothing can bring me down. Nothing can wipe the smile off my face. Succeeding with Melaleuca opens up leadership qualities that you didn't even know you had."

LAST MONTH'S \$28,087

LIFETIME EARNINGS \$374,327

EXECUTIVE DIRECTORS 2

Lisa & Jason Rusk оню

On the Road



Lisa Rusk is on the road a lot. Her boys are all in "travel sports" playing baseball, basketball, and football in games that are sometimes hours away. She makes good use of all that time in the van.

"All three of my boys could recite the Melaleuca Overview just like I do!" Lisa laughs. "They've heard me present it many times now. Trust me, they're full believers in Melaleuca and use all the products."

Just like she's engaging her boys on their trips to games, Lisa and her team are creating a culture of greater engagement. "We're getting invested," she says. "We're in the trenches more with our new builders. We're asking them who they want to call next and discussing the best approaches. We're coaching them through the Melaleuca Overview and enrollment process.

"I'm making more friends as I get more invested! When I'm focused on helping my friends win, it feels so good. My team had our check-opening call today. Hearing how those checks are making a difference for my friends and their families just makes me hungry to do more!" Lisa was thrilled with what her team members picked up on at Convention 2025. "One of our big takeaways was that absolutely anybody can build a Melaleuca business," she says. "I watched other business builders being celebrated and thought, if this person could do it, why not me—and why not my new Director? My team members would come out of meetings, anxious to share their aha moments with the team. Their posture had changed! All of us who attended Convention grew in mindset, posture, and belief, and that has already translated into business growth."

As her own belief has grown, Lisa has felt herself transitioning into a better leader. "I've become bolder," she says, "and I know what to say and do to really help. My new team members are here to build a substantial repeat income. It's my responsibility to help them get on the road and get moving. I ask them what they could do better, what their goals are, and how they're progressing toward them. That's the kind of coaching they need to build belief and start growing."

Lisa isn't coaching her boys' games, but she's always in the stands. She's building her Melaleuca business so she has the time to cheer them on—and be their mom when they need her. "My youngest son hurt his thumb during a game," she says, "and he immediately came to me. He said, 'Mom, I hurt my thumb. Can you bring me some of the Melaleuca Oil, please?"

\$21,767

\$582,590

LAST MONTH'S EARNINGS

> LIFETIME EARNINGS

EXECUTIVE DIRECTORS

Thomas & Lauren Gaede

Discovering New Confidence at Convention



Lauren Gaede is not a public speaker. In fact, one of the reasons she chose Retail Studies as a major in college was because she wasn't required to take a speaking class. "Public speaking is my worst fear," she says. "I hate public speaking. So when Senior Vice President of Sales Darrin Johnson called me the day before we flew out to Convention 2025, my first thought was, 'There are way more people that are way more qualified than I am to be speaking on stage,' and then my second thought was, 'Maybe if I can resonate with one mom who's sitting in the back of the room, then it'll be worth it."

By turning her nerves into focusing on helping other people, Lauren delivered an excellent presentation and gained new confidence in the process. "I felt like I was going to die the entire time, but it was just one of those things where something takes over and it kind of just flowed out," she says. "Later, we attended ADVANCE in Atlanta, and we got asked to speak about the Car Bonus program. This time, I didn't feel like I was going to die on stage. I almost turned away when Darrin called me, but now I wouldn't shy away from it, or I at least wouldn't have the same immense amount of anxiety." And Lauren wasn't alone. When the Gaedes showed up for Convention rehearsals on that Wednesday before the event, they learned that Thomas would be speaking as well. "I just wanted him to stand there and hold my hand in case I passed out," Lauren jokes, "but then he found out he had to speak, so I told him, 'You need to speak to the man that you were last year. The man who came here because I made you come and because you liked the paychecks we were getting, but didn't fully understand the company or the support team or the morals and values. You need to address your comments to that person.' I guess that's what he needed to hear because he really took it and ran with it, and his remarks blew everybody away."

Being asked to share their story in front of a massive audience gave Lauren another insight. "People came up to me and Thomas and said, 'Oh, my goodness, your story spoke to me," she says. "I think that was kind of pivotal for how I look at my story and the fact that people need to hear it. People need to know where we were two years ago, even if it wasn't pretty."

By choosing to be vulnerable and share their journey, the Gaedes unlocked a new skill that will benefit them and those who hear from them moving forward. For Lauren and Thomas, Convention 2025 wasn't just an event—it was the beginning of owning their story, embracing their growth, and realizing they had something valuable to say.



EXECUTIVE DIRECTORS

Megan & Casey Garland ALBERTA

Getting Down to the Nuts and Bolts



Megan Garland heard something at Convention 2025 that stuck with her. "At the leadership meeting, they talked about tightening the bolts in your business," she says. "I started thinking about where I'm dropping the ball and where I can be doing better. Whether it's customer retention, customer service, approaches, team building, recognition, or social media, where can I tighten those bolts in my business?"

One thing that Megan has implemented since then is a 5:00 a.m. working video call. "For anyone on the team who wants to get on for 30 minutes, we just put our heads down and get to work, and we use that time to set ourselves up for success," she explains. "People can ask for help with approaches or responding to someone, and it's been a huge game changer for our team."

Another big takeaway from Convention was to keep things simple. "We thought, 'How can we get new enrollees to experience success as quickly as possible?' So we just changed some of our onboarding practices," she says. "We made it simpler, and we created a private customer group on Facebook. Customers get to hear more about the products and see product demos, and we talk about the Lung Damage Study, etc. It's a different way for them to get introduced to the store and for our new Members to invite their friends and family and introduce them to the store without feeling so much pressure."

Megan has been reinforcing another phrase from Convention with her team. After hearing Executive Director 6 Gigi Moldovan speak, Megan wrote, "Make the decision, and mean it. President's Club 2026!" on a sticky note, which is now framed on her desk. "I think that mentality is really sticking within our team," she says. "We're not here for the short term or to just get a couple of paychecks. This is a long-term business for us, so it doesn't matter how long it takes you; you just keep going. The only way you lose is if you quit."

For Megan, doubling down and tightening the bolts has meant implementing a few new ideas while continuing to do the things that her team was already doing and keeping their long-term goals in sight. "This business is not something that's going to happen overnight," she explains. "So give yourself that time and the benefit of the doubt to actually see what you're capable of. Melaleuca can be the vehicle that gets you where you want to be. It's just a matter of putting in the work. Put your head down for six months and see what happens. Because I think you'll be surprised."

\$31,298

\$289,694

LAST MONTH'S EARNINGS

> LIFETIME EARNINGS




At Convention 2025, there was one word that resonated through every conversation, every keynote, and every breakout session: **resilience**. But what does that really mean? You've probably heard the saying, "We rise to the level of our goals."

The truth? **We fall to the level of our habits.** And that distinction **makes all the difference.**

Where I Come From: The Power of Perspective:

I grew up in a household shaped by two very different worldviews. One parent believed that life came down to luck some people just had it; others didn't. The other parent believed in habits that if you wanted something, you worked for it daily. That contrast laid the foundation for how I see success now, especially in business.

At 14, I tried out for a provincial soccer team. I gave it my all. And I didn't make it. But instead of seeing that as failure, I saw it as feedback. I changed how I trained, stayed late after practice, and gave an extra 10% effort. A year later, I made the team.

My dad used to say, "When you're not practicing, someone else is. And when you meet, they'll win." After I made the team, a new dream was born—to play Division I soccer in the US. But dreams attract doubt. I shared my goal at cross-country practice, and my coach laughed. "What makes you think you're special?" he asked. I went home crushed. But my father's response became a cornerstone of my life. He asked, "What does a Division I soccer player do every day? How does she eat? Train? Think? Sacrifice? Start developing those same habits." And then he said, "Every time you step on that field make them remember your name."

I did.

I went on to earn a full-ride scholarship to Southeastern Louisiana University and captained my team to three conference championships. In 2011, I was inducted into my University's hall of fame as a five-foot-nothing, not-fastenough, not-strong-enough player—at least, that's what I was told.

But it wasn't about talent. It was about habits.

Your Habits Are Your Strategy

You might not have had someone like my dad growing up. But if you're at The Wellness Company, it's because you do have people who believe in you. You've said *yes* to building something bigger. Here's your blueprint to building belief in yourself and your Melaleuca business. In just a few minutes, let's uncover your purpose:

- **1. Who are you?** Write it down. Not what the world wants you to say. Who are you, really?
- **2. What do you love?** What are you good at? What lights you up?
- **3. Who do you serve?** Who needs what you have? How do their lives change because of you?

Habits That Win

You don't build a business—or a legacy—in perfect conditions. You build it in the messy middle. So here are my habits:

- **4:45 AM:** Alarm. Make my bed. (Yes, really. It triggers the brain into accomplishment.)
- **5:00–6:00 AM:** Focused business work—contacts, approaches, leadership check-ins. I write texts and schedule them to deliver later so I'm not waking people up.
- **Daily movement:** We're in the wellness business. We need to live it. Small daily actions with big health returns.
- **Mental muscle:** About 90% of this business is mindset. I fuel it with books, podcasts, and the company of high achievers.

A Story Still Being Written

Three months ago, my sister called and said, "I want your boring life." The kind where you cook dinner without rushing, attend your kids' events, and wake up with peace, not panic.

She works full time, runs a wedding business, and has a daughter with a dance schedule that would make your head spin. So we came up with a plan. She now wakes up 30 minutes earlier in the mornings to focus on her Melaleuca business. She reaches out to her contact list on her lunch break. And she listens to podcasts to encourage personal growth while she walks on the treadmill. These habits aren't easy, but they are simple, intentional actions that drive real results. "You are the owner of your Melaleuca business. Now it's time to act like it."

In 90 days, she hit Director 3 and earned \$6,000. She qualified for the 2025 corporate Fast Track trip to Punta Cana. It wasn't magic—it was strategy.

Your Turn

You are the owner of your Melaleuca business. Now it's time to act like it. So what about you? What's your habit? What will you track, commit to, and protect?

Remember that small hinges swing big doors. Word-of-mouth businesses like Melaleuca aren't built by luck. They're built by consistency, clarity, and courage—day in and day out.

You don't need more time. You don't need permission. You don't need to feel ready. You just need to start. Because you don't find your business in some perfect moment.

You find it in the mess.

You find it when you decide.

And when you do, they'll remember your name.





STAGE to PAGE

Lessons shared by Melaleuca's leading <u>Marketing Ex</u>ecutives

Melaleuca events are where our leaders come together to share their latest insights and best practices. Look to this series to see excerpts from past events.





Turn Insights into Action with the Grow App

mullill

Great businesses don't grow by chance. They grow because someone took action—again and again. The Grow app makes those actions easier, more focused, and more effective, giving you a head start on lasting success. When you break it down, success in your Melaleuca business comes down to completing two main tasks:

1. Enrolling and taking care of customers

2. Teaching others to enroll customers and take care of them

The Seven Critical Business-Building Activities were created to help you accomplish those tasks. The first three activities help you with task one, and the last four help you with task two. Why? Because that is the work that grows your business. If what you're doing doesn't support one of those two tasks, it might be a distraction—and your results will reflect that.

That's why the Grow app is such a game changer. It doesn't just show you what's happening in your business—it helps you make things happen.

Momentum Starts Here

The Grow app helps you do two things better than ever:

- Take meaningful action for your own business
- Support others as they build theirs

The app brings together notifications, daily To-Dos, customer insights, and contact management—all in one place. Why does this matter? Because early action is one of the strongest predictors of long-term success. Data shows that new Marketing Executives who don't enroll anyone within their first few months are significantly less likely to do so later. In contrast, those who get started with the Grow app right away are better set up for success.

- 3x more likely to become an enroller
- 33% more likely to refer someone within their first month

That's the difference a great tool can make—it removes friction and helps new business builders take confident action early on.

Enroll, Engage, and Empower—Faster

When you're working with someone who is ready to learn about Melaleuca, the Grow app makes sending an invitation quick and seamless.



When you send the invite through Grow, your contact sees that it's from your phone number or email, not one they don't recognize.

Once someone enrolls, Grow continues to guide you. It will suggest timely follow-ups, like helping them place their first order or sending a thank-you message. These automatic To-Dos ensure that no relationship falls through the cracks.

And if you're not seeing many To-Dos? That's a signal. It means it's time to create more activity. The more you engage, the more the Grow app supports your momentum.

Coaching Others with Confidence

Once you've built your own rhythm of enrolling and supporting customers, your next step is leadership—helping others do the same. And again, the Grow app is built for that.

Grow shows you when someone on your team has invited a contact, completed a task, or needs follow-up. That visibility helps you lead with clarity—celebrating progress and offering help when needed.

Focused Action, Real Results

The fact is that your business grows when you focus on the activities that matter most: enrolling, engaging, and empowering others to do the same. The Grow app is your daily guide to take focused action that leads to measurable results.

Open your contact list, complete your To-Dos, or follow up with your newest customer. Every small step you take today moves you closer to your goals. After all, success doesn't happen by accident. It happens when you consistently do the right things with the right tools—every day.



SUSAN TORBORG R3 DIRECTOR



GATHER, GROW, GIVE: Creating Impact with R3 Events



The first annual R3 Summit was held in August 2024, the day before the ADVANCE meeting at Melaleuca's Global Headquarters in Idaho Falls, Idaho. One hundred fifty passionate R3 participants invested in a two-day training experience to learn more about living the R3 lifestyle and how to share it with others. Since attending the Summit, hundreds of smaller R3 lifestyle events have taken place in attendees' hometowns.

At each event, guests enjoyed a bowl of creamy taco soup, *GC Control*[™] mini doughnuts, and *SplasH*₂*O*[®] and *Sustain*[®] drinks. They tried samples of many of Melaleuca's life-changing products and explored product displays. They learned how to implement the seven healthy habits and five R3 principles into their lives. They heard success stories from local R3 participants who had transformed their health. They experienced product training and made deeper connections with all who were there. It doesn't matter where your event is held—whether it's in your living room or a rented hotel conference room when you make your guests feel seen, heard, and loved, they leave feeling inspired to make a 1% change in their habits to help them reach their goals. It's a beautiful thing to watch.

I'll never forget meeting Catherine Pierce, 69 years old, at Executive Director 3 Susan Stauffer's event. Though not a Melaleuca Member, Catherine approached Susan after the event, crying tears of joy. The two of them then approached me, and Catherine shared how she had learned so much. Everything we had shared at the event inspired her to implement what she had learned into her life. Catherine set up her shopping account that night, placed her first order, and asked when the next event would be. She had so many friends, she said, who needed to know what she had learned!

People want what you're offering with R3 and are asking for more! Here are just a few things I've learned from watching Melaleuca Marketing Executives host R3 events.







BRITTANY POLLOCK

On Sunday, January 5, Executive Director 5 Brittany Pollock and her team of leaders held an event at the local community center in Howard Lake, Minnesota. The turnout was impressive more than 70 people packed the venue. The crowd included current Melaleuca Members, prospective customers, Marketing Executives, and friends and family. All were there with the purpose of learning how to live healthier lives. Attendees left feeling inspired to make small changes. Many won door prizes, and many new friendships were made.

People crave the connection that R3 events provide.

One of the critical aspects of total wellness is social wellness. Connecting with others and growing into our own potential is vital for a great life. When people attend an R3 lifestyle event, they are personally invited, reminded to attend, and warmly greeted at the door. They are introduced by name. Throughout the event, their bellies and spirits are satisfied. I love seeing the apprehension in attendees' eyes turn into joy as they open their hearts more to each other. It's hard to describe what each person experiences because every experience is different. The R3 program truly meets people where they are.

These events are not about sales or transactions. They're about connecting with those you invite. First, share your story, including your highs and lows remember that vulnerability bonds people. Then focus on each of your guests. Find out their stories. What are the highs and lows in their lives right now? What are their health goals? Once that connection is built, we can help them create a path to their goals. It's that simple. Attendees come away from these events with more than just a plan of action; they come away with new friendships, trust in Melaleuca, and eagerness to connect again.

Your event, your way.

You and your team plan, fund, and host these events. You share responsibility and logistics. Some people book their event in a community room or a church social hall. Others have held small gatherings in their living rooms or around their kitchen table. Some have gone all out and booked a hotel conference room or a private room at their favorite restaurant. It's up to you to do what you're comfortable with.

Hosting an R3 event is a unique team-building experience. Your team's friendships will deepen as you plan the details of the event. At Susan Stauffer's event, I watched Director 3 Lisa Bodnar and Connie Leuschner (who, after this event, was so excited she's considering building a business) meticulously prepare the samples of *Proflex* and *Access® Exercise Bars*. With gloved hands, they cut the bars, gently placed each sample in paper cupcake holders, transported them, and then elegantly arranged them on a display table. As they cut, they shared stories with each other,

CONTINUED

laughed, and had a great time. I witnessed what the R3 lifestyle events are all about people coming together to share their gifts and serve others to help them learn how to live healthier lives.

R3 events are easy to duplicate.

Hosting your own R3 event is simple and fun! All you need to do is choose the location, invite guests, and greet your guests with our recommended menu: creamy taco soup, *GC Control*[™] doughnuts, and a cup of *Sustain® Active Electrolyte Hydration* (these recipes can be found on the R3 Weight Loss Facebook page under the Files tab at the top). Mix up the menu with samples of *Riverbend Ranch® Beef Sticks* and delicious *Simply Fit*[™] muffins and brownies. As you show love to your guests, you'll see many opportunities to change lives and help them reach their goals. It's so simple that anyone in your organization can host an R3 event and connect with more people to help!

Everyone wants you to be successful!

The longer you strive to reach a goal, the more you realize that no one makes significant changes or reaches big goals alone. At these events, I have seen the power of connection and how we lift each other up to do big things. It's the Melaleuca mission in action.

No matter where you are on your own health journey, you can host an R3 event. You don't need to have it all figured out—your willingness to show up and be vulnerable is one of the greatest gifts you can offer. In fact, that openness is what makes these gatherings so powerful. When you share your story honestly, others feel safe to do the same. That's when the magic happens—real connection, lasting impact, and personal growth for everyone involved. You'll grow, your team will grow, and your guests will leave feeling uplifted and inspired.













COURTNEY MARTIN

On Friday, March 28, National Director Courtney Martin and other exceptional leaders hosted an intimate R3 event at a charming southern venue in Mandeville, Louisiana, with 50 amazing women. They served elegant veggie and dip cups alongside creamy taco soup. And during the event, they made Caramel Crème Brûlée-flavored GC Control doughnuts, as guests wondered what the incredible aroma was that filled the air. Executive Director 2 Danielle Odom shared a few Melaleuca product demos, and guests engaged in the interactive presentation style, saying that they loved the format of the event.

Note: Results will vary depending on a combination of the participant's healthy eating and exercise habits. On average, participants lose two pounds per week.





SUE STADLER, TERRI JACKSON, AND KRYSTLE BAMBERSKI

On Friday, March 21, Senior Director 6 Sue Stadler, Executive Director 2 Terri Jackson, Director 4 Krystle Bamberski, and other leaders packed Sue's elegant community neighborhood clubhouse in Orlando, Florida, with 120 excited people who were hungry to learn how to live healthier lives. Director 2 Joshua Schickler, a full-time chef at Disney World, prepared R3 creamy taco soup alongside his wife, Stephanie. Their guests were greeted with a festive environment that included balloons, decor, food, music, door prizes, and a camera crew!







SUSAN STAUFFER

On April 14, Executive Director 3 Susan Stauffer and her team hosted an unforgettable R3 lifestyle event in Madison, Wisconsin. They prepared a conference room at a local hotel with round tables and chairs and two screens to host 80 guests who attended, ready to live healthier lives. Guests connected over creamy taco soup and *GC Control* doughnuts. Many won table and door prizes, and prospective customers of all walks of life set up accounts that night!













ALL ROADS LEAD TO MELALEUCA!

Progress happens when you stop wondering if you're ready—and simply start moving. It happens when you decide to trust the road in front of you and take the next step, even if you can't see the whole journey. Thousands of Melaleuca Marketing Executives took that step at Convention 2025. And now, with clear direction and renewed vision, they've returned home with the keys to a future filled with purpose and momentum.

In three powerful days packed with hands-on workshops, product reveals, expert training, and real connection, attendees were reminded of one vital truth: Success with Melaleuca isn't reserved for the lucky few. It's available to anyone who chooses to get on the road and stay in motion. The infrastructure is strong. The support is here. The timing is perfect. Whether you're just starting out or you're ready to accelerate, there's never been a better time to plug in, follow the proven activities, and move forward with confidence.

The road to Melaleuca is paved, the lanes are marked, and the vehicle is ready. What happens next is up to you. Convention 2025 wasn't the destination—it was just the on-ramp. And whether you were able to make it to Convention or not, the way forward is filled with possibility.

CONTINUED>>







2025 Marketing Executives of the Year Morgan & Derek Martin

It was no small feat to advance from Executive Directors 6 to National Directors 7 in just one year, so it's no wonder that Morgan and Derek received Melaleuca's most prestigious award. But for Morgan, each new enrollment was more than just a step toward advancement—it was a new relationship, another life changed.

Morgan took her inspiration from the leaders she saw at Convention, and she encourages everyone to do the same. "You look at those speakers onstage, and it's not about comparison," she says. "It's about seeing possibility. I told myself, 'If they can do that, I can at least do a fraction of that.' That's all it takes."

Morgan and Derek will be the first to tell you that no Marketing Executive builds a business alone. The Martins' team was also honored as the 2025 Melaleuca Team of the Year.

PRESIDENT'S CLUB





PRESIDENT'S CLUB 🛊 2025

Every Year, President's Club Celebrates the Top Business Builders in All of Melaleuca

President's Club is the pinnacle of Melaleuca recognition. It is awarded annually to the 14 highest-performing businesses in the US and Canada plus any new and advancing Corporate Directors. Frank and Belinda VanderSloot will join this year's President's Club earners in the Mediterranean as they take an unforgettable Greco-Roman cruise!



FROM LEFT TO RIGHT

National Directors 9 Executive Directors 4 Executive Directors 6 Executive Directors 9

Kellen & Brittney McLaughlin **Chris & Cindy Brown** Corporate Directors 3 Seville (& Rachaell) Ko Susan (& Sean) Dampier Corporate Directors 5 Ashley (& Brandon) Olive Chantel (& Lucas) Brooks

Executive Directors 4 Executive Directors 4 **Executive Directors 9** Corporate Directors 7 Executive Directors 4 Executive Directors 4

Jeremy & Tracey Ebert Brandi (& Jeremiah) Whitmer Jenna (& Nolan) Trudeau **Erin & Aaron Clark Benjamin & Brittany Kovacs** Jonathan & Kimberly Montgomery

PRESIDENT'S CLUB



National Directors 9 National Directors 7 Corporate Directors 2 Executive Director 9 Bo & Chelsie Gilbert Derek & Morgan Martin Kristin & Kristian Hoenicke Rebecca Garrett (Not pictured)





FROM LEFT TO RIGHT

National Directors 9 National Directors 7 National Directors 9 National Directors 9 Sandie (& Lyle) Siemens Michael & Terry Commisso Anthony & Angela Cook Dave & Lynn Crescenzo Executive Directors 9 Corporate Directors 7 Corporate Directors 4 Executive Director 5 Richard (& Mendy) Abrahamson Alan & Sondra Pariser Michelle & Lance Smith Danny Tore





A Celebration of Progress and Possibility

When you say *yes* to Melaleuca, you're not just choosing safer, eco-friendly, better-for-you products—you're stepping onto a road built for your success. At Convention 2025, we honored those who have continued to move forward, mile after mile, through every challenge and triumph.

Together, we celebrated new and advancing Senior and Executive Directors, as well as our National, Corporate, and Presidential Directors, as they took their powerful walk across the Melaleuca stage. And in a moment that exemplifies Melaleuca's commitment to frugal living, we celebrated the Total Financial Freedom Award by watching dozens of dedicated leaders burn their mortgages—proof that when you stay on the road, you can reach the destination.













Focused on the Road Ahead

Where are you headed? Maybe it's toward more time with your family, more flexibility in your finances, or the chance to make a real impact in the lives of others. Whatever your destination, Convention 2025 made one thing clear: Melaleuca has already paved the way.

The Compensation Plan is in place. The tools are ready. The signs are pointing you forward. Now it's your turn to take the wheel. What actions will you take? What detours will you avoid? And what will you do today to pick up speed on the road to your goals?

MELALEUCA 2024 ANNUAL INCOME STATISTICS

Our entire customer base of more than a million customers have all been referred by someone who loves our products.

Customers

The majority **(82%)** of those who buy Melaleuca products each month are strictly customers. They are not pursuing the Melaleuca financial opportunity. Therefore, they do not receive compensation from the company. They purchase Melaleuca products simply because they want to be healthy, and they believe that Melaleuca products will help them with that goal. Having customers who are loyal to our brand simply because they love our products provides the strongest foundation for our business opportunity.



Product Advocates

8% of all Melaleuca customers have referred at least one customer but fewer than eight customers. As those customers purchase products directly from Melaleuca, those who referred them receive a small commission. These households are not necessarily interested in the financial opportunity. Their relationship with Melaleuca is focused on their love of Melaleuca products. Their "status" is determined by how many customers they have referred. A Product Advocate has at least one customer. A Product Advocate 2 has referred at least two customers, and a Product Advocate 3 has referred at least four customers. While these individuals may not be considered serious business builders, their customers (like the vast majority of Melaleuca customers) come from word-of-mouth referrals. Therefore, the overall contribution of these individuals is significant.

	ANNUAL INCOME			PERS		TOTAL CUSTO		TIME TO ACHIEVE STATUS	
	HIGH	LOW	AVERAGE	MINIMUM	AVERAGE	MINIMUM	AVERAGE	SHORTEST	LONGEST
PRODUCT ADVOCATE	\$2,083	\$14	\$110	0	1	1	4	1 Mo.	406 Mo.
PRODUCT ADVOCATE 2	\$3,898	\$28	\$234	2	2	2	8	1 Mo.	436 Mo.
PRODUCT ADVOCATE 3	\$5,295	\$57	\$520	4	5	4	18	1 Mo.	390 Mo.

BUSINESS BUILDERS



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Beginning a Business

About one out of ten customers (10%) decide to start their own Melaleuca business and eventually achieve Director status, which is considered the first step to becoming a business builder. Directors have made a significant effort (probably spent 50 hours or more) in developing at least eight Melaleuca customers. Those estimated 50 hours could have been spent in a single week or could have been spent over several years. But at some point in their lives, Directors have invested enough time and effort to develop (and maintain) at least eight Melaleuca customers.

	ANNUAL INCOME				ONAL DMERS	TOTAL CUSTO		TIME TO ACHIEVE STATUS	
	HIGH	LOW	AVERAGE	MINIMUM	AVERAGE	MINIMUM	AVERAGE	SHORTEST	LONGEST
IRECTOR 1-2 (89.8%)	\$25,685	\$274	\$2,191	8	17	8	77	1 Mo.	373 Mo.





Initial Leadership Status

Leaders at these statuses have made a more serious effort to build a Melaleuca business. Those who have reached these leadership statuses have not only invested enough effort to refer several customers but have also helped some of those customers start a business and become Marketing Executives. Those Marketing Executives have, in turn, referred additional customers who purchase Melaleuca products each month.

		PERSONAL CUSTOMERS		TOTAL ACTIVE CUSTOMERS		TIME TO ACHIEVE STATUS			
	HIGH	LOW	AVERAGE	MINIMUM	AVERAGE	MINIMUM	AVERAGE	SHORTEST	LONGEST
DIRECTOR 3 (3.2%)	\$31,441	\$2,757	\$10,911	11	40	45	159	1 Mo.	361 Mo.
DIRECTOR 4-5 (2.0%)	\$39,274	\$5,218	\$17,087	13	56	102	319	1 Mo.	339 Mo.
DIRECTOR 6-7 (0.9%)	\$53,871	\$9,082	\$24,085	14	73	196	454	1 Mo.	362 Mo.
DIRECTOR 8-9 (0.6%)	\$75,039	\$18,571	\$34,958	21	81	275	590	1 Mo.	354 Mo.



Advanced Leadership Status

Those Marketing Executives who reach Senior Director or above have shown substantial interest and dedication in building a Melaleuca business. While most do not work their businesses full time, it is essential that they invest some time each month nurturing, training, and helping those in their marketing organizations. Melaleuca advocates that Marketing Executives keep their full-time jobs and work their Melaleuca businesses in their spare time. However, some Executive Directors at the higher income statuses do work their businesses close to full time. Melaleuca strongly advocates that Marketing Executives do not quit their full-time jobs until their Melaleuca incomes far surpass the incomes they receive from their full-time employers. Rather, they should add their Melaleuca incomes to their regular incomes, thereby making a substantial difference in their family finances.

1 th		PERS	ONAL DMERS	TOTAL ACTIVE CUSTOMERS		TIME TO ACHIEVE STATUS			
	HIGH	LOW	AVERAGE	MINIMUM	AVERAGE	MINIMUM	AVERAGE	SHORTEST	LONGEST
ENIOR DIRECTOR 1-9 (1.7%)	\$238,946	\$25,884	\$63,819	20	117	371	962	1 Mo.	365 Mo.
XECUTIVE DIRECTOR 1-9 (1.5%)	\$715,593	\$58,747	\$181,057	37	156	974	2,552	2 Mo.	353 Mo.
IATIONAL DIRECTOR 1-9 (0.2%)	\$756,442	\$162,761	\$309,720	67	214	2,800	4,467	5 Mo.	277 Mo.
ORPORATE-PRESIDENTIAL DIRECTOR (0.1%)	\$2,624,273	\$427,823	\$1,136,801	70	329	6,344	13,851	10 Mo.	251 Mo.

The above annual income statistics include all US and Canadian Melaleuca Marketing Executives who were active during all 12 months of the period ending December 2024 and performed the minimum activity required at each status. The incomes stated include all commissions, incentives, and bonuses earned during the period.

For the purpose of these statistics, a Marketing Executive's leadership status was calculated by taking the highest status achieved and maintained for at least seven consecutive months.

These numbers represent gross income, not net income. In other words, they do not include any business expenses. However, it should not be necessary to spend any significant amount to build a Melaleuca business. You will need access to a telephone and an email account, but you should not invest in purchasing leads, meeting rooms, or training materials. Nor should you invest in advertising, building a website, and so on. Your biggest investment will be your time, not your pocketbook. Your business is best built from your own home without making any substantial financial investment. Such investments are neither necessary nor conducive to your success.

The information on this page is not necessarily representative of what any individual Marketing Executive will earn with this program. Any representation or guarantee of specific earnings would be misleading. Success with any business takes hard work, diligence, perseverance, and leadership. Success with Melaleuca will depend on many factors, including how effectively a Marketing Executive exercises those qualities.

et Us Introduce **fou to Your**

Think of your skin as your body's body temperature and provides as a barrier against the external body's largest organ! Skin acts against harmful pathogens and defensive shield. It's also your JV rays. It also helps regulate vater loss while defending environment-preventing

Your layers of defense.

affected by skin care products. Its scale-like cells

1. Stratum Corneum This is the layer most

cells combine with fats and oils produced by the

deeper layers of the skin to create a protective,

are continually being shed and replaced. These

ressels but has many small nerve endings. Though 2. Epidermis The outermost and thinnest layer thin, it is made up of five layers. The outermost of the skin-the epidermis contains no blood layer is what you see.

between the cells is known as the barrier function,

evaporation and guarding against outside irritants.

which keeps the skin moist by preventing water

3. Dermis The dermis is the inner layer of the skin that is 25 times thicker than the epidermis. Within vessels, nerves, sweat glands, oil glands, and hair follicles. This layer supplies the skin with all of its this layer lie numerous blood vessels, lymph oxygen and nutrients.



%

youthful. Collagen and elastin can become weakened dermis layer of the skin—keeping it soft, supple, and Fhat's how much collagen and elastin make up the due to age<u>,</u> lack of moisture, weight changes, environmental damage, and lack of nutrition.

Protect your skin!











Less Blue Light

Sun Care

Fopical Care

Hygiene

Hydration

Nutrition

Exercise

Sleep



Did you know?

Your skin has a starring role in several important body processes!

Protection, sensation, temperature regulation, warning of internal issues, absorption, secretion, excretion, and immune support.

Your skin is your body's messaging board.

Some internal issues or illness are first displayed on the skin. For example, an unhealthy gut microbiome can show on your skin, causing it to be dull in color and texture. Paying attention to the changes in your skin can help you keep good tabs on your overall health.



Your skin needs nourishment from outside in!

Vitamin A aids in the proper function of skin cell turnover and has been shown to improve the skin's thickness and elasticity.^{*} Vitamin C aids in the skin's ability to repair itself and promotes cell repair and firmness.^{*} Vitamin D helps the body absorb and use calcium while supporting rapid skin healing.^{*} Vitamin E supports the protective role of the skin.^{*}

* These statements have not been evaluated by the Food and Drug Administration This product is not intended to diagnose, treat, cure, or prevent any disease.

Shareable Insights

Inspired by the ocean and the experience of ancient tea rituals, this high-performance collection harnesses powerful marinesourced ingredients and a potent oriental tea complex to visibly slow the signs of aging. Designed to support your skin's natural resilience, each luxurious product in our *Deep Marine Age Protection* line helps smooth, firm, and restore radiance—so you can look and feel your best, right now and for years to come.

- Helps address the first visible signs of aging
- Improves the appearance of skin firmness and elasticity
- Reduces the appearance of fine lines and wrinkles
- Improves skin plumpness
- Improves the skin's barrier function
- Improves skin tone and appearance

AGE DEFYING NECK AND CHEST CREA CREME ANTI-VIEILLISSEMENT POUR LE COU ET LA POITRINE CREMA ANTIENVEJECIMIENTO PARA EL CUELLO Y EL ESCOTE AGE PROTECTION

DEEP MOISTURE OIL CLEANSER NETTOYANT HYDRATANT Å BASE D'HUILE ACEITE LIMPIADOR HUMECTANTE



DEEP MARINE AGE PROTECTION





HOW PROTEIN CAN FUEL YOUR WEIGHT

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You're probably aware that increasing your protein intake is essential to maintaining muscle tone and achieving muscle growth. But did you know that getting more protein in your daily diet is also one of the most effective ways to amplify your weight management efforts?

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11 19 19 11 44



Protein helps you feel fuller and avoid cravings.

A high-protein snack can help you feel satisfied far longer than a high-carbohydrate snack can. Eating protein reduces the production of the hunger hormone ghrelin and promotes the production of hormones that signal fullness to your brain. Adequate protein intake can help you avoid dangerous carb cravings and stay energized longer into your day.

Digesting protein burns more calories.

Did you know that as your body digests the foods you eat and converts the nutrients into energy, it burns calories? Since protein takes more energy to digest and metabolize than carbohydrates and fats, your body burns more calories when you consume more protein. And of course, the more calories you're burning, the easier it is to lose weight as you eat a healthy diet.

Protein takes longer to digest as well. And since it slows down your digestive process, the absorption of glucose into your bloodstream slows down as well. That means you don't get as much of a blood sugar spike and crash, but you'll experience a more even rise and fall that lets you stay feeling energized and avoid carb cravings.

Protein helps you maintain calorie-burning muscle mass.

Losing weight doesn't just mean losing fat. If you aren't exercising sufficiently or getting adequate protein, chances are that you're losing muscle mass too. That's why regular exercise, especially strength training, and eating a consistently highprotein diet are two crucial elements of a healthy, sustainable weight loss regimen.

And guess what? Muscle tissue burns calories! Muscle tissue is more metabolically active than fat tissue. The more muscle you have, the more calories your body burns, even if you're not moving!

Melaleuca offers greattasting, high-quality daily protein supplements.

Whether you're looking to protein to help maintain healthy muscle mass, to support your weight management efforts, or to simply help you enjoy more energy and vitality each day, Melaleuca has the solution. *Proflex Protein Shakes* and *GC Control*[™] *Shakes* are delicious, nutrition-packed supplements that can easily fit into your day whenever you feel that you need a protein boost—first thing in the morning, after you exercise, between meals, or later in the evening.

Proflex Protein Shakes help you feel satisfied longer.

Proflex Protein Shakes deliver 20 grams of great-tasting, creamy, whey-based protein in every serving to help fuel cells and to maintain and improve body weight. A significant portion of this protein is casein protein, which gets absorbed more slowly, helping to extend the release of amino acids and boost muscle nitrogen balance in your body throughout the day so you can stay feeling satisfied and energized for longer. For even more protein benefits, *Proflex Pro Whey Protein Shakes* deliver 30 grams of lean, high-quality whey protein.

GC Control Shakes with CraveBlocker[®] help reduce hunger cravings.

Each GC Control Shake provides 10 grams of the highest-quality whey protein along with our proprietary *CraveBlocker* blend, 8 grams of fiber, and cinnamon bark extract, bean seed extract, and chromium Powered by *Oligo*[®]. Together, these ingredients help support balanced glucose absorption and normal insulin activity in healthy individuals, create a feeling of satiety, help reduce hunger cravings, and support weight management.

A Breakfast Boost!

Our new Simply Fit® Pancakes provide quite a protein boost for the day ahead! With 15 grams of highquality whey protein and satisfying chickpea and coconut flours, each pancake helps you feel fuller and more energized longer.



Learn more about Simply Fit Baking Mixes at Melaleuca.com!

EXPERIENCE THE RIVERBEND RANCH® BLACK LABEL DIFFERENCE



Do You Know What's in Your Beef?

An astounding 90% of all beef cattle in America are raised with added growth hormones and finished with a daily ration of antibiotics. *Riverbend Ranch Black Label Beef* is different.

Our Never Ever Promise!

At Riverbend Ranch, we raise the finest-quality Black Angus beef right here in the USA. Our calves are raised by their own mothers in mountain meadow pastures. We **never** use added growth hormones and **never** feed our cattle antibiotics! That's a guarantee your whole family can feel good about!

Taste the Difference!

Every cut of *Riverbend Ranch Black Label Beef* is guaranteed to be USDA Prime or High Choice for optimal marbling. In addition, each steak has been aged to perfection for 28 days for exquisite flavor and melt-in-your-mouth tenderness. It's unlike any steak you'll ever find in a grocery store, and it's available at incredibly low prices for Melaleuca Members!

> Subscribe today, and get premium, ranch-raised beef delivered directly to your doorstep. Melaleuca.com/RiverbendRanch









LOOKING FOR NATURAL SWEETENER ALTERNATIVES?

THE CHOICE IS YOURS!

As you travel on your wellness journey, you should have the freedom to choose the nutrition that best matches your season of life, your budget, and your activity level. You feel greater enjoyment and satisfaction when you're able to choose foods, drinks, and supplements made with highquality ingredients.

At Melaleuca, we strive to make each of our products exceptional by choosing the best of science and nature for our recipes and formulas. As sweeteners play a large role in how foods and drinks taste to us, they are an important part of our formulas. Every sweetener Melaleuca uses has been selected for its proven safety, benefits, and ability to enhance flavor.

Sweeteners are highly subject to personal preference. And you should have the ability to enjoy products sweetened in a way that best fits what you're looking for.

That's why we offer products with a variety of sweeteners, including multiple products sweetened with stevia!

Stevia has become very popular as a

sweetener. Stevia is the extract of the *Stevia rebaudiana* plant, native to South America. Stevia is far sweeter than sugar and affects your body differently than sugar does.

Sugar can cause a blood sugar spike when consumed. But stevia, like other carbohydrate-free sweeteners that Melaleuca uses, has been found by researchers to produce minimal changes in blood sugar levels.

That's important for everyone especially those focused on weight management. Plus, stevia's zero calories makes this sweetener one of several great alternatives to sugar-sweetened foods and drinks.

Switching to foods sweetened with a sugar alternative like stevia can help you consume fewer calories while still enjoying flavors you love!

Melaleuca offers stevia-sweetened flavors in our GC Control[™], Proflex Protein Shakes and Proflex Pro Protein Shakes, Sustain[®], FiberWise[®], and Activate-C[™] lines. And all of our new Simply Fit[™] Baking Mixes are sweetened with stevia and allulose! **©** LOOK FOR THESE SYMBOLS!







Our GC Control Shakes are carefully designed to help you avoid food cravings and keep your blood sugar levels on an even keel throughout your day so you can stick to your weight loss goals. Two of our delicious GC Control flavors are sweetened with stevia: our Creamy Chocolate GC Control for Special Dietary Preferences Shake and our new flavor— Cinnamon Roll! In our *Proflex* protein supplement line, we've now added flavors that include stevia as their primary sweetener! *Proflex Pro Organic Pea Protein Shakes* are sweetened with stevia in both our chocolate and vanilla flavors. And have you heard about our new Cookies & Cream flavor? Available in both *Proflex Protein Shakes* and *Proflex Pro Whey Protein Shakes*, this stevia-sweetened flavor gives you all of the chocolate cookie and rich cream taste you love with the protein you want—guilt-free!



EVENTS 2025 CALENDAR OF EVENTS

Melaleuca events provide you with world-class coaching and practical advice you can use to enhance your business and your life.

July 1-5, 2025	Road to Executive Director Idaho Falls, ID Newly advanced Senior Directors are invited to Melaleuca Global Headquarters for life-changing coaching and a closer look at Melaleuca operations.
July 4, 2025	Melaleuca Freedom Celebration Idaho Falls, ID Celebrate the independence of the United States with the largest fireworks display west of the Mississippi.
July 20-26, 2025	Founder's Club Chantilly, France
August 9, 2025	ADVANCE* Idaho Falls, ID
August 23, 2025	ADVANCE* Minneapolis, MN
September 7-11, 2025	Fast Track Celebration and Standing ELC Punta Cana, Dominican Republic
October 3-10, 2025	President's Club Mediterranean Cruise
October 25, 2025	ADVANCE* Dallas, TX
November 8, 2025	ADVANCE* Orlando, FL

CONNECT at Melaleuca **EVENTS**



*ADVANCE is a regional event that combines world-class training and celebration to help you build your business.

Learn more at **Melaleuca.com/Events**. Dates and details are subject to change. Visit Melaleuca.com/Events for the latest calendar updates.

CHARTS

THE AMERICAN REALITY IN

The US economy is in transition. While growth has continued since 2020's unprecedented drop and unemployment holds at 4.2%, sweeping tariffs have created new uncertainties. Inflation had been cooling, but market reactions to these trade policies are stirring fresh concerns.

Quarterly reports don't fully capture the daily experiences of average American families. The financial ripples from policy changes affect households far longer than economic snapshots suggest. When you factor in your unique spending needs, medical costs, family size, education, and local economy, official metrics tell only part of your story. Do you see yourself in these statistics? Whether they motivate you, validate your experience, or provide conversation starters, these charts let you see the reality of today's American family in seven new ways.

COST OF LIVING INCREASES 2020-20241

Since the June 2022 peak, inflation has subsided considerably. But that doesn't necessarily mean prices are going back down—just that they're not rising as fast as they had been. Most things cost considerably more than they did five years ago, even factoring in wage growth. Focusing on a collective statistic can distract from the reality that inflation for individual items can be considerably above the "official" rate.



2. "Consumer Expenditures in 2023," BLS Reports, US Bureau of Labor Statistics, December 1, 2024.



CONTINUED >>



COST OF RAISING A CHILD⁵

The average cost of raising a child born in 2023 to the age of 18 is nearly \$375,000. That doesn't include costs after high school graduation.

\$375,000


FINANCIAL CONCERNS HAVE SHIFTED⁷

Five years ago, most families were concerned about increasing their income, rising health care costs, and college expenses. Today, families are far more concerned with the basics of life—affording groceries and necessary services as well as the high cost of housing.

- "Difference Between the Inflation Rate and Growth of Wages in the United States from March 2020 to March 2025," Statista, April 2025.
- Darryl Hicks, "Fidelity Examines 401(k) and IRA Balances by Generation," National Reverse Mortgage Lenders Association (NRMLA), December 13, 2024.
- 5. "How Much Does It Cost to Raise a Child?" Western & Southern Financial Group, December 4, 2024.
- 6. Bruno Venditti, "Mapped: The Living Wage for a Family of Four, by State," Visual Capitalist, January 26, 2025.
- Olivia Bosar, "Are We Heading Towards Recession? Lipstick Sales May Give a Clue," WTAJ.com, June 22, 2024.



CAR BONUS LET MELALEUCA PAY FOR YOUR CAR

FOR SENIOR, EXECUTIVE, NATIONAL, CORPORATE & PRESIDENTIAL DIRECTORS

Grow your business to Senior Director, then select your new vehicle and apply for Melaleuca's Car Bonus program! Active leaders receive the following monthly Car Bonus for qualifying vehicles at these statuses:





Senior Directors 9 **Amy & TJ Trietsch** TX 2025 Toyota Grand Highlander

When Amy learned about the Melaleuca Car Bonus, there was no question which vehicle she would choose. "For four years, I've had a white Toyota SUV picture hanging on my dream board," she says. "I would sit in one at the Texas State Fair every year, imagining myself driving it. The problem was, we couldn't afford one. The car I was driving was 11 years old with 230,000 miles on it, and my boys, who were babies when we bought it, were now squeezed into the back seat."

Through a lot of hard work and consistency, Amy was able to turn her dream board cutout into a reality. "Melaleuca has changed our lives in every way possible," she says, "including making our dream come true. Because of the Car Bonus program, we now drive a white 2025 Toyota Grand Highlander. We will never be able to adequately express our gratitude. Thank you from the bottom of our hearts!"



MELALEUCA HOME SECURITY

Melaleuca Home Security

Simple. Smart. Secure.

Industry-leading service at an unbeatable value!

Did you know that there are an average of 1.78 million home burglaries every year in the US? And that one in three Americans has had at least one package stolen from their property? *Melaleuca Home Security* is the simplest way to protect what matters most with a plan that fits your exact needs.

Unmatched Service

- Up to 3x faster response times
- Three simple, flexible plans
- Customize with the latest smart-home options

Unbeatable Value

- World-class monitoring starts at just \$16.99/month
- State-of-the-art security systems for \$0 down and \$7.50/month
- No contracts, credit checks, or homeownership required

Peace of Mind Is a Click Away

Call 208-534-3444 today to speak with a Security Specialist and unlock special offers available only by phone! Our dedicated professionals will help you choose the right components and recommend the package that best fits your home's needs. Prefer to explore online? Visit our website to learn more.

Melaleuca.com/HomeSecurity



Talk with a Security Specialist for exclusive special offers! Call 208-534-3444.

Monica & Jock Sutter SASKATCHEWAN

The Recipe for Enhancing Lives



Monica and her husband, Jock, start almost every morning with her signature beverage.

"It's my protein coffee," she explains. "I haven't used coffee creamer since January 2024. Instead, I mix up *GC Control*[™] in a shaker bottle with a half scoop of Vanilla Bean and a half scoop of Caramel Crème Brûlée. Then I pour a little into my coffee, and it is pure creamy goodness. It tastes like something I should be paying a whole lot of money for, but I do not."

Monica's husband isn't the only person she's shared her recipe with. "I'm fairly certain that everybody on social media is sick of seeing my protein coffee," Monica laughs, "but they're still going to see it."

Monica uses social media to grow her contact list simply by sharing how she uses Melaleuca products. "I just share the tidbits of my day and the Melaleuca products I use," she says. "That naturally piques interest."

Monica enrolled with Melaleuca for the quality, value, and convenience. "We live at least an hour and a half away from the big shopping centers," she explains. "Having Melaleuca products delivered makes them even more affordable."

Helping other moms save time and money was one of the big reasons she decided to build a Melaleuca business. "I saw busy moms packing up their kids and spending the better part of a day going to the store just to come home with toxic products," Monica says. "I wanted to give them a one-stop shop that not only saved them money but would also let them know that their kids would be okay if they happened to get into the products under the sink while their mom is doing the dishes."

Monica was surprised to discover that she found more than just new favorite products with Melaleuca. "The community here is amazing," she says. "I've made good friends who I didn't even know 18 months ago. My husband and I have met so many like-minded individuals through Melaleuca. That has definitely been my favorite part."

To new business builders, Monica offers encouragement. "Some of the closest people in my life haven't followed me to Melaleuca," she says. "You have to remember that a *no* just means *not right now*, and there is a world of strangers who are ready to root for you."

As Monica and Jock have grown their business, it's created new opportunities. "We've never been able to take all the kids on a vacation before, but we're going to do that this winter," Monica says. "And we've been able to start building our retirement. We thought we might have to be farming for the next 40 years, but now our biggest goal is to save up for a cabin at the lake. And that's all because of Melaleuca."



MAY 2025

TOP SENIOR DIRECTORS Presenting the top eight Senior Director businesses with the highest contribution index and a Monthly Retention Index (MRI) of 50% or more!

Reaching Senior Director status is a monumental achievement, reflecting both ongoing growth and a steadfast commitment to helping others. These Senior Directors lead by example, consistently sharing the value of Melaleuca while mentoring and guiding their teams.



Natasha Rae Senior Director 8, ON



Braydi Hoppus Senior Director 9, AB



Shontay Salter Senior Director 9. SC



Dianna Maria Senior Director 9. TX



Amy & TJ Trietsch Senior Directors 9, TX



Tori Farr Senior Director 8, SK



Katherine Umbarger Senior Director 7, KS



Alyssa & Stetson Rushton Senior Directors 2, NE

SENIOR DIRECTORS 9-SENIOR DIRECTORS 4





Tori Farr* SASKATCHEWAN Enrolled: 03/02/2024

SD7



Dianna Maria TEXAS Enrolled: 02/05/2023



Braydi Hoppus* ALBERTA Enrolled: 07/08/2020





Katherine Umbarger*

KANSAS Enrolled: 02/18/2019

Braydi Hoppus* ALBERTA Enrolled: 07/08/2020

Christy & Mark Carr

PENNSYLVANIA

Enrolled: 11/27/2020



SD

Katherine Umbarger* KANSAS Enrolled: 02/18/2019



Robin Cermak* MARYLAND



Braydi Hoppus* ALBERTA Enrolled: 07/08/2020

Brandi & Clint Newman

FLORIDA

Enrolled: 06/11/2023

Hannah & Steven

Enrolled: 02/03/2020

Burlbaw

SENIOR DIRECTORS 5

SD5

Blair*

OHIO

NEW MEXICO



Amy & TJ Trietsch TEXAS Enrolled: 08/08/2024



Tori Farr* SASKATCHEWAN Enrolled: 03/02/2024



Tori Farr* SASKATCHEWAN Enrolled: 03/02/2024



Allie Boyd* TEXAS Enrolled: 01/05/2024



Braydi Hoppus* ALBERTA Enrolled: 07/08/2020



Natasha Rae ONTARIO Enrolled: 04/17/2024



Braydi Hoppus* ALBERTA Enrolled: 07/08/2020



Sabrina & Ray Gutierrez NEW MEXICO Enrolled: 08/19/2017



Mary Anne & Raymond Carlson WISCONSIN Enrolled: 05/11/2021



Alissa & Jason Alsup* INDIANA Enrolled: 02/16/2023



Enrolled: 02/01/2023



Brooklyn & William

Enrolled: 07/12/2024

Tori Farr* SASKATCHEWAN Enrolled: 03/02/2024

SENIOR DIRECTORS 4-SENIOR DIRECTORS



Allie Boyd* TEXAS Enrolled: 01/05/2024



Robin Cermak* MARYLAND Enrolled: 02/01/2023



Hannah & Adam Snyder NEW YORK Enrolled: 01/06/2023



Alissa & Jason Alsup* INDIANA Enrolled: 02/16/2023



Megan & Wesley Doyle IOWA Enrolled: 01/18/2022



SD3

SD2

Bobbie Elliott

CALIFORNIA Enrolled: 05/09/2023

CALIFORNIA Enrolled: 09/03/2021







Allison & Nathan Neal TENNESSEE Enrolled: 02/16/2023



Staci & Tedd Hansen TEXAS Enrolled: 10/27/2021





Ashley Tullai & Jeffrey Wright NORTH CAROLINA Enrolled: 11/08/2021



Alyssa & Stetson **Rushton*** NEBRASKA Enrolled: 11/10/2024



William & Julie Reed OHIO Enrolled: 05/18/2021



Lisa Whyte MANITOBA Enrolled: 12/05/2022



Kari Wilmeth* TEXAS Enrolled: 06/08/2022



Patrice & Larry Buller DELAWARE Enrolled: 02/21/2024



Sheri & Doug Gibson

SASKATCHEWAN

Enrolled: 09/29/2022

Kristin & Cory Burkeen* TENNESSEE Enrolled: 12/15/2023



Ashley & Jeremiah Ranow FLORIDA Enrolled: 02/27/2024



Alyssa & Stetson **Rushton*** NEBRASKA Enrolled: 11/10/2024



Kari Wilmeth* TEXAS Enrolled: 06/08/2022

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Bethany & Clay Harmon NEBRASKA

Home for Lunch



Bethany Harmon was in high school when her mom became a Melaleuca Member. Years later, while unpacking a box her mom had sent to her, she discovered that her mom had slipped in three large bottles of *Renew*[®] *Lotion*.

This was a very pleasant surprise. Bethany had struggled with severely dry skin throughout her life. She had tried many lotions and other solutions to find some relief. Nothing had worked. But when she tried *Renew*, the relief was immediate—and lasting.

Bethany wasn't yet enrolled as a Melaleuca Member herself, but that was about to change. "My future enroller, Senior Director 2 Mollie Taylor, had messaged me on social media a couple of years earlier," Bethany says. "I didn't respond at the time. But when the *Renew* from my box ran out, I panicked! I reached out to Mollie right away and asked her how I could get more. A short while later, I was placing my first order—35 Product Points' worth of *Renew*."

A year later, Bethany, still a happy Melaleuca shopper, had begun wishing that she could be home with her babies. Her second son was on the way, and she didn't want to miss a moment with either of her children. So she connected with Mollie again—this time to ask about the referral opportunity.

"Mollie told me that Melaleuca was offering a \$1,000 bonus to those who enrolled eight customers that month," Bethany says. "I earned that \$1,000 in January 2023—but then sidelined my business while I prepared to give birth. It took a call from one of my awesome support team members in November 2023 to get me back on track with growing my business. Executive Director 9 Chantel Brooks got me on a web conference call—and that call changed everything. I don't even remember what we discussed, but since that call, I've enrolled at least four customers every month!"

The Harmons live on a farm. Having farmed her entire life, Bethany has an incredible work ethic, which she credits for her consistent success with enrolling customers and developing Directors. "Working on a farm gave me a mindset that helps me withstand the setbacks and just keep going with strong belief in myself."

Bethany is now free each day to be with her boys. They love going on tractor rides. Her husband, Clay, comes home for lunch each day, allowing them precious time to all eat together. Bethany loves to help other moms find that same freedom.

"When my team members face rejection, one of the best remedies is to look outward," Bethany says. "I tell them to believe in themselves. I tell them, 'Go look for the next family that you get to bless."



MAY 2025

TOP DIRECTORS

Presenting the top eight Director businesses with the highest contribution index and a Monthly Retention Index (MRI) of 50% or more!

These Directors have not only demonstrated their dedication to improving their own lives but also a commitment to helping others do the same. They have become true leaders within the Melaleuca community, inspiring and guiding others on their wellness journeys.



Missy Bowles Director 8, WV



Summer Dey & Marcelo Cacciagioni Directors 7, TX



Clay & Bethany Harmon Directors 9, NE



Franklin & Anitra McDowell Directors 9, GA



Jonathan Katayama Director 7, HI



Tabitha Astalos Director 9, AB



Jeff & Kristy Taylor Directors 9, AB



Ashley Davis Director 7, TX

DIRECTORS 9-DIRECTORS 7



Kristin & Cory Burkeen* TENNESSEE Stay-at-Home Mom/Lineman



Jeff & Kristy Taylor ALBERTA Engineer/Entrepreneur



Alan & Kim Krey PENNSYLVANIA Retired



Missy Bowles* WEST VIRGINIA Marketing Executive



Jonathan Katayama HAWAII Account Executive



Nancy & Jim Ferguson* MISSISSIPPI Marketing Executives



Wilfred & Niecy Billingsley NORTH CAROLINA Marketing Executives



Aubrey Laiacona NEW YORK Business Owner

D7

TEXAS

D7

NEBRASKA

Tara & Jared King

Pharmacist/Marketing Executive

Summer Dey &

Marcelo Cacciagioni

TV Show Host & Author/Project Manager



Clay & Bethany Harmon NEBRASKA Farmer/Marketing Executive



Missy Bowles* WEST VIRGINIA Marketing Executive



Stephanie & Scott Patterson GEORGIA Marketing Executives



Sheri & Neal Doberman ARIZONA Marketing Executive



Jaime & Kate Liebes ARIZONA Marketing Executives



Franklin & Anitra McDowell Sr. GEORGIA Entrepreneur/Sub-Contractor



Mandi Burchell TENNESSEE Marketing Executive



Emily Basler MISSOURI Stay-at-Home Mom



Tina Goins KANSAS School Secretary



Liz Madsen MINNESOTA Teacher



Jean Pélicier NEW YORK Marketing Executive



Nancy & Jim Ferguson* MISSISSIPPI Marketing Executives



Morgan Bennett MISSOURI Stay-at-Home Mom



Angela Kalnas NEW JERSEY Marketing Executive



Ashlen McGinnis LOUISIANA Business Owner

DIRECTORS 7-DIRECTORS 5



Shelby Shely OREGON Realtor



Kate & Kory Swan IOWA Design Consultant/Marketing Executive



Maria Folster BRITISH COLUMBIA Stay-at-Home Mom



Mckenzie Bockenstedt IOWA Speech Language Pathologist

Jenny Garcia

Marketing Executive

IDAHO

1)5

INDIANA

Laura Alcorta*

Marketing Executive



Missy Bowles* WEST VIRGINIA Marketing Executive



Sarah Herzing ILLINOIS Administrative Supervisor



Kim Bishop NEVADA Marketing Executive



Karley Brown

OHIO

Homemaker

Rhonda & Doug Kruger TEXAS Marketing Executives



Andrea Blackley* TEXAS Marketing Executive





Anna Fellure FLORIDA Stay-at-Home Mom



Meredith Doster

ALABAMA

Anna Owen TENNESSEE Content Creator



Missy Bowles* WEST VIRGINIA Marketing Executive



Shyra Davis MISSOURI Marketing Executive



Kristin & John

Buckner

Self-Employed

ARIZONA

D5

FLORIDA

Self-Employed

Lindsey Donato*





Elizabeth Campbell NEW MEXICO Stay-at-Home Mom



Hazel & Charlie Duran HAWAII Marketing Executives



Candice Carter OHIO Marketing Executive



Christopher & Tricia Edris NEW HAMPSHIRE Marketing Executives





DIRECTORS 5-DIRECTORS 4



Britni & Nate Graham* IOWA Marketing Executives

D5

DIRECTORS 4

Rachel Kuhn*

Marketing Executive

Laura Alcorta*

Marketing Executive

INDIANA

TENNESSEE



Jenna Grose SASKATCHEWAN Registered Nurse



MANITOBA Marketing Executive



Naomi Barbour* MISSOURI Production Supervisor

D**4**

Buckley







Missy Bowles* WEST VIRGINIA Marketing Executive



Jillian Cormier* ALBERTA Entrepreneur



D**4**

Lindsey Donato* FLORIDA Self-Employed



Danielle Johnson* MICHIGAN Retired Dance Teacher

Duwan & Nikki

Marketing Executives

Alisia Beck

Photographer & Stay-at-Home

FLORIDA

Mom

Mundin

GEORGIA



Elina Katsman* KANSAS Self-Employed



Erin & Justin O'Brien MINNESOTA Stay-at-Home Mom



Morgan Benton PENNSYLVANIA Social Security Administration



Maria & Christopher Channell OHIO Marketing Executive



Joan Fernandez FLORIDA Self-Employed



Robin Kerr* FLORIDA Self-Employed



Chelsi Wooton* MISSOURI Entrepreneur



Andrea Blackley* TEXAS Marketing Executive



Louise Corallo* PENNSYLVANIA Finance Analyst



Britni & Nate Graham* IOWA Marketing Executives





Shirley Edwards

Marketing Executive

TEXAS

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DIRECTORS 4-DIRECTORS 3



Katie Holloway LOUISIANA Stay-at-Home Mom

Robin Kerr*

Self-Employed

Danielle Smith

ALBERTA Stay-at-Home Mom

FLORIDA



Quortney Jernigan GEORGIA Homeschool Mom



Rachel Kinnear OKLAHOMA Stay-at-Home Mom



Dalina & Loyd Stephens* MICHIGAN



Ryann West* TEXAS Waitress

D



D3 **April Berry**

MISSOURI Marketing Executive





Women's Ministry Pastor/ Marketing Executive



Chelsi Wooton* MISSOURI Entrepreneur



Andrea Blackley* TEXAS Marketing Executive



Danielle Johnson* MICHIGAN Retired Dance Teacher



Thomas & Claire Kronmoller UTAH Marketing Executives



Marketing Executives



Kalin & Matt Anderson SASKATCHEWAN Dental Hygienist/Marketing Executive



Michele Booth* TEXAS Marketing Executive



Elina Katsman* KANSAS Self-Employed





Melissa & David Tubergen MICHIGAN Nonprofit Executive Director/ Builder



Naomi Barbour* MISSOURI Production Supervisor



Missy Bowles* WEST VIRGINIA Marketing Executive



Danielle Kawlewski WISCONSIN Stay-at-Home Mom



Amanda Phillips FLORIDA Marketing Executive



Shannon & Shawn Vanderhart IOWA Secretary/Pastor



Holly Bardone SOUTH CAROLINA Marketing Executive



Krystal Burke* NORTH CAROLINA Hairstylist





Kevin & Yolanda Tarver TEXAS





Solomon & Lenie Caba* HAWAII Marketing Executives



Lindsey Donato* FLORIDA Self-Employed



Katie & Jacob Furl ILLINOIS Registered Nurse/Marketing Executive



Michelle Holman MISSOURI Marketing Executive



Nadia Lemieux ONTARIO Marketing Executive



Morgan Carlisle KENTÜCKY Homemaker



Aaron & Kizzie Drisdale* TEXAS Information Technology/ Teacher



Phillip & Leah George GEORGIA Online Coach/Business & Operations Manager



Madsen Guirand & Adrienne Jeudy* QUEBEC Consular Agent/Assistance Nurse



Jenna Mayes SASKATCHEWAN Marketing Executive



Christine Cinalli WEST VIRGINIA VP Business Development Specialist



Tienna Duffin* ALBERTA Marketing Executive

D3

OHIO

D3

Shannon George*

High School Art Teacher

Stephanie Johnson

SOUTH CAROLINA

Marketing Executive



Louise Corallo* PENNSYLVANIA Finance Analyst



Ashley Eddy FLORIDA Project Manager



Amanda Haefner* OREGON



Robin Kerr* FLORIDA



David & Stephanie Michaud TENNESSEE Marketing Executives









Zoe Lamb HAWAII Stay-at-Home Mom



Leah Peterson NEBRASKA Rancher

















Mark & Brianne Finley IDAHO Farm Manager/Teacher





DIRECTORS 3-DIRECTORS 2



Amy & Jimmy Phelps* ALABAMA Marketing Executives



Courtney Price MISSISSIPPI Marketing Executive



Shelby Sedgley MICHIGAN Registered Nurse



Spring Townsend OREGON Registered Nurse

Crystel Saturday

GEORGIA

Realtor



Destiny Williams ILLINOIS Marketing Executive



Brandon & Casey Watson GEORGIA Marketing Executives



Amber Adames* COLORADO Marketing Executive



Chelsea Purvis ALBERTA Marketing Executive

Dalina & Loyd

Ryann West*

TEXAS

Waitress

Women's Ministry Pastor/ Marketing Executive

Stephens*

MICHIGAN



Tiffany Robinson TEXAS Licensed Vocational Nurse



Olivia Stevenson KANSAS Business Owner & Mom



Brandie & Gregory Whitehurst NORTH CAROLINA Marketing Executive



Nicholas & Shenae Alberts* WYOMING Electrical Engineer/Physical Therapist



Britnee Baird TEXAS Stay-at-Home Mom



Jennifer Robison TEXAS Marketing Executive



Dorothy & Anthony Stewart GEORGIA Marketing Executives



Natalie Wiliams MICHIGAN Office Manager



Djounelka Alexandre* FLORIDA Networker



Naomi Barbour* MISSOURI Production Supervisor



Yolanda Allende Lind* FLORIDA Retired

D2



Makayla Allread OHIO Registered Vet Tech

DZ



Melanie Adams*

Stay-at-Home Mom

KENTUCKY

Lauren Anderson* WASHINGTON Marketing Executive





Lisa Bartscher* INDIANA Marketing Executive



Michele Booth* TEXAS Marketing Executive



Kim Bentley* TEXAS Realtor



Missy Bowles* WEST VIRGINIA Marketing Executive

D2

Hairstylist

Krystal Burke*

NORTH CAROLINA



Emily Birch* SASKATCHEWAN Dental Hygienist

Marcia Boyd*

Marketing Executive

TEXAS

D**2**

Caba*

HAWAII Marketing Executives

DZ

Katie & Zachery

Clevenger*

INDIANA

Solomon & Lenie



Lindsay Birmingham* MANITOBA Nurse



Kim Marie Branch-Pettid* ARIZONA Retired CEO & Entrepreneur



Michelle Capilla* CALIFORNIA Aging Advocate & Placement Agent



Keri Colasanti* ARIZONA Caregiver



KENTUCKY



Andrea Blackley* TEXAS Marketing Executive



Lindsey Bristol* WASHINGTON Dental Assistant



Dr. Dana Carter VIRGINIA Marketing Executive



Stephanie Copeland* NORTH CAROLINA Marketing Executive



Stephanie Deamues* TENNESSEE Entrepreneur



Amanda Brown NORTH DAKOTA Physician Assistant



Katarina Castillo* TEXAS Hairstylist



Louise Corallo* PENNSYLVANIA Finance Analyst



Mickenzy Clemons MISSOURI Marketing Executive



Ramon & Laarni Corsino ARIZONA Marketing Executives

D**2**

Stay-at-Home Mom/Marketing Executive

Sarah Cox* TEXAS Marketing Executive



Sylvia & David Craig Homeschool Mom





Jo & Mike DeMichiei* NEW YORK Marketing Executive/Bindery Technician



Deneen Evans* ALBERTA Home Organizer



Lindsey Donato* FLORIDA Self-Employed



Gabrielle Everett NEW YORK Marketing Executive

D**2**



Aaron & Kizzie Drisdale* TEXAS Information Technology/ Teacher



Brandi Fass* ARIZONA Marketing Executive

Cristi Gilpin*

High School Dance Teacher

TEXAS

D**2**

INDIANA



Tienna Duffin* ALBERTA Marketing Executive



Marilyn Fitzpatrick* MICHIGAN Independant Business Owner



Velma Goree* INDIANA Marketing Executive



Amanda Haefner* OREGON Medical Assistant



Vernadette Horn ALABAMA Family Nurse Practitioner & Wellness Consultant



Carly Eschman* KENTUCKY Stay-at-Home Mom



Romonica Freeman TEXAS Marketing Executive



Cody & Kristin Griffith* GEORGIA Marketing Director/Teacher



Kim Harris* LOUISIANA Domestic Engineer





Elda & Gerardo Vazquez* TEXAS Marketing Executives



Heather Grillot OHIO Physical Therapist Assistant



June Harris* GEORGIA **Bus Monitor**



Shannon George*

OHIO High School Art Teacher

Kristin & Fred Grossman MISSOURI Marketing Executives



Michael & Crystal Hines* WASHINGTON Life Insurance/Massage Therapist



Brooke Habegger*

Marketing Executive

Crystal Holland* NORTH CAROLINA Marketing Executive







Nandiyel Jamison* NORTH CAROLINA Marketing Executive



Sarah Kent* ARIZONA Marketing Executive

D**2**

Nicole Lapolla*

Stay-at-Home Mom

CONNECTICUT



Katie Jernigan* NORTH CAROLINA Dental Hygienist



Robin Kerr* FLORIDA Self-Employed





Karley Lederer OHIO Elementary Intervention



Specialist



Matthew & Katharine Lohrey INDIANĂ Marketing Executives

D

MISSOURI

Yolanda Morgan

Marketing Executive



Madeline Luedecke* MISSOURI In-Home Day Care Provider

D**2**

IDAHO

Homemaker

Karrie Navarro*



DZ

QUEBEC

D**2**

ONTARIO

Medi Spa Owner

Hillary Lester

Marketing Executive

ALABAMA

Madsen Guirand &

Consular Agent/Assistance Nurse

Danielle Kittmer*

Adrienne Jeudy*

Adrienne Lydon TENNESSEE Marketing Executive

D**2**



Bunette Nazaire* NEW JERSEY Registered Nurse



Graci Joines* TEXAS Marketing Executive



Amilee Lamb* MANITOBA Administrative Officer



Taylor Lewandowski SOUTH DAKOTA Registered Nurse



Monica Markel* CALIFORNIA Data Specialist



Tammy Noe* GEORGIĂ Marketing Executive



Sarah Jones* CALIFORNIA Marketing Executive



Laurie Landis* PENNSYLVANIA Chiropratic Assistant



Grace Lindo* WASHINGTON Marketing Executive



Melanie & Brennen Ferguson MISSISSIPPI Stay-at-Home Mom/Hardware Store Owner



Heather Opelt* MINNESOTA Registered Nurse



Cheyenne Overland* TEXAS Photographer



Katie & Luke Paige* FLORIDA Marketing Executive



Susan Palmer MISSISSIPPI Marketing Executive



Hannah Perry* MISSISSIPPI Teacher



Amy & Jimmy Phelps* ALABAMA Marketing Executives



Adina Preston FLORIDA Photographer & Marketing Creative Strategist



Lynda Rourke MICHIGAN





Melissa Seagraves* OKLAHOMA Stay-at-Home Mom & Wellness Advocate



Daria Smith NORTH CAROLINA Personal Care Attendant



Carlee Pickering* INDIANA Marketing Executive



Kelsey Puett OHIO Marketing Executive



Kelsey Russick* PENNSYLVANIA Paralegal



Bryanna Seel MISSOURI Marketing Executive



D2

D**2**

Shandi Polak*

Melissa Raulerson* FLORIDA Field Director & Property Manager



Alice Sam* ONTARIO Marketing Executive



Jackie Seniw* INDIANA Marketing Executive



Jocelyn & Roberto

Santos

ALBERTA

Caregiver/Helper

Jamie Sloan* IOWA Marketing Executive



Casey Schneider* INDIANA Marketing Executive



Nicole Smith* FLORIDA Preschool Teacher











Chelsea Powell*

Stay-at-Home Mom

Traci Reed INDIANA Marketing Executive

D

TEXAS



Samantha Powgnas* MISSOURI Marketing Executive

DIRECTORS 2-DIRECTORS



Mulu Smith* GEORGIA Marketing Executive



Ileana & Victor Tatum TEXAS Retired



Ruthanna Sonntag OHIO Life Coach & Speaker



Kayla Stanhope* SASKATCHEWAN Scale Operator



Amanda & Matthew Stoffels ONTARIO Marketing Executive



Jaydan Uecker SOUTH DAKOTA Marketing Executive



COLORADO

Dental Hygienist



David Vazquez* FLORIDA Marketing Executive



Shelby Walz* ALASKÁ Registered Nurse



Nickole Wiley* OREGON IA Special Education Early Learning



Melanie Adams* KENTUCKY Stay-at-Home Mom



Lexi Villarreal* TEXAS Marketing Executive



Samantha Warick* TEXAS Life Insurance Representative



Alexis Wirl* SASKATCHEWAN Marketing Executive





Tami Vines-Anderson* OREGON Marketing Executive

DZ

FLORIDA

DZ

Elena Witt*

Registered Nurse

MINNESOTA

Donavin Warren &

Small Business Owner/Health Care

Joane White*



Allison Tripp

High School Teacher

MISSOURI

Trisha Voltaire* NEW YORK Registered Nurse



Ryann West* TEXAS Waitress



Jennie Wolfe* GEORGIA Beauty & Wellness Entrepreneur



Carla Wiese* CALIFORNIA Marketing Executive



Amber Adames* COLORADO Marketing Executive









Brittany Walker* FLORIDA Marketing Executive



Nicholas & Shenae Alberts* WYOMING Electrical Engineer/Physical Therapist



Naomi Barbour* MISSOURI Production Supervisor





Djounelka Alexandre* FLORIDA Networker



Lisa Bartscher* INDIANA Marketing Executive



Berline Bertheau MASSACHUSETTS Pharmacy Technician



Yolanda Allende Lind* FLORIDA Retired

Arturo & Mary Lou

Marketing Executives

Bastes

CALIFORNIA



Bienvenido Ancheta Sr. CALIFORNIA Marketing Executive



Patrick Baumgartner INDIANA Marketing Executive



Lindsay Birmingham* MANITOBA Nurse



D



Mikayla Bell PENNSYLVANIA Stay-at-Home Mom & Business Owner



Andrea Blackley* TEXAS Marketing Executive



Michele Booth* TEXAS Marketing Executive

Kim Bentley*

TEXAS

Realtor



Frances Bowers TEXAS Registered Nurse



Missy Bowles* WEST VIRGINIA Marketing Executive



Marcia Boyd* TEXAS Marketing Executive



OREGON Stay-at-Home Mom & Speech Delay Advocate



Kim Marie Branch-Pettid* ARIZONA Retired CEO & Entrepreneur



Solomon & Lenie Caba* HAWAII Marketing Executives



Rylie & Evan Bright TEXAS Marketing Executives



Lindsey Bristol* WASHINGTON Dental Assistant



Krystal Burke* NORTH CAROLINA Hairstylist



Samantha Burton

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Emily Birch* SASKATCHEWAN Dental Hygienist



Michelle Capilla* CALIFORNIA Aging Advocate & Placement Agent



Keri Colasanti* ARIZONA Caregiver



Amanda Cordell MINNESOTA Housekeeping & Stay-at-Home Mom



Betsy Delautre TEXAS Marketing Executive



Tienna Duffin* ALBERTA Marketing Executive



Katarina Castillo* TEXAS Hairstylist

Gabrielle Contant

Marketing Executive

ONTARIO

D

TEXAS

Sarah Cox*

Marketing Executive

Jo & Mike DeMichiei*

Marketing Executive/Bindery Technician

Tiffany & Ross Dutmer

Stay-at-Home Mom/Marketing Executive

NEW YORK

D

MICHIGAN



Shelby Chinook ALBERTA Marketing Executive



Teona Cooper TENNESSEE Team Leader



Alicia Crone PENNSYLVANIA Marketing Executive



Lindsey Donato* FLORIDA Self Employed



Annie Dyer MINNESOTA Janitor



Madison Church NORTH DAKOTA Stay-at-Home Mom



Stephanie Copeland* NORTH CAROLINA Marketing Executive



Bridget Crozon SASKATCHEWAN Registered Nurse



Tristen & Austin Drew NEVADA Homemaker/Warehouse Supervisor



Carly Eschman* KENTUCKY Stay-at-Home Mom



Katie & Zachery Clevenger* INDIANA Stay-at-Home Mom/Marketing Executive



Louise Corallo* PENNSYLVANIA Finance Analyst



Stephanie Deamues* TENNESSEE Entrepreneur



Aaron & Kizzie Drisdale* TEXAS Information Technology/ Teacher



Amy Escobedo TEXAS Culinary Arts Teacher



Leonora Espiritu MONTANA Food Processor



Deneen Evans* ALBERTA Home Organizer



Brandi Fass* ARIZONA Marketing Executive



Rebecca Fine WISCONSIN Marketing Executive



Marilyn Fitzpatrick* MICHIGAN Independant Business Owner



Velma Goree* INDIANA Marketing Executive



June Harris* GEORGIA Bus Monitor



NORTH CAROLINA Marketing Executive



Michael Jensen-Morgan UTAH Marketing Executive



LeeAnn Fuller оню Marketing Executive



Cody & Kristin Griffith* GEORGIA Marketing Director/Teacher



Kim Harris* LOUISIANA Domestic Engineer



Alisha Hoosier LOUISIANA Marketing Executive





Jessica Guldbrandsen ALBERTA Part-Time Server/Stay-at-Home Mom



Alexis Hebert LOUISIANA Marketing Executive



Vietta Hutchinson* TENNESSEE Marketing Executive



Joni James INDIANA Business Owner

Alyssa Hill

Stay-at-Home Mom

TEXAS





Nandiyel Jamison* NORTH CAROLINA Marketing Executive



TEXAS High School Dance Teacher



Brooke Habegger* INDIANA Marketing Executive



Michael & Crystal WASHINGTON Life Insurance/Massage Therapist











Shannon George*

Camrynn Gumescheimer KANSAS Stay-at-Home Mom & Cookie Decorator



Katie Jernigan* NORTH CAROLINA Dental Hygienist



Jennifer Johnson ALABAMA Dental Hygienist



Madsen Guirand & Adrienne Jeudy* QUEBEC Consular Agent/Assistance Nurse



Natasha Johnstone NOVA SCOTIA Marketing Executive



Betsy Jhong NEW JERSEY Marketing Executive

Graci Joines*

Marketing Executive

TEXAS



Tawny Johnson KANSAS Hotel Housekeeper



Sarah Jones* CALIFORNIA Marketing Executive



Laura Johnson GEORGIA CEO



Kay Kane PENNSYLVANIA Billing IT Manager



Sarah Kent*



ARIZONA Marketing Executive





Duane Knight NEW YORK Photographer



Robin Kerr*

Self-Employed

FLORIDA

Sabrina Krause FLORIDA Self-Employed

Nicole Lapolla*

Stay-at-Home Mom

CONNECTICUT



Holly Kilibarda

Kindergarten Teacher

MINNESOTA

Alison Kulla MINNESOTA Marketing Executive



Kayla Largent TEXAS Marketing Executive



Amilee Lamb* MANITOBA Administrative Officer



Emily Lassalle CALIFORNIA Marketing Executive



Shari Klein WASHINGTON Pilates Instructor



Kristen Lambertson MINNESOTA Marketing Executive



Brenda Levesque MAINE Homemaker



Laurie Landis* PENNSYLVANIA Chiropratic Assistant



Danielle Kittmer* ONTARIO Medi Spa Owner

Monica Markel*

CALIFORNIA Data Specialist



Grace Lindo* WASHINGTON Marketing Executive



Jessica Masias TEXAS Marketing Executive



D

Clarissa McCormick OREGON Entrepreneur



Madeline Luedecke* MISSOURI In-Home Day Care Provider

Michelle Mcculligh

Stay-at-Home Mom

ONTARIO

D

TEXAS

Kristal Morgan

Marketing Executive



Sabrina Maki ALBERTA Stay-at-Home Mom



Heather McDonald SOUTH DAKOTA Marketing Executive

Mireille Mpimpa

Marketing Executive

Heather Opelt*

MINNESOTA

Registered Nurse

ILLINOIS





Karrie Navarro* IDAHO Homemaker



TEXAS



Amy & Jimmy Phelps* ALABAMA Marketing Executives



Nichole Miller ALBERTA Marketing Executive



Bunette Nazaire* NEW JERSEY Registered Nurse

Kendra Owens

NORTH CAROLINA

Stay-at-Home Mom



Dani Minyard

Stay-at-Home Mom

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Tammy Noe* GEORGIA Marketing Executive

Katie & Luke Paige*

Marketing Executives

FLORIDA



Marilen Ogin PENNSYLVANIA Marketing Executive







Christa Paris SOUTH CAROLINA Preschool Teacher



Hannah Perry* MISSISSIPPI Teacher



D Cheyenne Overland* Photographer





Carlee Pickering* INDIANA Marketing Executive



Callie Radlinger WISCONSIN Marketing Executive





TEXAS Speech-Language Pathologist

Melissa Raulerson*

Field Director & Property Manager

Kelsey Russick*

PENNSYLVANIA

Paralegal

FLORIDA



Chelsea Powell* TEXAS Stay-at-Home Mom

Leah Remson*

SOUTH CAROLINA

Marketing Executive

D

Alice Sam*

Peggy Shearl

OKLAHOMA

Office Manager

ONTARIO



Samantha Powgnas* MISSOURI Marketing Executive





Schmelzle KANSAS Auto Shop Owners



Jessica Shelton NEBRASKA Registered Nurse



Lynn Syslo NEW JERSEY Registered Nurse



Karlee Prins ALBERTA Marketing Executive



Rosie Rodavia MARYLAND Housewife



Casey Schneider* INDIANA Marketing Executive



Jamie Sloan* IOWA Marketing Executive



Alex Sytsma* COLORADO Dental Hygienist





Melissa Seagraves* OKLAHOMA Stay-at-Home Mom & Wellness Advocate



Nicole Smith* FLORIDA Preschool Teacher



Jackie Seniw* INDIANA Marketing Executive



Mulu Smith* GEORGIA Marketing Executive



Kayla Stanhope* SASKATCHEWAN Scale Operator

Marketing Executive









Sheila Tacy MICHIGAN Retired



Chelsea Trantham SOUTH CAROLINA Marketing Executive



Katey Van Rheenen GEORGIA Marketing Executive

Trisha Voltaire*

NEW YORK

D

FLORIDA

D

Liza Williams

FLORIDA Right of Way Agent

Donavin Warren &

Small Business Owner/Health Care

Joane White*

Registered Nurse



David Vazquez* FLORIDA Marketing Executive

Brittany Walker*

Marketing Executive

Heidi Wellman

TEXAS

Teacher

FLORIDA



Adrian Vernon GEORGIA Financial Strategist & Wellness Consultant



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Grace Wheeler MICHIGAN Marketing Executive



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Lexi Villarreal* TEXAS Marketing Executive





Shelby Walz* ALASKA Registered Nurse



Carla Wiese* CALIFORNIA Marketing Executive



Jennie Wolfe* GEORGIA Beauty & Wellness Entrepreneur



Marketing Executive



Samantha Warick* TEXAS Life Insurance Representative

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Nickole Wiley* OREGON IA Special Education Early Learning



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Expanded Circle of Influence

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Amber Adames COLORADO



Melanie Adams KENTUCKY



Laura Alcorta INDIANA



Yolanda Allende Lind FLORIDA



Alissa & Jason Alsup



Bienvenido Ancheta Sr CALIFORNIA



Andrea & Troy Angus MANITOBA



Alma Araiza & Carlos Galvan TEXAS



Nickole Atkinson TENNESSEE



Shani Baird TEXAS



Natasha Rae ONTARIO



Rossy Barajas & Rodrigo Huete CALIFORNIA



Naomi Barbour MISSOURI



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Berline Bertheau MASSACHUSETTS



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Missy Bowles WEST VIRGINIA



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Congratulations to these qualifiers of the distinguished Circle of Influence Award. To qualify for this award, you must enroll four quality Members during one calendar month. Achieving Circle of Influence has helped many Marketing Executives advance their businesses, grow their organizations and find new leadership for their teams. The effect of enrolling four customers each month can positively affect their businesses for years after. We are proud of these leaders' dedication and hard work.

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Jennifer Abbs Cindy Ackley-Ginnetti & Fred Ginnetti **Tiffany Albright** Lindsay Amoroso Linda Andryans Sheila & Steven Backus Tracy Beaudry & Chad Brockschmidt Tiffany & Kent Biswanger Diane Burtch Sion Colmus Kendalyn Cook Vanessa De Puy Shannon Dodge Tonia Flanagan Shelby & AJ Ford Adena Franklin Lisa Fuller Dianna & Greg Furstner Korena Goldberg Lindsey & Scott Graham Melinda & Joaquin Guevara Tanya & Neil Hagre Sarah Hall

Ricky Hunley Serene Isabelo & Deswood Tillman Helen Jakpor Taylor Jerbasi Amity Jokerst Sarah Kent Teri L Kommers Nevarez Rainbow Lackey Cara Manthev Ashley McLaughlin Tracy & Rob Melchior Carmen Mota Consuelo Ortiz Mirsha Pedraza Kimberley & Nicholas Plancich Bhavani & Richard Polvino Tresha Rodriguez & Anthony Bivins Ginny & Kevin Schulz Veronica Silva Carrie Silvers Cheryl Snyder Ron & Kimberly Stiner Mary Tableman-Kerby Ingrid Torgerson Yaricruz & Juan Valenzuela Trisha & Robert Verzera Chris Warren Lonni Weiss

Tawni & Glen Hendriks

ARKANSAS

Jasmine Cruz Montero Theresa Harper Bailee Hood April Langley Julia Preston Mona Sloan Melissa Terrell Erica Wood Kennedy Word Christan Zeit

CALIFORNIA

Arlene Abagon & Dennis Juanir Andre Ammons Michael Andrews María Arévalo Ashley Baumgarte Sonia Beal Rebecca Bocage Breana & Christopher Borchers Jeryn Bridges Liz & Scott Brown Elisa & David Campos Noah Carter Sun Cho & Ronald Song

Hyokyung Chung Amanda Cortez Toni Craffey Amber Dambacher Jullaney Donaldson Chelsey Duffield Bobbie Elliott Kim Emerson Hanniel Espinosa Luis Estrada Dolyna & Kevin Evans Lizeth Farias Tanya Finks Olga & Ben-Hur Fontoura Ruth Fuentez Paula Gartin Brian & Kelly Gerhardt Trisha Ghergo Shelley Golder Melissa Griffen Nancy Guerrero Madeline Stacia Haigh Lori Harrison Taylor Herren Mary Hornickel & John D'Isacco Kelly Hurrey Kezia Jackson Robert & Tessa Jacques Sarah Jones Renee & Calvin Kee Doo Sun Kim Sun Kim Tazia Koop Geralda Kuster Eun Kyung Lee Nam Lee Youngok Lee Lisa Lopez Rosa Lopez & Meliton Torres Pineda Kelly & Mike Lotridge Samantha Marguez Christina & Paul Matcham Brittney & Kellen McLaughlin Victoria Medina Francisco Mendez Hugo Merazo & Margarita Gastelum Shelbie Molnar Mooney Moon Dena & Jonathan Moore Jennifer & Steve Morgan Marlea Nolen Alma Leticia Ocampo Tania & Marco Ortiz Christine Plasencia Ashlev Powell Retha Holzwarth

Maria & Jose-Alejandro Reynoso Wendy Reynoso Shannon & Frank Rich Maria & Rufino Salvador Carla Salvers Alex Schulze Mikey Shanks Henna & Ali Sherkhan Joanie Shoemaker Isabel & Jose Silva Tyrale Smith Amber Syvertson Sandra & Adam Tacheira Melissa Talbott Kelly Taylor Natalie Terry Edwin & Luz Tobar Jocelyn Torres Lopez Carol Tousley Victor Vega Mario Villagrana-Solis Carla Wiese Samantha Williams Eung Sun Won Kim & Rick Yeater

COLORADO

Antoinette Amen Katrina Caramanzana Shelby Casper Cortney & David Copley Andrea Dahn Michelle Elizer Mindy Ferguson Sonia Lopez Christina Lou Catarina Phillips Tirza Ray Michelle & Lance Smith Alex Sytsma Kristen Unroe

CONNECTICUT

Grace & Avien Dotig Jessica Garofano Nicole Lapolla Marla Roscoe Kimberlee Simko Jesse Valentin

DELAWARE

Patrice & Larry Buller Julia Dieter Tanisia Murrell Cynthia Powell-Pope & Loren Pope Erika Scott Jennifer Sturgis

FLORIDA Ashlee Adams

DeAnn & Gregory Alaine Yolanda Allende Lind Michelle Ange Augustin Krystle & Stephen Bamberski Emily Beam Elicia Bennett Mariah Benson Guetty Bien Aimé Richard & Lisa Bjorkman Toni & Chad Burghardt Johanna Carroll Dianne Cashmore Anabel & Pablo Castillo Robin Waugh-Castle & George Castle Mariela Ceballos Jorge Tracee Chapman Taylor Chester Christopher Combie Tammy Combs Elise Crawford Jennifer & Brett Crawley Carlos Cuesta Susan & Sean Dampier Missy Dean Beverly & Jordan Dela Cruz Javier Devora Richard Diaz & Yurisel Salazar Kimberly Douglass Krista Drock Julia & Daniel Duran Ashley Eddy Taryn Evans Shana & Scott Falany Jenn Fellure Fenderly Fils-aimé Monica French Sonia Fuentes Natisha Gardner Eva Gil Valerie Green Kelsea Griffith Alan & Heather Guzzino Heidi Halbe Jason & Noelle Hall Cvnthia Hanes Katie Hart Kristi & Tim Hendricks Kristy Hinkle Kristina Holley Chelsea Hyneman & Sanjith Thangarajah Terri Jackson Blaise Jean Pierre Wivalie Jean Tanganykia Johnson

Circle of Influence

Bessie Jones Maureen Jones Melenda Jones Janetta Joseph Marie Edith Joseph Pinales Julio Marlene & David Kelly Lesley Kernaghan Robin Kerr Tonya Kirkpatrick Melissa & Kevin Knecht Krista Kuhn Dawn Kukuk Marie Lapaix Gabby Lawrence Kimberly LeGare Robert & Dawn Lemus Jantia Lofton Sophie Lonsinger **Connie Marshall** Adrienne & Martin McDowell Stephanie & Kevin Merriweather Alisa Mirts Liz Morgan Patrick Morin Elourne Morleus Maria & Frank Mosca Bobbie & Ron Nevinger Fabricio Nobre Jackie Ortiz Katie & Luke Paige Steve & Julie Peters Maggie Petry Cheryl Pieper Melissa & Doug Prater Brittany Prevatt Kathy Privitera Tonya Railey Rose Kerlaine Raphael Brittany Regans Deborah Reilly Angel Rodero Alyssa Rodriguez Jorge Luis Rondon Navarro Mark & Suzette Roth Yolanda Sanchez Iris Santana David Sarnowski **Bob Schick** Russ & Beth Schomp Nate & Andrea Scott Suzanne & Justin Stadler Vivienne Stephen Sandra Strawder Sandi Sullivan Eleanora Taylor Danielle & Aaron Thesing Jessie & Andrew Trudeau Macee Trudeau

Betty Diller & Craig Valarik Mandi & Jared Varnum Sydney Waugh-Castle Toscha Weathington Jessica Wood Ashlev Wright Tony & Sarah Zanoni

GEORGIA

Linda Ainslie Amber Anderson Nicole Avers Tiffany Bowlin Timothy Brown Liz & Mark Burdick Dana Cook Elizabeth Copeland Camille Crawford Farah Cruz Penny Cunningham Jaquetta Dawkins Kean Dey-Foy Helen & Durward Dilag Megan Dixon Lindsey Echols Shane Harmon & Alison Feliciano-Harmon Tracie Fowler Tori & Colby Galbreath Morgan Gavin Leah & Phillip George Osamudiamen Giwa Shantrece Grav Cody & Kristin Griffith Gonzalo & Ashley Guerra Tracye Hamler Rebekah & David Harrell Donna Harris lune Harris Jana & Richard Helms Lisa Hill Anna Hutchison Michelle Jacobs Briana Jernigan Rebekah & Bailey Johnson Sharde Johnson Natalie Kelley Loren Koklarinis Paul & Leslie Kulwik Jennifer & Jay Leach Christina Liles Carla Linscomb Gail Martin Michelle Martin Travis & Sasha Martin Mashawn Duncan-Young Kimberly Massengill Franklin & Anitra McDowell Sr Jeanie Paige McWhorter Duwan & Nikki Mundin Sarah Murray

Marlon Napier Stephanie & Emege Nchege Megan Parker Stephanie & Scott Patterson Tawanda Philips Melanie Pitts Sabrina Reynolds Mikayla Richardson Meg Roberds Sara Robidart Marc Rodriguez Ernest & Sherita Ross Sherella Saunders Stephanie & Joel Scott Mulu Smith Jung Son Olivia Steward Emma Suzuki Joeli Wahl Blake & Rachel Whittington Jennie Wolfe

HAWAII

Nya Boucher Ashley Clary Farrah Gomes Danielle & Taylor Hoopii Jonathan Katayama Lizel Parilla William Ta'amu-Perifanos Charleen & Mark Tajiri

Tangela Wright Frazier

IDAHO

Kamri Arriaga Kaylyn Barber James & Tiffany Barrett Jennifer Becker Tina & Alex Blease Kerry & Kathy Buxton Nena Cummings Ami Dammerman Travis Falter Brianne Finley Jenny Garcia KyLee Hampton Dajavu Ledesma Rineke Lewis Blanca & Jesse Mendoza Karrie Navarro Diana Nielsen Jason & Brooke Paulin Jyl Purington Shaelin Radford Megan Rogne MacKenzie Romero Shauna & Chad Sommer Faith Stibal Mayra Talamantes Wendy Thompson

ILLINOIS

Joy Agerter-Hall Christy Begler Jennifer Bell Ashley Berry Brigit Blank Jennifer Brauch Tammy & Erik Burgwald Makeba & Clive Phinn **Becky Carothers** Mary Damiani Annette Davis Myra Dumagpi **Michael Flowers** Lisa Frerker Sophia Frichtl Desiree Garcia Laticia Marie Haley Glenn Emily Grau Laura & Jonathan Halder Jason & Keri Hayes Sarah Herzing Danita Howze Blanca Hoyos-Aragon & Alfredo Diaz Samuel & Jocelyn Huaripata Raquel & Dennis Jacinto Marzena Jachymiak Leah Knabe Flena Landa Lara Lash Shandi Lemmon Patti & George Leynaud Goldie Matthew Emily Mink Kimberly Moravec Roz Okeke Vicky & Fernando Palencia Carie & Allen Parkes Marlo & Jim Pavne Maria & Alvin Perryman Britney Rhymer Emmary & Aaron Roemer Lynsey Runyon Stephanie Russell Uriel Sanchez Briana Smith Esther Smith Sara VanLoon Jenny & Bill Vogel Brigid Walsh Jett Emily Welty Melissa Werries **Destiny Williams** Sheree Wright INDIANA Tara Allred

Lela Anthony

Raven Arnett

Ashley Bittick Shannon Bradley Emma Bridges Jordan Bulmer Kacev Burkhart Megan Crays Nicole Fairchild Christina Fickel Tayler Halcomb Haleigh & Logan Hartig April Howard Angela Huffer Sharissa Johnson Tiffany Johnson **Christine Jones** Christiana Karst Brittney & Matthew Landrum Wilnick Libéral Hannah McCarty Gretchen Minnick **Tiffany Morris** Carlee Pickering Sarah & Eddie Placencia Alicia & Jason Purdy Casey Schneider Lindsey & Jason Short Raegan Stackhouse Shelby Starr Diane & Steve Terwilliger Alexandra Vannarsdall Danielle Wardlaw Melissa Williamson Marisha Wood

Bruce & Jana Backofen

IOWA

Lauren Woodcock

Mariah Aeikens Cassandra Alden Lynnea & Shane Andersen Keasha Bockenstedt **Travis Diesing** Tarah & Todd Downing Megan & Wesley Doyle Taylor Gallop Britni & Nate Graham Nichole Hansen Valerie & T.C. Heard Tina Hockmuth - Pezzetti Amber Johnson lana Laubenthal Becca Menster Stephanie Nepple Brittany & Owen Ogden Jamie Sloan Shannon & Shawn Vanderhart Mariah Vanklompenburg Angie Wagner Shandra Waugh

Brianna Weatherly Amanda Wheelock Amanda Williams

KANSAS

Jordan Argabright Brittany Barthelme Liza Blanc Jana Brant Lucas & Chantel Brooks John Carrell Evangeline & John Coffelt Laurie Davis Tina Goins Callie Guaiardo Cherie Haynes Kelli & Nic Hillman Massey Holle Nikki Jackson Mackenzie Jeffers Brittney Johnson Lauren Jones Nikoda Knowles Megan Kraus Amy Long Brittany Lovelace Danielle Maris Rebecca Martin Shree Merriweather Kali Mulanax Miranda Ostmeyer Alyssa Pickens Hannah Prophet Sam Reves Lynzie Reynolds Amy Roberts Mikayla Schankie Clint & Dana Schmelzle Kaitlynn Smith Angela Stallings Lauren Steinlage Olivia Stevenson Kelli Stidham Allison & Paul Thomsen Abby & Dustin Tormondson Kalev Umbarger Brittany Wahlers Tina & Jay White Amber Wilson Kami Wymore

KENTUCKY

Margaret Bohn Stephanie Bormann Brittney Boudreau Myshawnna & Michael Card Morgan Carlisle Destiny Cavanaugh Amanda Davis Paula James Quintina Jeter & Howard Love

Ally Kirk Lauren Lincoln Krissy Meadows Alma Moss Ana Maria Padilla Moreno Kelli & Robert Peterson Kimberly Robinson Susanne Slabaugh Hencye Stacey & Phillip Smith Tracy Terrell Madelyn Wallace Alisha Williams Jennifer Williamson

LOUISIANA

Kim Albarado Barbara Barach Margie Cheek Betsy & Thad Dumesnil Amy Fortenberry Adrian Francois Tammy & David Guillory Randi Hayward **Buffy James** Elizabeth Joachim Corey & Ross Keller Craig & Kristin Kingrea Amber Laborde Kavla LaBorde Danielle & Tucker Landry Christi & Allen Latour Chad & Jeanie Lynch Hannah Maier Missy & Anthony Markiewicz Courtney & Graham Martin Katie McCollum Marie McLean Stefanie Nadeau **Emily Phelps** Jenni & Craig Vicknair

MAINE

Danae Churchill Timothy & Sheila Collins April Dickey Alfred Moore Jr & Dr. Ruth Moore Sue & Mark Ruggerio Mary-Ellen Savage Lisa Sawyer

MARYLAND

Shavonne & Donzell Bowman Jeannette Browne Charlene Browning Robin Cermak Derrick & Valerie Dawkins Danyé Dunston Irving Cheryl Miller Beverly Rampey Breanna Schwarz Lisa Sherman Sonia Vazquez AmirahChristine Warren El Cheryl Willis Tonya Wilson

MASSACHUSETTS

June Boisvert Marie Gertha Chery Elodie Jean & Destin Dervilus **Kimberline Duverny** Brunette Esperance **Chandelyne Francois** Kristin Graves Kristin Hayes Raymonde Jean-Baptiste Julie Kroll Angela Li-Tower Nadege Mondestin Christine O'Brien Blanca Rosales Janelle Schoch Nehemie Toussaint Nancy Whittier

MICHIGAN

Kristal Avers Glenda & Dwayne Barr Gabrielle Betzold Elizabeth Birch Stephanie Burke Rae Burrell Cheryl Capel Carrie Cercone Gale Dalton Wycell and Kristan Davis Dana & Kimberly Gray Kassie & Justin Hamaker Catherine Horne Brandy Johnson Keyara Kaufman Mandie & Craig Keller Cindy Kitzmiller Brandi Klein Lauretta Kloha & Mike Brandow Larissa & Ryan Kowalski Noelle & Dusty Kruise Samantha Lee Linda & Michael Magnone Jill Maks Alicia & Keith Merithew Rachel Newhouse Katie Payne Kristin Roberts Lynda Rourke Kim Ryan Sarah Saunders

Ashley Sealie Jen & John Sebbas Shelby Sedgley Julie Serb Debbie & Jeremy Smith Hayden Stephens Jennifer Storre Brenda Woods Carolyn Zeitz

MINNESOTA

Melissa Ahlschlager Katie & Ryan Anderson Taylor & Chad Bannor **Rosemary Beneduce** Kelsey Boerboon Alysia Bowen Destiny Bryan Tracy & David Cannon Amanda Clark Alexa Dobberstein Annie Dyer Kimberly & Patrick Emerson Heidi Fluto Sarah Fonseca Makenzie Gartner Maegan Herwig McKynzie Karger **Blaine MacDonald** Elizabeth Madsen Nicole Messer Connie Miller Laura & Taylor Minelli Tim & Michelle Nordlund Sam Norton-Freitag Katie Nye Erin & Justin O'Brien Chad Olson Kjirsten & Bjorn Pearson Lindsay & Nick Percuoco Hannah Petkau Amy & Casey Poepping Crystal Pribyl Marcia Reiter Amanda & Matthew Schaeuble Tyler & Laura Schmidt Kristi & Todd Smith Jaime Sorenson Nicole Ulrich Kaitlin Van Essen Leah Waldo Elena Witt Tiffani & Dominic Zinchini

MISSISSIPPI

Hannah Bates Lynn Brady Claire Bryan Bailey Bynum Lacy Byrd Monica Cassady **Riley Childs** Terri Cobb Kathy Dueitt Nancy & Jim Ferguson Taylor Godwin Mandy Gomillion Ginger Gregory Patsy Gregory April Harris Tanya Harrison Courtney Kennedy Holly Loper Rachel Luna Ben & Sarah Melton Shea Mills Sydney Ming Jodith Morgan Adriana Murphy Susan Palmer Lindsey & Patrick Patterson Hannah Perry Hailey & Jake Polderman Shannon Rawson Brandy Sharp **Brentley Shepard** Cheryl & Shane Smith Robin Snow Linda Tammen Laura Tennant Camryn Thompson Hannah Tyner

MISSOURI

Keisha Barnett Morgan Bennett Courtney Bequette Kara Blades Tiffany Cowe Laura Cross Shyra Davis Alexis & Cheljean Erwin-Davis Darra French Julia Gardner Kris Goldstein Stacey Haney Jennifer Harding Rachel Harper Shannon Hill Brooke Jaeger Brittany Johnson Lauren Judd Nikki & David Lawhon Madeline Luedecke Magen Maddux Erin Mankey Ashlee Mattingly Hannah Mendenhall

Kyle & Lauren Murphy Andrea Newkirk Emma Reale Maria & Drew Renaud Sara Shaffer Victoria Showen Aquita Smith Amber Toney Allison Tripp Terri Wall Summer Ward Angie Warner Skylar Weston

MONTANA

Kimberly Abegglen Risa Billingsley Kelsie Christensen Ashley Cummings Lori Ellis Stacy & Charles Heiland Laticia La Tray Rebecca & Jesse Moore Kelsey Proue Bonnie Wright

NEBRASKA

Candace Alford Thomas & Roxanne Bates Brenda Brock Kappes & Joy Chatfield Leo & Lisa Dugan Jyll & Travis Hansen Jamie Helget Chrissy Houser Skylar Kalkowski Nicole Kays Stephanie & Klinton Keller Kendra Kuhn Megan Lewis Ashley Lynch Aubrey Michaels Kylee Nilson Nicoli Palmer Shelby Rath Brandie Ross Brooke & Logan Scheitel Caroline Schutte Irina & Yanus Shcherbina Alaina Stoyan Cindy Sutton Mollie & Jared Taylor Keely Trimble Myretta Whittington

NEVADA

Kim Bishop Alejandro Sandez-Cid & Dalila Estrada Christi & Dwayne Falcon Connie Gold

Circle of Influence

Larry Baity & Terri Haddad-Baity Darlene Lingo Martina & Jesus Lopez Sandra Sanchez Macias Kateri Martinez Staci Miller Ana Reyes Daisy Seitz Adriana Sol-Salomon Carlos Torres & Veronica Sahagun Ricardo Villalobos Hillori Watson

NEW HAMPSHIRE

Kathy Fotheringham Susan Hamel Laurie Kopka Lisa Weaver

NEW JERSEY

Elizabeth Adams Valerie & Robert Baylor Carly Cinotti Sandra Davies Roberto Demetillo Alexis Demetroulakos Jackson Exantus David & Cheryl Felsenthal Antonio Emiliano & Bernarda Galindo Unolia Georges Sandy Grippo Angela Kalnas Teresa Kirkendale Maria Krauss Veronica Mabia Jacques Previlon Lisa Rothenberger Yael Sahar Stephanie Torkildsen Karen & Ventley Young

NEW MEXICO

Hannah & Steven Burlbaw Gen & Charles Chamblee Berna Crespin Lisa Davis Laurel Dillard Ron & Lori Hill Rebecca & Ryan Howard Nancy Jimenez Melinda Lough Darcy Norsworthy

NEW YORK

Lynn Amell Ebenezer Atta Yvell'e Barnes Kalie Bearor

Circle of Influence

Jeannette Burgess Shawna Butts Brandie Callahan Lyn Campanano Wendy Casco Gonzalez Bonnie Catlin Dr. Thomas Davies Jenna Deridder Joanne Dorcent-Coq Yasmin Lucita Espina Betsy Foster Sharon Geraci Melanie Ghauri Victor & Ana Gomez Elizabeth Gorski Susuana Hammond Renee Joshua Porter Beth Koerber Maria Lynn Kyrkostas Aubrey Laiacona Katherine Leo Megan Mathews Theresa Mott Nicole O'Connell Deborah Oswald Lydia Oswald Rob & Laurie Pisciotta Leslie Quesnel Dorothea Sableski Valerie Schecher Christine Smith **Diane Smoulcey** Julianne Spilman Pamela Thomas Rhonda Tilton Danny Tore Cassie Tuff Lisa Weir Cora & Royston Williamson Phyllis Young

NORTH CAROLINA

Kathy Allen Sharvn Black Marshall Blanton Jr. Nick Brucker & Adyana de la Torre Corv & Eliza Buckman **Elizabeth Clements** Jennifer Collins Tracev Combs Ali & Brandon Farabee Courtney Foster Genevieve Exum Francis Ashley Gillette Hannah Harper Clarence & Rachel Harvin Audree Hatchett Debra & James Hoffmann Angela Hoover

Shea Huff Katie Jernigan Tara-Anne Johnson Lannell Jordan Paul & Kimberly Lane Maija Langford Laverne Lumpkin Cynthia Mack Moné Macklin Jenne & Jay Matthews Brandi Mosby Matthew & Jennifer Munday Denis y Josselin Pineda Sean Reedy Abby Reynolds & Troy Mitchell Leigh Ann Rogers Olivia Schmuck Steven & Makenzie Schultz Shauntae Smith Jennifer Steele Rebecca & John Stewart Sue Sumerlin Kim Talbert Haley Taylor Ashley Tullai & Jeffrey Wright Donna Ward Derek & Stacee Weissenberger Tammara & Chris Williams Latisha Willoughby Kristen Woodruff Lauren Wright

NORTH DAKOTA

Karla & Shaun Bracken Ashley Foss Jolynn & Ryan Schumaker

OHIO

Olivia Aichholz Jennifer & Jim Belt Shelley Bernhard Sarah Boehringer Karley Brown Evan & Shannon Brown Reilly & Tate Bucher Jodi & Trent Buschur Candice Carter Maria & Christopher Channell Sharlenae & Phillip Collingsworth Devanira Cortes Brian Crace Linda Crawford Carroll Dull Joy & Shane Farley Laurie & Kenny Groves

Angel Halley Dr. Shelley J Hamler Shelly Hawthorne Brittany Helget Cathy Henson Alyssa Hollar Nadia Jaime & Ed Blunt Chelsea Jones Jessica McCarty Breanna McClendon Courtney & Michael Metz Hannah Morris Dawn Nicklin Jill & Greg Parker Sarah & Joshua Rankin Russ & Julie Reed Tammy Risner Jill Rodrigues Lisa Rusk Amanda & Antonio Saunders Jenn Sears Emma Seele Jenna Sherry Falyn Shilts Bryan Siehr Candi Sombati Katie Thieda Sonia Tlaseca Perez Morgan Tyson Margaret & John Venishel Koti Wright Lynsi Yagelski **OKLAHOMA**

Angelina AnayaHernandez Debra & John Coppernoll Rebecca Gaskill lamie Hall Kila Hayes Angie Henrich Samantha Holler Stephanee Howell Thanh Tien Huynh John Lane Tyler Richardson Kimberly & John Roberts Joy Rogers Melissa Seagraves Amy & Nate Smith **Bailey Studer** Edie Tolar

OREGON

Kindel & Dennis Bonin Cassidy & Michael Burns Rachelle Coakley Karie Daniel Kristine Douglass Deisy Garcia Amanda Haefner

Kadyn Hutchison Shanna Kelty Shannon Kerwin Angela Lawton-Wallesen April Lea Sarah Lenahan Thairy Machain & Moises Sanchez Clarissa McCormick Amanda Reno Amanda Schaecher Shelby Shelv Jessica Strong

PENNSYLVANIA

Molly Wilcox

Miriame Alexandre Morgan Benton Angela Blosser Lori & Eric Boutieller Lori Clouser Marguerite Coyle Tracy Deetz Kate & Steven Doverspike Ben Eshenbaugh Stacy Gallagher Ashley & Andrew Haddad Kyle Harris Jessel Hearn Amy & Ben Hunt Julieanna & Bryan Kear Mackenzie Kolehmainen Alan & Kim Krey Ashley Krzysiak Angel Lake Kayla Mayes Kristyn McCartney Natalie Mclean Kayla Miller Shelby Morris Brett & Jackie Morrow Keith Naugle **Daniel & Elianis Perez** Sean Ramirez Sara Reid Arlisha Robinson Rebecca Shellenberger Ana Shoemaker Rhoda & Wilbur Sweigart Melissa Yakabovicz Miska Young

PUERTO RICO

Johana Hernandez Marilyn Lopez Huertas & Jose Rafael Perez Nellian Reyes Jose Villarrubia

RHODE ISLAND

Jamie & Gwen Maccarone Nancy & Jack Mellor Christine Oliveira

SOUTH CAROLINA

Sara Adelman Shannon Ahearn Heather Bennett Rachel & Stephen Bjorkman Sloane & Jacob Buckley Kourtney Cooksey Ashley Crenshaw Phil & Janet Crescenzo Tisa Damron John Edwards Paul & Maria Evangelist Amy & Mark Fincannon Thomas & Lauren Gaede Jamie Gainer Patricia Hamill Margarette Henderson Jason & Katie Hill Danae Hudson Liana lones Pamela & Chris Kollman Vera Kostenko Elsy Lanza Toshia Leisten Nathaniel Moore Shavla Newman Johnny & Constance Prioleau Claire Pritchard Leah Remson Chelsea Rogers Shontay Salter Farrah Suzzette Taylor Amy & Dave Turner

SOUTH DAKOTA

Holly Dobesh **Bailee Fremont** Taylor Lewandowski Lisa Lewis Tracey Mehlhaff Karissa Odenbach Kalli Oolman

TENNESSEE

Amii Addis Amy Amonette Alise & Bill Anderson Magan Anderson Lindsay Boyd Sarah Broadnax Kristin & Cory Burkeen Teona Cooper Stephanie Deamues Jamie Durbin

Alison Fleece Kelly Greer Rylee Greer Twyana Harris Crystal Hepler Sarai & Jose Hernandez Margaret Howse Fabiola Jean Angie Johnson Adrienne Lydon Carlee Massengill Tina Morris **Beth Morrow** Becky Nance Allison & Nathan Neal Mallory Nobles Danielle & Johnny Odom Amber Orr Carol Pierce **Danielle Raines** Tiffanv Rowe Joyce Sanders Kylee Smith Shunta Taylor-Geter Brittany Turner Nina Upchurch Sonva Watson Melissa Wilburn Mandee Yearwood

TEXAS

Crvstal Addis Gabriela Aladro & Patricio Gonzalez Toree Allen Patricia Almanza Margarita Alonso Rachael Anderson Lucero & Jose Araiza Teresa Araiza Vanessa Arizpe Britney Atkerson Sharon & Pat Autry Debbie Barber Mickala Barker Jenny Baxter & Kurt Kretsinger Genetta Beasley Sherry & Kirk Bedinger Neil & Sherronna Bishop Amber & Jeffrey Blanch Michele Booth Rhashii Booth Elissa Bowman Allie Boyd Jenny Brewer Monique Brielmeier Rylie & Evan Bright Nora Briones Carol Broadway

Circle of Influence–Pacesetter

VIRGINIA

John Hall

Emily Harihan

Ashley Huntley

Minelia Martinez

Margaret Mathis

Rebecca Penrod

Stephanie Sapp

Rachael & James Tocci

Alicia & Jesse Aunspach

Mark & Katie Bachand

Lynn & Tom Delancey

John & Reina Fernandez

Tahnee Becklund

LaTonya Breland

Jovelyn Cipra

Sarina Herbers

Tiffanie Ibach

Kelsev Mathias

Syrina Melton

Mary Miles

Trisha Myers

Neisler

Terry O'Neill

Dean Petrich

Karla Rivera

Sofia Villaseñor

Sabrina & Bradley

Yoshitomi

C.I.Smith

Gracilou Jackson

Leah & Sam Melquist

Cindy Cox-Neisler & Talvi

Adele Rohner

Frin Whitmer

WASHINGTON

Reba Harris

Katie Lee

Joseph Brown

Deone & Roger Allen

Miranda & Timothy

Sonserria Ferguson

Eladio & Hermie Gonzalez

Cartwright

Kristina & Christopher Brown Janice & Chris Burke Megan Bynum Summer Dey & Marcelo Cacciagioni Judee & Bernard Capucao Kelly Carpenter Monique Carr-Whetstone Adanelia Casas Katarina Castillo Rosa Castillo Arianna Coca Yuki & Jose Coca Kathy Collier Keely Compson Danielle Cooper Jessica Corona Sarah Cox Brittany Craine Ashley Davis Jordan Davis Britney Deering Maaike del Villar Angela Saunders-Dick Pauletta Dunlap Crystal Eddins Jacqualine Edwards Shirley Edwards Lisa Eldredge Sabrina & Doug Ellis Adriana Estebane Veronica Evans Susie Farnie Makayla Fehr Heidi Fernandez Robin Fonseca & Noah Fleming Leticia Flores Carrie Flowers Whitney Ford Terry Former Dianna Maria Gina & Charles Foster Ruth & Jonathan Foster

Diane Frederickson Romonica Freeman **Rileigh Gaines** Guadalupe Garcia Maribel Garcia Melissa Gellos **Bailey Gillespie** Sandra Guerra Kristen Hackman Sam Harris Ashley Hart Stephanie Helms Tiffany & Josh Henry Cynthia Hermosillo La Don Horsford Anissa Howard Angela & Michael James Deborah Jaramillo Dian Johns Patricia Johnson Charity & Doug Kaler Jodi Kemp Brandi Kennedy Jaime Kepner Shannon & Michael King 7oe Kinnee Manda Kistler Meredith & Aaron Lapetina Michelle & Justin Larsen Madison Lathem Anna Lee Megan Leyendecker Maria Elizabeth Llamas Flias Llanas Sherry Loftus Saundra Mack Astrie Maldonado Heather & Kyle Manary Jessica Masias Breanna Massey Amber & Robert Massicott Karissa Mays Ruth McClellan Scott McKay Andrew Mckinzie

Lovely & Jeremy White Laura Melton Maria Mendoza Paula Moore Ruth Moreno **Kimberly Morrison** Alicea Mullins Daysi Yamileth Munoz Escobar Stevie Nelms Lee Nguyen Katie Oder Alex Odle Ashley & Brandon Olive Alan & Sondra Pariser Sondra & Alan Pariser Yesica Paulino Jackie Peck Christopher & Sarah Pentecost Joylyn Peralta MaryAnn Perry Amber Phipps Shandi Polak Raylynn & Patrick Ramirez Pearle Range Tammi & James Reardon Hannah Reaves Maegan Reitan Jeremy & Courtney Renaud Sabino Rivas Zavala Silvia Rivera Tiffany Robinson Rafael & Monica Rojas Candice Ross Evalli & Caleb Rudd Sarahi Oviedo Jennifer Scroggins Daniel Sepulveda Berain Guadalupe Serrano Jenna Simpson Alice Snider Randy & Rosalie Spear Meaghan Stone

Abigail Sullivan Kevin & Yolanda Tarver Kelsey Thornton Yuritzi Tinoco Sarah Tolson Brittany Travis Amy & TJ Trietsch Marlene Trujillo Kaleigh Uroz **Courtney Valentine** Renee Vallair Amy Varley Brysann Vaughn Tonatiuh Aguayo & Maria Teresa Vazquez Jordan Vesper Dana Vick Maria Villegas Kelsey Wages Linda Wakeman Gaby & Lance Walerczyk Madi Wallace Samantha Warick Bailey Weber Kari Wilmeth Karley Winchester Marissa Winfield Jonathan & Heather Young Madison Young Traci Young Agustina Zarraga UTAH

Emily & Kevin Albrecht David Green Jr & Leah Green Kaitlyn Heslington Lori Johnson Claire & Thomas Kronmoller Jeana & Fernando Nunez Georgia Palmer Krista Ramaley McCrae Thompson

Teresa & Kerry Thornock

MANITOBA

Sarah Jamault Enrique Joaquico Amilee Lamb Virginia Mathison Suzy Paradine Tiffany Stokes Timothy Sullivan Lisa Whyte

NEW BRUNSWICK

Rennie Bradford Tammy Dunston

WISCONSIN

Martha Bednarowski Terrance Brennan Mary Anne & Raymond Carlson Kellev & David Clark Roz & Bob Diederich Darci Erickson Laurie Gerner Jenny Hoffman Mandi Hurkmans Patience Jensen O'Connell Megan Jergenson Deb Landvatter Dawn Menard Keshia Phinn Sara Roberts Rebecca Seis Kayla Siadak Jessica Smith Susan Stauffer Stacy Sweig JoAnn Winski

WEST VIRGINIA

Kelley & Christopher Byrd Christine Cinalli Joanne Etienne Rachel Hunt Milton & Deborah Hurley Amanda McCartney Autumn McKendree Taylor Nuckles Kelsi Ullom

WYOMING

Rachael Chancellor Amber Haanpaa Jessica Patrick

NEWFOUNDLAND & LABORADOR

Brittany Piercey Katrina McLaughlin & Billy Whalen

NOVA SCOTIA

Cheryl Walsh

ONTARIO

Joan Abella Natasha Rae Roland & Yasmin Brito Kelly Carmichael Juliet & Paul Creary

Pacesetter

These businesses have taken advantage of the tremendous potential of the Pacesetter program. Each has watched the Foundations video, enrolled eight (8) or more Members and advanced to a new high status of Director or above.

ALBERTA

Nicole Braun Jackie Clayton Jillian Cormier Altiera Dahlman Tienna Duffin Jessie Fitzgerald Barb Hamdon Kellie Hobbs Braydi Hoppus Alicia Mackowosky Brandi Marsh Sabrina McMurray Gina Mendoza Paraiso Emilie Montoya Marcheryl & Edilberto Moscoso Sherry & Clint Navoy Corry-lyn O'Hara Kristie Payne Wayne Peters Karlee Prins Chelsea Purvis Erwin Resma Jilma Reyes Jocelyn & Roberto Santos Danielle Smith Cassie Strydhorst Jeff & Kristy Taylor Mallory Todd Shelby Young

BRITISH COLUMBIA

Tiffany Coutu Tasha March

Pacesetter

Redna Rimbeau & Fritz Gerald **Ricboy Gojel Richel Gojel** Katelyn Jackson Jodi Keefe Danielle Kittmer Sharron Leonard Joel Melnichuk Nicole Nedelko Jean Ked Neptune Isabelle Nsaaio Kamdoum Isabelle Sigouin Joanne Sigouin Amanda & Matthew Stoffels Layette Charnelle Tchinde Ngueguing Joanne Tourigny Andrea Van Bakel Michelle Williams

QUEBEC

Guiniolle Charles Thierry Desir Nathalie Dorsainville Guy-Edgir & Anise Andre PM Frederic Patricia Gaston Magalie Joseph Widelene Joseph Jocelyne Villeneuve

SASKATCHEWAN

Aimee Adrian Kalin & Matt Anderson Chaelynn Boutin Sera Farr Tori Farr Jacqueline Gauthier Rebecca Gauthier Jenna Grose Jenna Maves Jessica McKenzie Jaide Merkley Leanne Myer Rayna Palmer Lindsay & Lane Rey Kayla Stanhope Rebecca Stanicky Shana Watson Alexis Wirl

ΔΙ ΔΒΔΜΔ

Jeremy Bell Renae Blankenship Lexi Brasher Meredith Doster Mike Ellis Vernadette Horn Cynthia Ivy

Stephanie Kirby Hillary Lester Cheryl McGee Robert & Lois McNair Chetachi Nchege Carol Pridgen Maria Rachuonyo Ally Sanders Rachel Wicks

ARIZONA

Katelyn Belt Kendalyn Cook Ramon & Laarni Corsino Vanessa De Puv Sheri Doberman Denise English Brenda Star Gray Melinda & Joaquin Guevara Sarah Hall **Ricky Hunley** Taylor Jerbasi Amity Jokerst Sarah Kent Jaime & Kate Liebes Marcela Cruz Lopez Jennifer Madueno Veronica Silva Yaricruz & Juan Valenzuela

ARKANSAS

Karis Bellisario Ashlyn Brown **Darryle Hughes** Joann Hunter April Langley Danette Steele Kennedy Word

CALIFORNIA

Susana Alvarez Pamela Barrow Monique Baseer Alyssa Bass Ashley Baumgarte Frank Casas Sun Cho & Ronald Song Christine Choi Rvan Choi Faith Covington Meri Croulev Danny Do Hazel Duran Luis Estrada Dolyna & Kevin Evans Maria Elena Felix Ruth Fuentez DeAnna Gardner Brian & Kelly Gerhardt Krystal Gillaspie

Shelley Golder Maria Santos Guzman Alvarez Kelly Hurrey Leah Jones Doo Sun Kim Tazia Koop Geralda Kuster Kaori Lambarena Eun Kyung Lee Hye Lee Nam Lee Youngok Lee Andrea Medina De León Dilcia Mejia Hugo Merazo & Margarita Gastelum Poppy Mojica Alissa & Fred Nazar Theresa Negrete Kyunghee Park Claire Patterson Christine Plasencia Lourdes Portillo Bruce Proctor Bernabe Ramos Blas Amy Rupp Jong Im Shin Isabel & Jose Silva Simone Song Grace Stampa Jocelyn Torres Lopez Malachi Turner Carla Wiese

COLORADO

Amber Adames Sonia Lopez Valerie Miller Michelle Padilla Katelyn Woodman

CONNECTICUT

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