

ENHANCING THE LIVES OF THOSE WE TOUCH®





Your Story Is Your Most Powerful Tool

Long before humans had books, spreadsheets, business plans, or even the written word, people passed down knowledge, culture, and values through stories.

Even now, stories still resonate with us. You might say that human beings are wired for stories.

Stories do more than just transfer information; stories give meaning to information. They let us experience another's perspective, almost as if we were living it ourselves. They tap into our imaginations, our emotions, and our memories.

That's why stories move people in ways that facts and figures can't. When we hear a story, our defenses lower, empathy rises, and we can see ourselves in the teller's experience. A good story can stir the heart, spark empathy, and even deliver unexpected insights.

When it comes to building your Melaleuca business, one of the most powerful tools you have is your own story.

Why Your Melaleuca Journey Starts with Your Why

When it comes to sharing Melaleuca, it is imperative that your why is very clear. Your why becomes the center of your story. And knowing and sharing your *why*—even with yourself—is what inspires belief, discipline, and action.

Every edition of *Leadership in Action* features the stories of advancing Senior, Executive, National, and Corporate Directors. Our readership research shows that they are some of the most highly read articles in each magazine. Because stories matter. The advancement stories give us inspiration. They give us examples. They give us mentors. They reinforce our own purpose and our own why.

Melaleuca is built on connection, because sharing Melaleuca is deeply personal. You're not just talking about products; you're talking about health, safety, security, and opportunity. These are subjects people connect with on an emotional level—especially when they are framed by a story.

When you talk about the difference that safer products have made in your home, or what your first check meant to your family, or how a mentor believed in you when you didn't yet believe in yourself, you're not just delivering information. You're inviting someone to feel something. You're helping them imagine what their own story could be.

The Power of Vulnerability

It takes courage to share your story. I know many Marketing Executives, especially newer business builders, who think, "I don't have a story yet" or "My story isn't impressive enough to share."

That's just not true. Every leader in Melaleuca started with their very first order, their very first customer, and their very first check.



Yes, your story will grow with time, but you already have all it takes to share. When you're willing to say, "Here's where I was, here's what I found, and here's how I'm growing," people lean in. They listen. They see themselves in you. They begin to believe that if Melaleuca can work for you, maybe it can work for them too.

And that's the point. Your story isn't about proving you're perfect. It's about showing what's possible.

It takes vulnerability to share your story, but being vulnerable is so much more powerful than being polished. When you share your authentic self—your doubts, your struggles, your first small wins—you give others permission to be real too. And in a world dominated by Instagram filters, curated ads, and AI perfection, people will respond to your authenticity in ways that you cannot imagine. They are craving it.

Your Story Will Ignite Others

Over time, your story will grow. You'll add new chapters as you reach new goals, help more families, and celebrate bigger wins. But don't wait for that. Share what you have now. Because the truth is that your story today is exactly what someone else needs to hear.

Storytelling doesn't require the perfect script. It doesn't require dramatic results. All it requires is you speaking from the heart about what you've found and why it matters.

When you share your story with honesty and consistency, others will be encouraged to share theirs too. One story at a time, that ripple spreads. One story at a time, lives are changed.

This is what I know: You already have the most powerful tool you'll ever need. And the most inspiring story you'll ever tell is your own.

Facebook.com/groups/MelaleucaEnhancingLives





In September, thousands of Marketing Executives gathered in stunning Punta Cana to celebrate their incredible Fast Track success. With more than 2,500 attendees, Melaleuca filled three different resorts! The energy was electric as qualifiers came together to connect, learn, and enjoy well-deserved rewards. This unforgettable event showcased just how much can be achieved with focus, consistency, and belief in our mission of enhancing lives. Melaleuca is thriving—and there's never been a more rewarding time to be part of this journey.











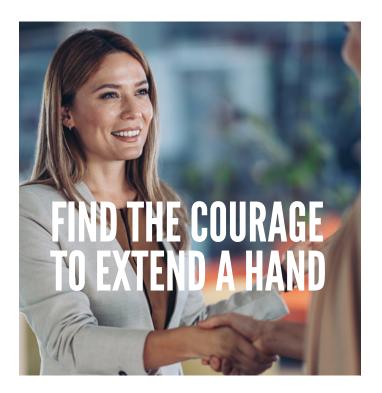








Melaleuca: An Oasis
in a Desert of Mirages



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EXECUTIVE LEADERSHIP COUNCIL

The Executive Leadership Council represents the pinnacle of dedication, leadership, and consistency at Melaleuca. These outstanding business builders have demonstrated an unwavering commitment to growth, mentorship, and overall wellness. We celebrate their hard work and congratulate them on earning their place among Melaleuca's top leaders.



Masters are those Executive, National, Corporate, and Presidential Directors who have been Senior Directors or above for five or more years.



Braydi & Tanner Hoppus ALBERTA

MELALEUCA LIFETIME EARNINGS: \$328,043



Monica & Jock Sutter SASKATCHEWAN

MELALEUCA LIFETIME EARNINGS: \$262,023



Sean & Geneveve Sykes FLORIDA

MELALEUCA LIFETIME EARNINGS: \$2,370,563



Brandi & Jeremiah Whitmer GFORGIA

MELALEUCA LIFETIME EARNINGS: \$458.564



Morgan & Derek Martin TENNESSEE

MELALEUCA LIFETIME EARNINGS: \$1,740,299



Karah & Ian Bosmeijer KANSAS

MELALEUCA LIFETIME EARNINGS: \$107,514



Rosa Lopez & Meliton Torres Pineda CALIFORNIA

MELALEUCA LIFETIME EARNINGS: \$995,593

The Executive Leadership Council (ELC) is composed of the top Presidential, Corporate, National, or Executive Director businesses with the highest contribution index and a current Monthly Retention Index (MRI) of 50% or more. At least five positions are reserved for Masters.



Sheyenne & Payson Brumbelow TEXAS

MELALEUCA LIFETIME EARNINGS: \$329,224



Chelsie & Bo Gilbert MISSISSIPPI

MELALEUCA LIFETIME EARNINGS: \$2,353,315



Emily Raynes NORTH CAROLINA

MELALEUCA LIFETIME EARNINGS: \$341,026



Amy & TJ Trietsch TEXAS

MELALEUCA LIFETIME EARNINGS: \$206,036



Brayan Garcia-Mendoza NEVADA

MELALEUCA LIFETIME EARNINGS: \$843,773



Cindy & Chris Brown KENTUCKY

MELALEUCA LIFETIME EARNINGS: \$1,715,538



Ashley & Brandon Olive TEXAS

MELALEUCA LIFETIME EARNINGS: \$7,355,556



Natasha Rae ONTARIO

MELALEUCA LIFETIME EARNINGS: \$270,531



Megan Garland ALBERTA

MELALEUCA LIFETIME EARNINGS: \$373,849

Lessons from an AIR FORCE Your Flight Plan for SUCCESS



DARRIN JOHNSON Senior VP of Sales @darrinjohnson1





In just 90 days, we'll be starting 2026! But here's what nobody is talking about: Waiting until January to start 2026 is a miss. The real power move is to start in October—and you'll discover why as you read further.

How often do you hear the voice inside of you reminding you of your big dreams? Have you been ignoring that voice and

downplaying those dreams? If so, let me tell you what's really happening: You're comparing yourself to everyone else, catastrophizing about what could go wrong, and letting fear keep you playing small. You've convinced yourself that your comfort zone is enough, because who are you to want more anyway?

Sound Familiar?

I want to introduce you to someone who has mastered the art of listening to that



voice and achieving her biggest dreams: Michelle "Mace" Curran. She's a former United States Air Force fighter pilot with 13 years and 2,000 hours of F-16 flying time. Her résumé is impressive. She flew combat missions in Afghanistan. Then she became the fourth woman in history to serve as the Lead Solo Pilot on the US Air Force's elite demonstration team, the Thunderbirds.

I recently had the opportunity to speak with Michelle about her incredible journey, and what she shared stopped me in my tracks! It was her flight plan for converting fear into a superpower based on hard-earned lessons from the cockpit and beyond.



Lesson 1: Even Fighter Pilots Battle Impostor Syndrome

Even though Michelle flew sorties in Afghanistan and served as Lead Solo for the Thunderbirds (where she performed in aerial showcases nationwide, often flying upside down), she battled something that was, to her, an even bigger challenge—impostor syndrome. She wondered if her fellow airmen—and they were all men—could tell how nervous she was under her oxygen mask during high altitude chamber training, and if that made her an impostor.

What's the lesson here? If one of the world's elite pilots battled impostor syndrome, then there's a good chance that you and I have as well. But Michelle learned how to overcome that feeling, and how she did so is simple—but profound!

"To overcome my impostor syndrome," Michelle told me, "I did two things. First, I learned to stay in action and never quit. The more I stayed in action, the more confident I became. Only when I stopped moving did my brain start to play tricks on me. Second, I mentored others. When I stopped focusing on myself, I immediately felt better. Mentoring someone else reminded me that l knew what I was doing."

Wise words! Keep moving and allow your confidence to grow. Shift the focus off of yourself and onto helping someone else.

You know what you're doing. Don't give in to the negative mindset telling you otherwise. Focus on helping someone else reach their goals and watch how your mindset shifts.

As you consider your next steps, remember this: Everyone is figuring it out as they go along. Everyone who makes it look easy had no idea what they were doing to begin with. It's okay to be a beginner, and it's normal to battle impostor syndrome. Take Michelle's advice: Stay in action and help someone else.

Lesson 2: Say Yes to Things That Scare You

Everyone reading this article was referred to Melaleuca by someone else! Many of you decided to refer shoppers to Melaleuca, develop personal leadership, and earn a supplemental or significant repeat income in the process. Congratulations on saying yes!

But at some point, you've probably asked yourself this question: "What's getting in my way of doing even more with my Melaleuca business?" All of us have limiting beliefs or behaviors that prevent us from tapping into our full potential. Those limiting beliefs cause fear.

Michelle learned that one of the best ways to face her fears was to push through them. Early in her career, she learned to say yes to things she was called to do. That included taking on increased leadership roles in the military, even when the extra responsibility felt terrifying. Facing her fears by pushing through them made such a difference for her that when she left the military, she became a best-selling author and motivational speaker with a goal to help young girls push past limiting beliefs and say yes to life's opportunities.

What can we learn from Michelle? For starters, get real with yourself. What are the fears that are keeping you from saying

yes to becoming 10 times more consistent and committed in your Melaleuca business? Notice I didn't say "a little bit more." I said 10 times. Being "a little bit more" committed isn't Scary; it's comfortable. Being 10 times more committed is scary—and that's the point. It's going to change your life.



Say yes to what scares you. Commit to the life you actually want to live. You've got all the tools you need to make it happen. All you need to do is give yourself permission. When you say yes often enough, you establish a valuable new habit that can transform your life.

The PartnerUp Quest 90-day contest ends on November 30.1 can't think of a more perfect example of saying yes to something that will push you to do things that seem scary at first. And guess what? You have a partner! You will never feel more capable and powerful than when you and your accountability partner are saying yes to each other and encouraging each other to do the activities that will transform your lives and the lives of countless others.

Lesson 3: Start Before

Waiting until you're ready is one of the You're Ready biggest mistakes I see people make in life. I recently talked to a new Melaleuca business builder about what was holding her back from sharing Melaleuca more consistently and with more people. "I don't feel like I'm ready," she told me. "I want to learn more about the Melaleuca products first."

I reminded her that we will never be ready for the challenges ahead. Life will never slow down. Waiting until the holidays are over, until the kids are out of school, or until you're ready is just another way of saying "never." Don't lie to yourself. Just start.

Michelle did just that. Although she wrestled with self-doubt early in her career, she learned that waiting for the perfect moment meant missing out. Succeeding the way she did meant jumping on the opportunities when they came and never compromising on

Consider this: Today is your perfect moment. her goals. As Melaleuca looks forward to our next 40 years of thriving and changing lives, you are in the right place at the right time. Start today! Don't wait! Make October 2025 the month that you stop waiting and put the world on notice that you're in the game.

As I wrapped up my conversation with Michelle, I asked her what she would say to someone considering making positive changes in their life. Her answer is one you need to hear.

"Get honest with yourself," she said. "What is something I really want? Not for anyone

else—not for my spouse, my kids, or my boss, but for me? What is something I've been wanting to do? Maybe it hasn't been a priority until now. I'm probably a little bit scared. Sure, I might fail at it. But let's give it a go-full throttle."

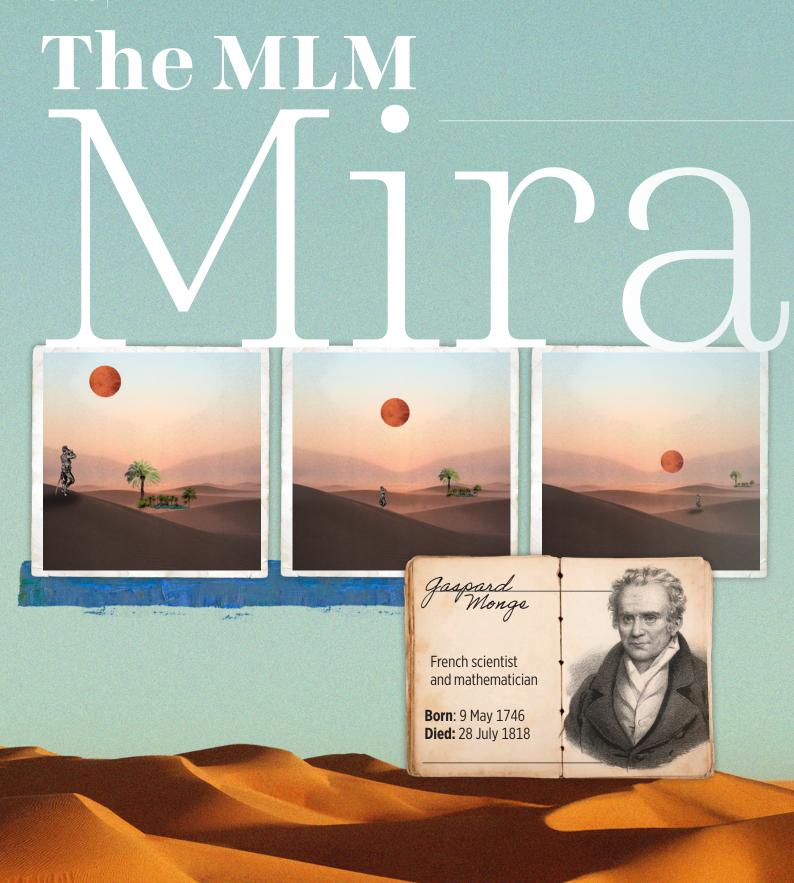
While you may not be flying an F-16 in formation with the Air Force Thunderbirds anytime soon, Michelle's three lessons still apply 100% to you! They apply directly to advancing your career, becoming a better parent and spouse, and growing your Melaleuca business!

Here Is My October Challenge for All of You:

- Use PartnerUp Quest as the framework to finish 2025 strong and jump-start your New Year!
 - Get 10 times more consistent and committed with your Melaleuca business and embrace the fear when it comes—knowing that the fear means you're headed in the right direction!
 - Push back on impostor syndrome by staying in action and helping someone else!

Listen! Your future self is begging you to make this move. The person you'll be in 2026 is desperately hoping that today is the day you stop waiting and start living.

NOTE: If you want to learn more about Michelle "Mace" Curran, be sure to check out her best-selling new book entitled The Flipside: How to Invert Your Perspective and Turn Fear into Your Superpower. You can also follow her journey on Instagram: @mace_curran.



In the desert of financial opportunity, what appears to be a life-giving oasis delivers only empty promises.

He tasted the dry, gritty film on his teeth as he held his handkerchief up to his blistered lips. His eyes could scarcely blink. A tiny figure in a vast expanse of uninhabited terrain—the scorching sun so directly overhead that even his shadow had collapsed beneath his sand-buried boots.

It was the summer of 1799. French scientist and mathematician Gaspard Monge (ironically rhymes with sponge) had been part of an expedition across the Egyptian desert for days, sent by Napoleon to survey the unfamiliar territory after the Battle of the Pyramids. But he had underestimated the desert.

His water supply: dangerously low. His entourage: split up in desperation. In this wasteland of endless gravel and amber dunes, he was alone. Death was closer than it had ever felt before.

Under the intense glare of the Egyptian sun, Monge checked his compass and squinted toward the horizon. Something shimmered in the distance. Could it be? Water? There were tales of hidden hollows tucked between the dunes where natural springs tapped the liquid aquifer below. He checked his eyeglass. Could this be true? An oasis?

What he saw appeared to be a small body of fresh water glistening in the sun, with a few village huts rising like sentinels along the shore of the impossible blue. It was a mile away. Maybe two.

Suddenly, all he could imagine was the cool water slipping down his throat.

He trudged forward. And yet, the closer he got, the farther away the village and its little lake appeared.

Later, in Mémoires sur l'Égypte, Monge would write about being "overwhelmed with the daily appearance of optical illusions." It was Monge who gave this cruel phenomenon its name—mirage, from the French mirer, meaning "to gaze at," and the Latin mirari, meaning "to wonder at."

It may be real. Or it may not. With a mirage, you are always left to wonder. unbearable, when your need for relief is urgent—that's exactly when judgment becomes clouded and you're most likely to gamble on an unlikely promise.

Tragically, desert explorers' journals are filled with accounts of travelers who died pursuing mirages, spending their last reserves of energy and water chasing illusions that receded with every step. Just one more mile. Just one more hill. And yet the oasis your mind anticipates never materializes.

Today's Desert of Opportunity

Now picture a different kind of desert and a different kind of traveler. It's 2025, and a young mother wants more for her family. Not more chaos or stuff. But more meaning. More flexibility. More resources—without abandoning her



... mirage, from the French mirer, meaning "to gaze at" and the Latin mirari, meaning "to wonder at."

Seeing Is Deceiving

What Monge discovered wasn't just a trick of light and heat. He had stumbled upon one of nature's cruelest deceptions. Desert peoples had witnessed sarab—the Arabic word for mirage—for millennia. Ancient proverbs warned of the desert's ability to deceive and kill.

A mirage's psychological effect is particularly fatal because they often appear most vividly at that point when a traveler is most desperate. When the water is nearly gone, when the heat is

children or missing another school play. She scans the horizon for possibilities. Figuratively, the landscape offers nothing more than gravel and dunes.

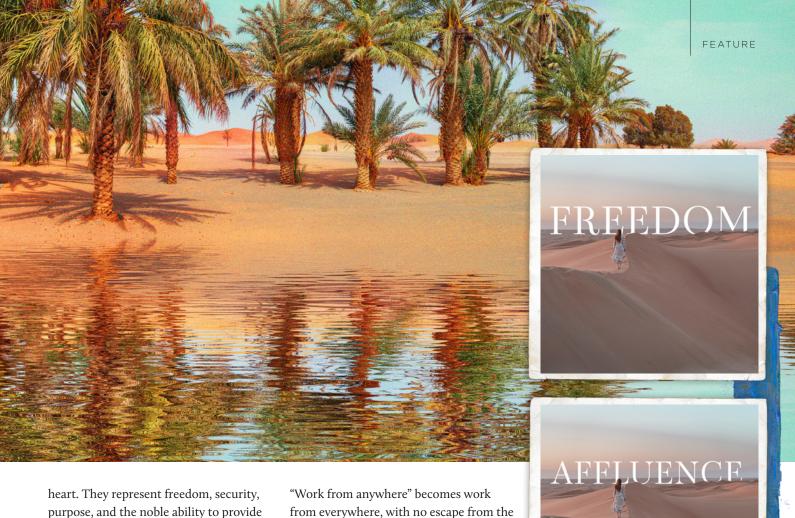
Corporate America demands her soul for a paycheck. The gig economy offers bitesized businesses but only offers pocket change for precious time. Starting her own business requires capital she doesn't have. It's a desert out there for every "little guy" seeking meaningful work that honors both their financial needs and their family priorities.

Could It Be?

And then, one day, she spots something in the distance. It's different. It calls to her.

The promises are seductive: Work from home. Be your own boss. Generate extra income. Quit your job and replace your full-time salary. Achieve financial security. Travel. Upgrade your life. Be present with your family. Never miss another school play.

These aren't shallow, materialistic goals they're universally worth pursuing. They touch the deep longings of the human



purpose, and the noble ability to provide for others.

Nobody should ever be ashamed for feeling drawn to such promises.

Forever Out of Reach

In the desert, it can be tough to spot the differences between an actual oasis and just another mirage. In today's desert of opportunity, optical illusions can be created when desperate need bends light through the heated atmosphere of modern marketing.

The multilevel marketing industry has a long history of appearing on the horizon—often unexpectedly—with promises of freedom, affluence, and flexibility. But for most, they never arrive at the water's edge. The closer they get, the more out of reach the glittering promises become.

from everywhere, with no escape from the constant pressure to recruit. "Be your own boss" equates to becoming a slave to an upline's demands. "Extra income" typically means extra expenses—with mandatory monthly purchases, conference fees, and inventory requirements that drain bank accounts faster than they fill them.

According to the Federal Trade Commission's landmark 2016 settlement with Herbalife—once one of the industry's largest MLM companies—the reality fell far short of the promises. The FTC's analysis revealed that half of Herbalife's "Sales Leaders" earned on average less than \$5 a month from product sales—and Herbalife is just one of so many MLM companies with similar statistics.

For those who invested the most to build actual retail businesses, the majority made nothing or even lost money. Everything



they had thirsted for turned out to be nothing more than unrealized hope.

It Doesn't Add Up

The mathematics of traditional MLMs tell a consistent story across companies. For example, Amway's own 2024 income disclosure shows average annual earnings of just \$1,199 before expenses for active participants—and that's after removing the 38% who received no payments at all. These figures don't account for the inventory purchases, samples, and training costs that significantly reduce or eliminate profits altogether. The FTC's investigation of Herbalife found that "the overwhelming majority of distributors who pursue the business opportunity earn little or no money," ultimately requiring the company to pay \$200 million to compensate consumers who lost money, with refund checks sent to nearly 350,000 victims of the scheme.

Compare those numbers to Melaleuca's published income statistics, which show a fundamentally different reality.

Even casual Product Advocates (those who simply refer 1–4 customers) average \$110–\$520 annually. But active business builders see significantly higher returns:

- **Directors 1–2** (89.6% of business builders): \$2,191 average
- **Directors 3:** \$10,911 average
- **Directors 4–5:** \$17,087 average
- Senior Directors: \$63,819 average
- Executive Directors: \$181,057 average

These numbers represent what Marketing Executives actually earn, published transparently in every issue of *Leadership in Action* (see page 58). They're not cherrypicked success stories, but complete statistical breakdowns showing the high, the low, and the average at every level.

Many who have eventually made their way to Melaleuca don't need government reports to tell them about the MLM mirage. They have experienced it firsthand.

A Dream That Isn't Real

National Director 9 Dave Crescenzo learned this the hard way after spending seven years working an MLM. "I made some money, but the cost of starting over is just so severe," he said. "I realized I was selling a dream that isn't real."

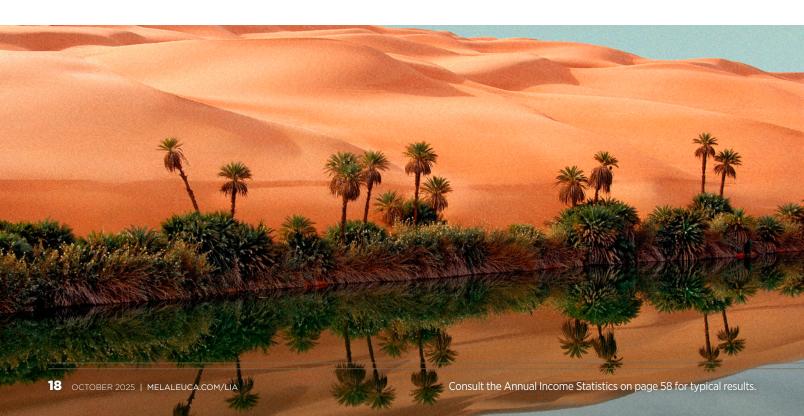
His experience included building an organization of over 30,000 people, only to watch his final check drop to \$1,800 before the company finally closed.

The devastation of being deceived was so visceral that he told his wife, Lynn, "I will go to a McDonald's and put on one of those goofy hats and cook fries before I'll do multilevel marketing again."

Trust Lost

Those who escape MLMs often describe their experience using language that is typically reserved for trauma survivors.

Melaleuca Executive Director 2 Megan Garland had sworn off anything that looked like business building after her



MLM experience left her with what she called "PTSD from the whole industry."

This reaction is natural. In the desert, experienced travelers learn to distrust the appearance of shimmering waters. Yet the fear of being fooled again can be even more dangerous than the original deception.

Approaching with Caution

For the Crescenzos, something was different about this apparent oasis though from a distance, it looked like every other mirage they'd chased. Like genuine springs that appear identical to false ones until you're close enough to touch the water, it was easier to assume that Melaleuca was part of the MLM landscape that had already scarred them.

And that reveals the cruel irony: Real oases often look like mirages to desertweary travelers. Some explorers, burned by false promises, become so wary that they unwittingly bypass genuine springs, unable to distinguish between illusion and reality.

But both Megan and Dave found something unmistakably real once they got close enough to test it.

The products actually worked. The monthly retention rate wasn't less than 40% like their MLM experiences it was a shocking 96%. Customers weren't constantly disappearing; they were staying, reordering, and genuinely satisfied.

Both approached carefully, expecting disappointment. Megan became a customer first, testing products, observing the community from a distance. Dave started part time, watching for the

"I can't even tell you how much peace of mind my income has given us."

-Megan Garland

telltale signs of another mirage. But as weeks turned to months, something unprecedented happened: the closer they got, the more real it became.

Dave's transformation was dramatic. "I advanced to Senior Director in six months. working part time," he recalls. That was 25 years ago. Today, Dave reflects on earning over \$5 million with Melaleuca—but more importantly, he found sustainable success without the constant anxiety of chasing disappearing team members.

Fresh Water

What makes Melaleuca a true spring instead of another mirage? The answer lies in fundamental differences between sustainable ecosystems and optical illusions.

Melaleuca was founded on a central question: Would it be possible to build a different kind of company using proven business principles that could honor both entrepreneurial aspirations and family priorities?

The answer was Consumer Direct Marketing®—a business model developed as a direct alternative to traditional MLM structures. Where MLMs often require substantial monthly





inventory "investments" and sell products unfamiliar to many shoppers, this approach eliminates inventory requirements entirely and focuses on household necessities that consumers already purchase.

Continued >>

Melaleuca has paid out \$7.7 billion in referral commissions to date.

The distinction becomes clear when you examine the underlying foundations. Desert mirages appear and disappear based on atmospheric conditions; they're constantly shifting and ultimately unreachable. But a genuine spring flows from deep, reliable sources—fed by consistent customer demand rather than recruitment pressure, sustained by product satisfaction rather than distributor purchases.

This helps explain why the contrasts run so deep:

1. True Water Source vs. Optical **Illusion:** While MLMs depend on continuously recruiting new participants who must purchase inventory up front—often hundreds or thousands of dollars' worth of products they hope to resell at inflated prices—Melaleuca operates on an entirely different foundation. There's no inventory to buy, no products to stockpile, no garage full of unsold merchandise. Instead, customers order directly from Melaleuca each month because they genuinely want the products. With a 96% monthly retention rate, these customers aren't constantly disappearing or being replaced by new recruits—they're staying month after month, year after year, because they find real value. This creates something MLMs can never achieve: a sustainable business built



on authentic product demand rather than recruitment pressure.

- **2. Truth vs. Hype:** One of Melaleuca's founding principles is "The truth is good enough." Instead of hiding income statistics. Melaleuca publishes complete annual reports showing exactly what Marketing Executives earn—the high, the low, and the average (see page 58).
- **3. Sustainable Growth:** Only 18% of Melaleuca customers choose to become Marketing Executives showing organic participation rather than pressure-driven recruitment.

For those who choose to share, the rewards are generous. Melaleuca has paid out \$7.7 billion in referral commissions to date.

Third-party recognition backs up what customers experience firsthand. In 2025, USA Today awarded Melaleuca "America's Most Trusted Brands" designation. And the company has maintained an A+ rating with the Better Business Bureau for decades.

"I can't even tell you how much peace of mind my income has given us," Megan says. "I have such a sense of peace because I was able to discover this well before we got thirsty."



The Question That Remains

In 1799, Gaspard Monge learned about the difference between illusion and reality in the desert. But his experience taught him something valuable: how to distinguish between mirages that evaporate upon approach and real sources of life-giving water.

Today's gig economy continues to present challenges for those seeking meaningful work with family-friendly flexibility. The desert hasn't disappeared, and new mirages will always appear on the horizon.

Testing Reality

For those wandering in the heat, chasing something that may not actually be there, the question isn't whether or not you deserve better-you absolutely do.

The harder question is this: If you've been burned before, how do you know when something is genuinely different? How do you approach the water without risking everything again?

Maybe the answer lies in approaching any opportunity the way Megan and Dave did—purposefully, noting the signs that distinguish mirages from oases. Looking for substance instead of hype. Seeking

out science instead of folklore. Observing whether customers stay or constantly sift through like sand.

The evidence speaks for itself: 82% of Melaleuca's monthly purchasers are purely customers who simply love the products—not distributors buying to qualify for commissions. The 96% monthly retention rate proves that these customers find genuine value month after month, year after year. The comprehensive income statistics published transparently in every issue of Leadership in Action show exactly what people earn at every level—the high, the low, and the average.

These aren't promises or projections. They're documented realities from a company that has paid out \$7.7 billion in referral commissions to date, maintained an A+ Better Business Bureau rating for decades, and earned USA Today's "Most Trusted Brands" designation.

For Dave Crescenzo, who once vowed he'd "cook fries at McDonald's" before touching anything that looked like direct sales again, the proof came in earning over \$5 million over 25 years. For Megan Garland, who described her MLM experience as leaving her with "PTSD," the validation came in building sustainable income without the constant anxiety of chasing disappearing team members.

Somewhere between blind faith and cynical dismissal lies wisdom: the ability to recognize a real oasis when you finally find it—even after years of chasing illusions over endless dunes. The water is real. The only question is whether you're ready to stop wandering and finally drink. ©



Morgan & Derek Martin TENNESSEE

No More Playing Small



It's 90 degrees in Tennessee, and Morgan Martin sips her coffee, eager for the call of fall. Pumpkin patches, Halloween, and hopefully some cool, crisp air are right around the corner.

As she watches the steam curl from her mug, her mind drifts to a different kind of heat—a packed conference room, bright lights onstage, and the pulse of applause ringing in her ears. Leadership Quest 2024 in Phoenix, Arizona. That was the moment that changed the course of her Melaleuca career.

Morgan had been sitting in the darkened audience, clapping as her friend Katie Hill took the stage to be recognized for advancing to Executive Director (Katie is now an Executive Director 4). Seeing her friend celebrated like this filled Morgan with more than just pride—it stirred something deeper. She scanned the crowd, the faces lit by the glow of the stage lights. People were thriving here.

This feeling was so different from what she'd felt during the seven years she spent scrapping for progress at an MLM. "That was like being in a boat with a leak," Morgan says. "I was constantly bailing water out of the bottom while trying to paddle at the same time. I started to believe that constant desperation was as far as my best efforts could ever take me."

But watching Katie take the stage and accept a check for over \$31,000 hit Morgan like a wind in her sails. "I had seen big Melaleuca checks before, but this time it was happening to someone I knew," she says. "I realized then that I was in a boat without a leak. I could just paddle here. Marketing Executives could truly win big at Melaleuca, and I had been playing small."

That realization sparked three strategic changes in Morgan's business. First, she became bolder in her business approaches. Second, she increased her enrollments. And third, she pushed her team to attend every live Melaleuca event possible.

That momentum has carried her all the way to National Director 9. "Momentum is the hardest thing to get and the easiest thing to lose," she says. She's still building on what started in early 2024, never taking it for granted.

In recognition of her leadership and growth, Morgan was named Melaleuca's 2025 Marketing Executive of the Year. She'll celebrate with a trip to Greece for President's Club. And after that? With a boat built to last, Morgan knows there's no limit to how far she can go with Melaleuca.

\$155,443 LAST MONTH'S EARNINGS \$1,740,299 LIFETIME



Amber & Thomas Springer FLORIDA

The Real Deal



"My kids know that nothing is impossible," Amber Springer says.

The Springer kids have their mother to thank for setting this example. They've seen her struggle with feelings of inadequacy, and they've seen her overcome those feelings and go far beyond what she once thought was the end of her journey.

Back in 2022, Amber had little desire to attend the upcoming SELC. She traveled to that leadership meeting plagued by impostor syndrome. "I truly felt that I had nothing left to give," she recalls. "I had hit my peak, and further growth just felt impossible. I was certain that I wouldn't bring home any awards because I hadn't accomplished anything. I didn't belong in the same room with all of those incredible leaders.

"What's funny is that I actually did earn enough awards that I had to get another tote just to carry them all home! But that wasn't what pulled me out of my tailspin.

"What saved me was the love of the other leaders there. They simply noticed and came to my rescue. National Director 9 Brittney McLaughlin in particular called me out. She looked me right in the eyes and told me, 'You can do great things here, and that's why you need to fix this.'

"Today, I can boldly walk into any room knowing that I have the best thing there is to offer. My income and my status don't matter. What matters is that I have my hands on something great."

Where she may have once thought there was no more room to grow, Amber now sees endless opportunities. She coaches her team members to turn outward instead of inward when they start losing confidence. "Impostor syndrome is really just vanity," she explains to them. "You're limiting yourself to what you think others think about you. You're worried about your business, your status, and your income, but you're not thinking about the people with whom you're going to share Melaleuca and how they will benefit."

Essentially, if you're going to beat impostor syndrome, you have to stop trying to live someone else's life. Rebecca Howard, Amber's newest Executive Director, is proof of this. Rebecca's limiting beliefs disappeared as she helped Director 7 Laura Alcorta start her Melaleuca business. And at home, Amber and Thomas work hard to help their kids develop independent mindsets. They've been blessed with the means to send their kids to a school where the students determine their own paths of study, set and achieve their own goals, and use what they've learned to uplift others. "With that mindset," Amber says, "and recognizing that the timeline belongs to God, there's no end to what any of us can accomplish."

\$125,681 LAST MONTH'S EARNINGS \$2,892,870 LIFETIME EARNINGS



Rebecca Garrett GEORGIA

Returning to Melaleuca Stronger Than Ever



For three months straight, National Director Rebecca Garrett said *no* to Melaleuca. It wasn't a polite *no* either—it was a firm, unwavering rejection. Having taught math and science for four years in Atlanta's inner-city schools while barely staying afloat financially, Rebecca had dabbled in MLM ventures that promised stability but only delivered disappointment. Melaleuca resembled yet another "desert mirage" opportunity, and Rebecca wasn't having it.

But one day, curiosity won. Opening an issue of the *Leadership* in Action magazine, she began reading story after story of real people finding success. For the first time, she saw something genuine. That moment changed everything—and the timing couldn't have been better.

"My bank account was in the negative and my lights were getting turned off in two days," she recalls.

The decision to take a chance on Melaleuca transformed Rebecca's financial situation. She got out of debt, developed an incredible team, and hit goal after goal. "What I love about Melaleuca is this: No matter who you are or where you're from, if you're willing to show up, follow the Seven Critical Business-Building Activities, and keep going, success will come." That philosophy has shaped both her own growth and the development of a powerful new generation of leaders. Already, Rebecca is seeing extraordinary transformations. One story close to her heart is that of Senior Director 2 Andrea Blackley, a single mom who began building her Melaleuca business with only weeks left in April. Facing eviction, Andrea needed change. In four months, she earned \$37,000, turned her finances around, and created a secure future for her son. "Seeing Andrea go from not being able to pay her rent to paying it a month in advance is so rewarding," Rebecca says.

Stories like these fuel Rebecca's conviction that Melaleuca is more relevant now than ever. "Families need options," she says. "An extra \$500 or \$5,000 a month is life changing."

Rebecca's leadership style today is defined by gratitude. "Every advancement is a team achievement," she says. "I especially want to call out Executive Director Dianna Maria and Executive Director 2 Shontay Salter—two women who have been building with me from the beginning. They've been amazing!"

Rebecca's goal for 2026 is clear. "I want an organization so strong that you can't tell the difference between a Director 6 and a Senior Director 6," she says. "I don't want recognition tied to titles. I want the heartbeat of Melaleuca to radiate through every person on our team."

\$103,697 LAST MONTH'S EARNINGS \$982.748 LIFETIME



Sarah & Thomas Fisher GEORGIA

You Have a Seat at the Table



A dream came true for Sarah in Punta Cana this last September. After months of hard work during Melaleuca's Fast Track, she found herself surrounded not just by the beauty of the island, but also by 15 of her own team members who had earned the trip alongside her.

"I just kept thinking, 'This is what I've always wanted," Sarah recalls. "I'm literally living out the Melaleuca mission because I'm watching all these lives be changed. This is my team winning!"

For Sarah, the highlight of the trip came at a celebratory dinner in which her growing team kept pulling tables together until six were joined side by side. "Newcomers would say, 'It's okay, I'll just sit over there," Sarah remembers. "And we were like, 'No! You have a seat at the table. You earned this.' That was so powerful and so much fun."

That moment—when dozens of chairs gathered around a single vision—perfectly captured what Sarah loves about Melaleuca. "Everyone is welcome here," she says. "Every demographic from every walk of life. We want more families finding seats at the table because everyone can win here. I love that I can stand firm and say, 'Follow the Seven Critical Business-Building Activities and you can be successful here."

But Sarah's journey wasn't always about building others up. "When I first enrolled, it was very self-serving," she admits. "I had a major need, and I was focused on myself. It didn't take long before I hit a plateau, and I wasn't having any fun building my business. I realized my energy was wrong, so I totally switched my mindset. I started asking, 'Who can I help?' And my business completely changed."

That mindset shift was fueled by the guidance of her mentors, National Director 9 Brittney McLaughlin and Executive Director 6 Susan Dampier. "I'm so grateful for them," Sarah says. "When they showed me how real this is, I knew it was going to be worth the work. Building a business with Melaleuca is a long game. If you can give it three years to learn the skills, develop the posture, and build your belief in the business and in who Melaleuca really is, the results will literally blow your mind."

Today, Sarah leads by example—living out Critical Activity 7 every day. "I really believe that the speed of the leader determines the speed of the pack," she says. "I would never ask my team to do something I'm not willing to do. And it's just been so fun to watch my team win."

And she's not slowing down anytime soon. "I want to have a packed table at Road to Executive Director," Sarah says with a smile. "It's going to be epic!"

If Sarah's journey proves anything, it's this: When you focus on helping others succeed, there will always be room to pull up one more chair.

\$53,873 LAST MONTH'S EARNINGS \$478,140 LIFETIME EARNINGS



Brandi & Jeremiah Whitmer

GFORGIA

Just a Really Intentional Helper



Brandi Whitmer was in her late twenties and a mother of two little children when she started working at the registration desk of a local hospital to bring in extra income for her family. After years of working alongside rock-star nurses in the emergency room, she decided to go to nursing school herself. "I was 33 when I became an ER nurse," she says. "It was the first time I felt like I was bringing in an actual paycheck for a professional career. And I was proud to be an ER nurse. I think I was making \$26 an hour, but I worked my tail off. There's just something powerful about being at the bedside of people in their most vulnerable moments and making them feel safe."

As a nurse, there are only two ways to get a raise. You either work more hours or go back to school for another degree. So at the age of 40, Brandi was preparing to enter grad school when, instead, she discovered an MLM that she could work on the side of her full-time job. For years, she did both, until she lost her nursing position in 2022. "I was grateful for my MLM business because it gave me a cushion as I walked away from my nursing career," she says. "But then I realized how much of a hustle it was. I was working harder than ever, but my paycheck was stagnant. There

was a lack of integrity about the business. And even though I was making good money, I didn't like what I was doing."

No less than a dozen times, Brandi shrugged off Melaleuca. "I kept praying for something different," Brandi says. "Melaleuca would come up, and I'd say, 'But not that." Then one day, her best friend and business partner said, "I think we should take a look at Melaleuca."

"I responded with, 'You've got to be kidding me," Brandi remembers. "And she said, 'No, I'm serious; there are a lot of really smart women doing it, so there has to be something we haven't seen there.' When we sat down with my now-mentors, I knew that I was going to do it. I could see the transparency of it, the retention, and the products. From the outside looking in, they were just normal women who were having a lot of amazing success."

The two and a half years since have been "nothing but abundance," Brandi says. With her latest advancement check totaling more than \$47,000, Brandi herself is experiencing success like nothing she's ever seen before. But what's even more fulfilling is seeing her team members succeed with her. "I'm just really grateful that Melaleuca is who they say they are," she says. "Everything is so good and so true, and it gives me the ability to deliver the message with confidence and truth. I feel really good about what I get to do to bring others to Melaleuca. You just find a gap in their life and show them how Melaleuca fills it. I'm just a really intentional helper." MS

\$47,516 LAST MONTH'S EARNINGS \$458.564 LIFETIME



Ian & Karah Bosmeijer kansas

A Leap of Faith Pays Off



Karah was a busy mom of three boys and going through postpartum depression when she found out that she was in kidney failure. "Good health never mattered more to us," she says, "but I didn't know what direction to go in."

She was looking for better, safer products for her family when she got a call from National Director 9 Morgan Martin. "I said, 'Okay, I will listen, but I'm not interested." Karah laughs. "Then when I got off the phone, I just remember crying and thinking, 'Okay, this has to be a God thing.' He just placed this in my lap."

Having only mediocre success with an MLM at the time made leaving and starting up with Melaleuca easy. "Honestly, I wasn't successful, and I just kind of did it as a hobby," Karah explains, "but I did it for so long that it became routine—even if I wasn't really getting a paycheck. I was just really good at playing pretend on social media. But once Melaleuca fell into our laps and we fell in love with the products, I knew that I needed to refer this to so many people."

With Melaleuca, the drive to spend time on her business was different. "I wasn't selling anything that people didn't need," Karah says. "It made sense. It was affordable, it was practical, and nothing was overpriced and flashy. I didn't have to sell somebody on laundry detergent because they were already using it. I just had to ask them to switch where they were shopping."

Karah's decision to abandon the MLM also proved to be fortunate in another aspect. "Six months after I started referring shoppers to Melaleuca, that company closed," she says. "I just happened to be six months ahead of the curve. I watched a lot of people who were successful in that MLM lose their platforms, lose their houses, and lose their footing. It was a really sad thing to watch, but it felt really good being able to come to their rescue and share this opportunity with them."

Along with finding products she relied on for her family, Karah also found something equally important. "As a mother, I was not confident in who I was, I kind of lost who I was," she explains. "I don't have a big following, I'm not an influencer; I'm literally a tired mom. That's what I am, and I've really learned that it's not about the hustle. It's not about the grind. It's about the grit. It's about the consistency. I just put one foot in front of the other, kept my head down, and did the work—and kept Business Development on speed dial. The underdogs can still win here—anyone can win here. It's so reassuring to share that with others." 🐼

\$24,460 LAST MONTH'S EARNINGS \$107,514 LIFETIME EARNINGS



Rebecca & Ryan Howard colorado

The Life-Changing Stability of Repeat Income



In a moment of reflection and joy, Rebecca Howard recently celebrated a significant milestone in her Melaleuca journey, a moment that marks a personal victory for a woman who built a thriving life for herself and her family—one video call, one product, one person at a time.

Rebecca explains that the Melaleuca environment offers something rare: a business model rooted in gratitude and sustainability. "The cool thing about Melaleuca," she says, "is that if I miss a goal, I'll get it next month." That sense of steady opportunity and long-term vision is what drew her in-and what keeps her going.

Rebecca's mission is deeply rooted in faith. "Glory to God," Rebecca says, tears in her voice. "There were seasons of just surviving. But I lived off my Melaleuca repeat income for over four years. It's absolutely divine intervention that got me to where I am now." As a single mom during much of her journey, that steady monthly income was nothing short of life saving. "It's all my son has ever known. It's a beautiful life that Melaleuca has created for us."

Now remarried, Rebecca is quick to acknowledge her husband's unwavering support. "He's the most supportive person," she says. "If I need to get on a video call, he just handles everything." With two young children, ages 8 and 2, the flexibility and reliability of her Melaleuca income has allowed her to homeschool and be present in ways many parents only dream of.

Rebecca credits much of her journey to the mentors and friends who have poured into her life. "National Director 9 Amber Springer, my enroller, has done so much for me—way beyond being a mentor. And her husband, Tommy, too; they never gave up on me." She also highlights Director 7 Laura Alcorta, whose decision to leave her crumbling MLM in February and start building with Melaleuca injected new fire and energy into the team. "She revitalized everything," Rebecca beams.

Rebecca's story is a shining example of what's possible with vision, community, and a business that really works. Her advice? "Give 100% where you can," she says. "My 100% looks different now than it did before—but just give it all."

In a world where so many are still searching for that balance between purpose and provision, Rebecca Howard is living proof that you can build a business and a life you love through Melaleuca, because a Melaleuca business provides true stability in all seasons of life. "What is my story about?" Rebecca reflects. "Incredible gratitude for the stability of Melaleuca's repeat income."

\$21,100 LAST MONTH'S EARNINGS \$347.491 LIFETIME EARNINGS



Jamie & Reuben Martin

SASKATCHEWAN

Timing Is Everything



If you've ever wondered if anyone notices your consistent efforts, consider Jamie Martin's story. After following a Melaleuca business builder on Instagram for a year, Jamie reached out to her to learn more. "I was watching her share these products in her stories, and I was really intrigued by them," Jamie says. "When I had my son seven and a half years ago, I really started looking at ingredients, and I was trying different brands. I reached out to this girl, and she sent me a link."

Even though Jamie didn't act on the information at that time, that interaction stayed with her until the timing was right. "Everything happens for a reason," Jamie says. "There was a girl in my hometown who I saw sharing these products, and I was super intrigued again. I thought, 'I know Executive Director Monica Sutter. I trust her. If she's sharing these products, there's obviously something here.' I watched her for a week or two on Instagram and Facebook. She sent me the link to order products, and I ordered right away. I knew the products because I had followed this other girl forever."

Jamie has now been sharing Melaleuca since 2024, and through her consistent effort and perseverance, she has been able to reach levels beyond what she had earned through previous endeavors. "The most that I had ever earned was \$12,000 in a year, and that was huge for my family," she says. "Being a stay-at-home mom, you don't really contribute a whole lot financially. So when Monica was talking to me about the opportunity with Melaleuca, it seemed like a no-brainer."

But with her initial business success also came plateaus. "For nine months straight, my business didn't advance," Jamie says. "It was challenging! But I kept pushing through, and I kept developing personally and helping my team, and it all worked out in the end."

Jamie loves to share that perspective with her team to help motivate them while reaching for their own goals. "I am my girls' greatest cheerleader," she says. "There are a few of them who suffer with self-doubt, and they don't think they can do it. But what you tell yourself is what becomes a reality. If you go in with a negative mindset that you can't do it, you're not going to do it. But if you go in there thinking, 'I'm going to do this and I'm going to make this happen,' then it will happen. If you can believe in yourself, push past your negative beliefs, stay consistent, have a passion for helping other people, and want the best for everybody, you are truly rewarded here in so many different ways. Things work out how they're supposed to; you just need the right timing for what is meant to happen."

LIFETIME \$228,026



Blake & Rachel Whittington GEORGIA

The "Little Guy" Thriving on Gratitude and Grit



A journey that began in May 2022 has now blossomed into a breakthrough moment for Rachel, celebrated not only under the Punta Cana sun but also while surrounded by those who believed in her from day one. "It's been a long time coming," Rachel says with humor and a sigh. She was ready for this milestone.

Rachel's professional background includes three years in an MLM, where she held a high-ranking leadership title. But despite the appearance of success, the reality was starkly different. "We were losing money every month. I stayed loyal, but my heart wasn't in it."

It wasn't until Rachel reached out to National Director 9 Morgan Martin, another disenchanted MLMer who Rachel had been watching from afar, that things began to shift. Morgan had left her MLM to pursue a business with Melaleuca, and after a caring and informative phone call with Morgan and her enroller, National Director 9 Chelsie Gilbert, Rachel saw a business model rooted in stability, not hype—and her path to Melaleuca began.

"In the MLM, we were sold the dream of retiring our husbands," Rachel remembers. "But when my husband did quit his job, we

were barely scraping by. At Melaleuca, it's different. There's a real road map: Your first goal is Director. Here's the income. Here's how you make that happen."

Rachel advanced to Senior Director in just three months and reached Senior Director 8 not long after. But then, for two and a half years, she hit a plateau. "There were seasons that I thought maybe this wasn't for me—maybe I should quit," she reflects. "But about six months ago, I realized I wasn't content."

Rachel started asking herself hard questions. "Ultimately, I knew I was staying with Melaleuca," she says, "so if I wasn't going to go anywhere else, what did I need to do next?" Rachel built a local team, hosted more in-home events, and found that her passion was revitalized. "When I finally became content and grateful for what I had, that's when God allowed the growth to happen," she says.

What makes Rachel's journey especially inspiring is its relatability. "I didn't come in with a big network," she says. "I'm a small-town mom. There's nothing flashy about our family. If I can do this, anybody can."

She emphasizes that success at Melaleuca isn't reserved for influencers or seasoned professionals—it's for anyone who is willing to work with consistency and passion. And with that passion, Rachel Whittington has not only advanced—she's become a beacon of hope for every "little guy" who dares to dream big. A

\$11,330 LAST MONTH'S EARNINGS

LIFETIME EARNINGS

\$223.289

Thank you for making us "America's Best" & "Most Trusted"!



Trust isn't given—it's earned. On the heels of being recognized by *USA Today* as one of **America's Best Stores**, Melaleuca has now been named one of **America's Most Trusted Brands** by *USA Today* and Plant-A Insights!

Out of millions of companies, only one-tenth of one percent made these lists. We didn't apply for these awards. We didn't ask for them. We simply lived our mission.

These awards are a reflection of your ongoing commitment to enhance lives. Thank you!





THE START TO A **GREAT PARTNERSHIP**



PRESENTED BY **Morgan Martin**

I've found my best business builders in the most unexpected places here's how to help even the most inexperienced new Marketing Executive thrive with Melaleuca.

When I first started my business, I had a picture in my head of what a great builder would look like. I imagined people with big networks—real estate agents, business owners, maybe the social butterflies in town who seemed to know everyone. And while some of those people have been wonderful partners, I've learned that the real gems often come from out of left field.

You'd be surprised at the number of stay-at-home moms who swore they "didn't know anyone" but over time discovered that with a little grit and

determination, they could build a thriving Melaleuca business! That was one of the first big lessons I carried with me: Titles and résumés don't matter nearly as much as heart. What I look for now is work ethic, humility, a willingness to learn, and a strong why. So how do you find these diamonds in the rough? For me, it's simple—I tailor my approaches to each individual, and I never write someone off just because they seem like they wouldn't be an immediate fit right away.

The Approach That **Changed Everything**

I'll never forget one of the first times I reached out to someone who I thought might benefit from Melaleuca. My heart was racing because I didn't want to sound rehearsed or spammy. Instead of copying and pasting a message, I picked up my phone and sent a voice note that sounded like this:

"Hey, I just saw the pictures of your family trip-you looked so happy. Also, I noticed that our kids are about the same age! It made me realize that you would love the products I've been using. But honestly, I also think you'd be amazing at sharing this business because you already talk so naturally about your family and daily life. Would you be open to me sending you a quick video so you can see what I mean?"

That message changed everything for me. It wasn't polished. It wasn't perfect. But it was real—and that's what people respond to. From then on, I promised myself that every approach I made would have a personal touch and sound like something I'd only say to that one individual person.

Building Together from Day One

When someone says yes to building a business with Melaleuca, I see it as the start of a partnership. I remember hopping on one of my very first Strategy Session calls with a new business builder while folding laundry. We laughed about the chaos of kids in the background and life happening all around us, but in that half-hour conversation, we also set goals that would completely change her family's future.

"We laughed about the chaos of kids in the background and life happening all around us, but in that half-hour conversation, we also set goals that would completely change her family's future."

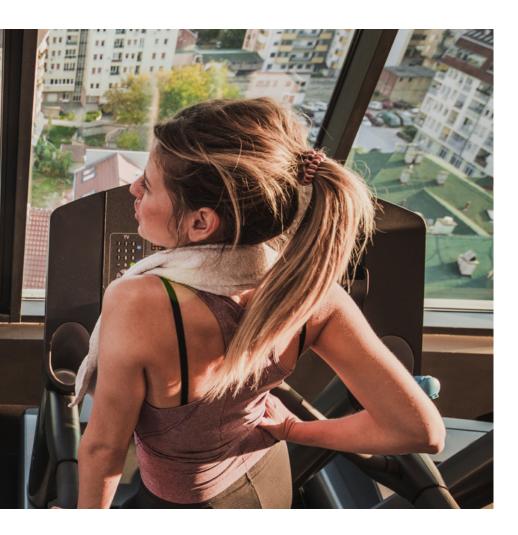


I told her, "Your first goal is simple: You have to help 20 people shop with Melaleuca. Not overnight, not even in a month. Just 20 over time. Along the way, amazing things will happen! You'll hit bonuses, earn commissions, and even start to see who else on your list might want to build a business too."

This new business builder's voice took on a different tone and she got excited. Suddenly, building a stable Melaleuca business didn't feel overwhelming or out of reach.

Momentum Creates Vision

The beauty of helping someone build a Melaleuca business is that every milestone creates momentum. Enrolling eight customers might mean they get their first big paycheck. Twenty customers could mean they've found the first leader in their blossoming organization. And somewhere in those 20 shoppers, your new business builders will usually find two or three people who want to do what they're doing. That's how duplication begins, and it's how the vision of a bigger business starts to take shape.



But here's the key: You can't stop once you hit one finish line. If you've ever watched runners cross the tape at the end of a race, you know what they do next—they slow down, grab water, and sit on the ground. That's fine for athletes, but not for us. In business, the finish line has to keep moving forward. Celebrate the win, absolutely, but then set your sights on what's next.

The Challenge I Keep in Front of Me

Melaleuca is in a season of incredible momentum right now, and it's easy to get swept up in the excitement. But I remind myself daily that it all comes back to the basics. If you don't have 20 customers yet, go get them. If you do, in the next 72 hours find someone else and help them get their 20 customers.

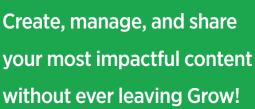
This business changed my life because someone believed in me enough to make that first approach. Now I get to do the same for others—sometimes in the most unlikely places with the most unlikely people. That's the magic of Melaleuca!

STAGE to PAGE

Lessons shared by Melaleuca's leading Marketing Executives

Melaleuca events are where our leaders come together to share their latest insights and best practices. Look to this series to see excerpts from past events.







Your Way.







The Grow app is your trusted partner for building a successful Melaleuca business, and now it's even more powerful. Your Grow Digital Library recently got a major enhancement—one that will give you more flexibility, more personalization, and more ways to share what works.

With the introduction of the My Library and Shared with Me tabs, you will have the ability to upload, organize, and manage your own content—or access content shared with you by others—all in one place. Whether it's a script, video, flyer, testimonial, or a personal message for your team, you will be able to keep everything right inside Grow, where your business lives.

HERE'S WHAT'S NEW:

My Library: Your very own space inside the Grow Digital Library. Upload your personal content—like training videos, scripts, video call replays, or shareable team assets—and organize it however you like. Your content, your way.

Shared with Me: When other Marketing Executives share content with you, it will automatically appear here—neatly stored and easily accessible. It's a simple way to stay connected and to collaborate without juggling extra apps or files.

YOUR BUSINESS, YOUR WAY

Grow's enhanced Digital Library will give you more control while keeping everything in one centralized, easyto-use location. No more digging through emails or hopping between apps to find that video, image, or training you need.

You'll still find all your favorite Melaleuca-created content inside the Grow Digital Library, but you'll also be able to personalize your library experience and make it work for you and your team.

WHY YOU'LL LOVE THIS UPDATE

- Simplified content management— Upload, organize, and access your materials quickly
- Streamlined collaboration—Share with others and receive content from your team
- Stronger onboarding—Create a seamless experience for new team members
- Everything in one place—No more relying on outside tools or apps
- Mobile and on the go—Manage and share content from anywhere

A PLATFORM THAT GROWS **WITH YOU**

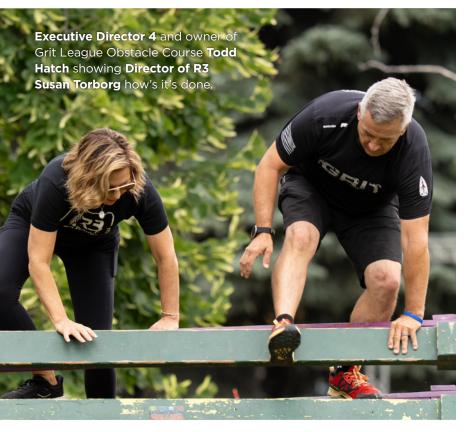
Grow is more than just an app—it's a hub for your entire business. And this exciting update reflects our ongoing commitment to help you work smarter, build stronger teams, and grow with confidence.

My Library and Shared with Me are live right now! They're your chance to manage, personalize, and share the content that matters most to you!











SUSAN TORBORG DIRECTOR OF R3

A Life-Changing Experience You Can't Afford to Miss!







Two hundred passionate people, committed to living their healthiest lives and helping others do the same, gathered in Idaho Falls, Idaho, on August 8, 2025, for Melaleuca's second Annual R3 Summit. And let me tell you, not a single person left unchanged. The energy, the breakthroughs, the connections—the Summit was transformational.

CONTINUED >>

Attendees are already planning to come back next year, and they're bringing their teams. And if you're reading this, you'll want to be part of it too. The only question is: Will you be there when the third Annual R3 Summit happens in August 2026? Stay tuned to learn how to qualify.

A Day to Remember

The first day of the Summit began with powerful mindset training. Everyone was invited to be present, vulnerable, and open. In a room filled with 21 round tables, participants were asked to sit with strangers, partner up, and ask deep, intentional questions.

This is when the magic happened. Laughter filled the air, hugs were exchanged, tears were shed, and connections were forged. At the end of the session, I asked if attendees felt that they had been paired with exactly who

they were meant to meet. Every single hand went up. That's the R3 spirit in action—real people feeling seen, heard, and loved. These are the very skills that build trust, strengthen relationships, and sustain a lifelong business.

Powerful Presentations. **Priceless Insights**

From there, the day unfolded like no other.

Senior Vice President of Sales Darrin **Johnson** opened with a powerful lesson on lifespan versus healthspan, igniting a passion to live healthier without taking a single day for granted.

Senior Vice President of Global Marketing Patrick Jones shared his courageous personal story of losing 136 pounds with R3, bringing home the reality of what's possible.

Senior Vice President of Global Innovation Charles Daugherty delivered a captivating training on Melaleuca's Ingredients Philosophy, strengthening trust in our mission and products.

And That Was Only the Beginning

Top Marketing Executives then took the stage, bringing their passion and expertise.

Executive Director 3 Susan Stauffer guided attendees through exercises to calm the vagus nerve, which plays a key role in regulating the body's stress response.

She also presented on epigenetics, which is the study of how gene expression is influenced by our environment and behaviors. Factors such as diet. stress. and exposure to toxins influence the way our genes are expressed and can lead to either health challenges and disease or to greater health and resilience.

Susan then demonstrated the necessity of all Melaleuca shopping aisles in following R3, highlighting the many hidden barriers to weight loss, including obesogensenvironmental chemicals that promote weight gain and obesity by disrupting the body's hormonal and metabolic processes. They interfere with normal hormone function, affecting appetite, metabolism, and fat storage, potentially contributing to obesity, according to studies.





Executive Director 5 Brittany Pollock taught proven strategies for connecting with others online and leading successful R3 events.

Executive Director 2 Danielle Odom, a nurse of 18 years, provided a clinical perspective that deepened everyone's confidence in sharing R3.

A lively R3 Panel Discussion followed, with leaders Director 3 Donna Bates Harris, Director 3 Maria Isabel Avelar, Executive Director 4 Susan Smith, Senior Director 9 Cheryl Smith, **Executive Director Sheena Daniels,** and Director 4 Krystle Bamberski rapid firing practical tips on how to follow R3, how to share R3 with prospective customers, and how to lead small groups. This helpful panel had attendees scribbling notes as fast as they could!

And just when the energy couldn't get higher, Executive Director 2 Terri Jackson and Senior Director 6 **Sue Stadler** took the stage with their infectious energy to teach how to host unforgettable R3 events.

Then Executive Director 4 Cindy Brown lit the room on fire with her unapologetic

"nonnegotiables," reminding us that pairing R3's principles with Melaleuca's life-changing products unlocks true transformation.

The day closed with a celebration led by Senior National Vice President of Coaching and Leader Development Mark Townsend recognizing all 200 attendees as pioneers of the R3 movement.

Beyond the Summit: The First-Ever R3 Obstacle Course

The experience didn't stop there. The next day, after the ADVANCE meeting, attendees took on the first-ever Grit League R3 Obstacle Course at Freeman Park in Idaho Falls, Idaho.

One hundred eighty-four participants conquered ten obstacles. There was plenty of running, climbing, sweating, and laughing together. There was a competitive lap, personal records, a live leaderboard, and winners crowned in multiple categories. But the real victory? The smiles, high fives, team building, and breakthroughs in courage and confidence.

It was incredible to experience the Melaleuca R3 family lifting each other higher.

Why You Can't Miss the **R3 Summit 2026**

It's been almost two months since the Summit, and many attendees are still saying that life isn't the same, it's better! Why? Because the R3 Summit was a launchpad for healthier lives, deeper relationships, and stronger businesses.

And here's the kicker: We're just getting started. Every year, the R3 Summit gets better. Next year will be bigger, bolder, and more impactful. You won't want to hear about it secondhand; you'll want to experience it for yourself.

Stay tuned in to Melaleuca news to learn how to qualify for the third R3 Summit, which will be held in August 2026. The R3 Summit will change you forever, and you don't want to miss it!

Your R3 journey is waiting. Will you be there?







70% OF US WORKERS ARE ACTIVELY LOOKING FOR ADDITIONAL INCOME OPPORTUNITIES.

The Need Has Never Been Greater

Across the country, millions are scrambling for ways to make ends meet. From delivering food and driving for rideshare companies to freelancing as writers and designers, creating content for YouTube, walking dogs in their neighborhoods, and selling handmade goods online, people are piecing together whatever they can to cover the bills. The gig economy has exploded beyond traditional part-time work—virtual assistants manage schedules from their living rooms while pet sitters care for animals down the street, and weekend handymen make necessary repairs while podcasters build audiences in their spare time.

If 70% of the workforce is already searching, then seven out of ten people you know are actively looking for the solution you hold in your hands. Yet too often, we hesitate. We second-guess whether or not we should reach out.

"There's no shame in the side gigs that people are doing to create extra income," Ernest says. "But what we have with Melaleuca is different—we get to give people the right side gig opportunity. All we have to do is share it."

The beauty of becoming a Melaleuca Marketing Executive is that doing so doesn't force anyone to overextend themselves by investing in overhead costs or the burden of taking on inventory.

"Think about this: When you become a Marketing Executive with Melaleuca, you don't have to create a product yourself, you don't have to ship a product, and you don't have to house a product," Ernest explains. "Yet this company is willing to give you up to 50% commission on the items your personal customers purchase."

Anyone can hustle for scraps. But what people are craving today is something reliable and sustainable. That's what sets Melaleuca apart.

57% OF AMERICANS
SAY THEY COULDN'T
COVER AN UNEXPECTED
\$1,000 EXPENSE
WITHOUT BORROWING.





Why Melaleuca Is Different

Most side hustles are exhausting, inconsistent, and unsustainable. They pull people away from their families while leaving them drained and discouraged. Melaleuca, on the other hand, fits naturally into everyday life. It's not about selling things people don't need—it's about introducing them to better, safer versions of products they're already using.

"This wasn't me and a friend trying to figure out how to invest \$50,000 in order to hopefully make a profit," Ernest shares. "Building a successful Melaleuca business hinges on introducing people to healthier toothpaste, soap, lotion, and laundry detergent. This is stuff everyone is already buying—the difference is that Melaleuca gives us a financial incentive for encouraging others to switch stores. It's just common sense."

Common sense, yes, but also life changing. Melaleuca helps men and women from all walks of life build supplemental income on products they already trust, with a company that has been steady for four decades.

THE AVERAGE US HOUSEHOLD SPENDS OVER \$5,000 A YEAR ON EVERYDAY CONSUMABLES.

WITH MELALEUCA, THOSE EVERYDAY PURCHASES BECOME AN INCOME STREAM INSTEAD OF A SUNK COST.

The Power of Consistency

Success comes from consistency, not luck! Ernest built his business by enrolling new Members every month and never allowing his efforts to stall out.

"We all have areas in our lives that are weak when it comes to discipline," Ernest says. "What I would coach anyone to do is to look at the areas of your life in which you have absolute consistency and channel that into your Melaleuca business. For example, that could be waking up and brushing your teeth every single morning. You probably don't even think about it, but you grab your toothpaste, put it on your toothbrush, run the water, get the toothbrush wet, and begin cleaning. There are steps to the daily actions we take. We just have to apply similarly consistent steps to the areas where we're not as disciplined."

Recently, Ernest wanted to become a better reader, so he transferred some of his morning discipline into reading. For a few minutes every day, at a scheduled time, he reads a book.

"Once I build the discipline of doing something every single day, that gets the ball rolling," he says. "And then you'll get into a good part of the book and you're like, 'Man, I just spent 30 minutes reading, and you're not even thinking about it anymore."

Stick to the Basics

Ernest's business-building advice is simple but powerful: "Always stay in phases one, two, and three of the Seven Critical Business-Building Activities. Create a contact list. Set appointments. Present a Melaleuca Overview. As long as you stay in those phases, your business will always move forward."

The basics may not sound flashy, but they are the engine of growth. When you stay focused on the fundamentals, everything else falls into place.

Ernest remembers a quote he heard Corporate Director 7 Erin Clark say once at a Melaleuca gathering in Kauai: "You can enroll your way out of any flat spot." In his experience, this is the absolute truth.

"There are three certainties now in life that I can promise you—death, taxes, and flat spots," he laughs.

83% OF PEOPLE WITH A SIDE GIG SAY THEY PLAN TO CONTINUE FOR THE FORESEEABLE FUTURE

THE MAJORITY CITE CONSISTENCY OF INCOME AS THEIR BIGGEST CHALLENGE.

This Is Our Time

The need for Melaleuca has never been greater. Families everywhere are desperate for extra income while also being exhausted from side hustles that drain their energy without offering a decent payoff. So extend a hand and share what you know about Melaleuca! Every time you reach out to a potential customer or Marketing Executive, you're not just offering better products. You're offering hope for a more secure future.

Ernest is certain of five things.

"I know that Melaleuca is going to take care of my customers when I bring them here," he says. "I know that Melaleuca has a community that is solid. I know that Melaleuca was built on principles that I align with. I know that Melaleuca was created for the little guy. And I know that anybody that joins Melaleuca can be successful here if they want to be."

Because right now, more than ever, they want what you have.



FOR BREAST CANCER AWARENESS

Show your love and support for those whose lives have been affected by breast cancer through our annual Breast Cancer Awareness Program. This year, we're offering a special Get Your Pink On Fragrance Set with a powerful purpose. For every 100 fragrance sets purchased, we'll deliver a thoughtfully curated wellness package—valued at \$500—to someone currently in the fight against cancer. Each recipient is lovingly nominated by our Melaleuca Members, making every package personal and meaningful.

If you have a friend or family member who could use encouragement during this time, we invite you to nominate them by scanning the QR code below. While we wish we could give to everyone, up to 50 wellness packages will be awarded this year. Together, we can bring comfort, hope, and a reminder that no one fights alone.





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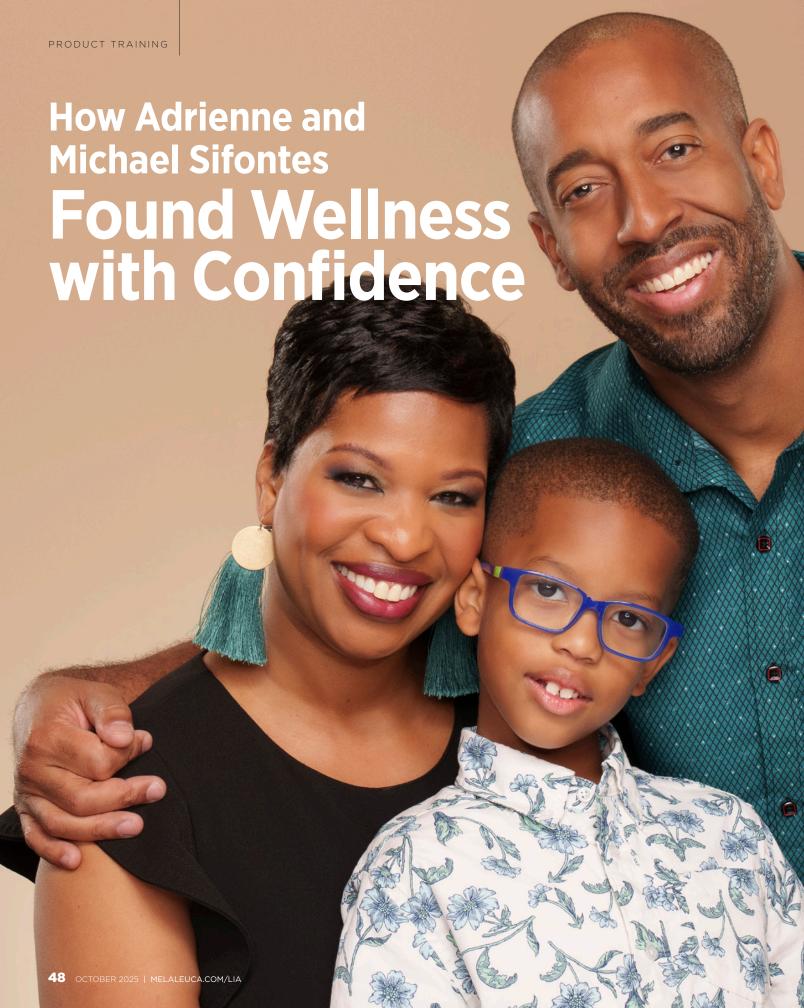
GET YOUR Pink On

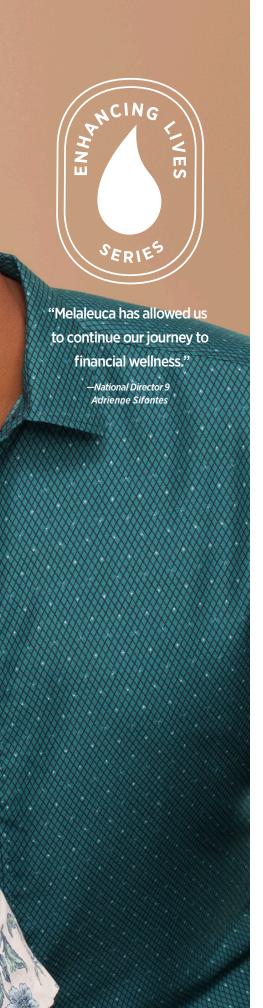
4 PURSE SPRAYS
4 PARFUMS DE POCHE
4 MINIPERFUMES



4-0.34 FL OZ/10 mL SPRAYS NET 1.36 FL OZ/40 mL







Adrienne and Michael Sifontes had long been looking for greater wellness in their lives, both physical and financial. But peace of mind had always felt a long way off for them—especially as Adrienne became pregnant with their son.

"I was an IVF mom," Adrienne says. "I was 40 years old—they call that a geriatric pregnancy, by the way—and I was having some complications that prompted my doctor to put me on bed rest."

Ironically, being on bed rest caused Adrienne a lot of stress! At the time, she had an MLM business, and although she had enjoyed a fair amount of success, the business hadn't brought the balance and financial security she had hoped it would. She knew that not giving it daily attention would quickly cause it to begin sinking. "I couldn't rest!" she says. "I had so much work to do each day."

Adrienne endured the difficult pregnancy and thankfully gave birth to their son without further complications. But for her and Michael, the entire ordeal starkly highlighted what they were still missing and the lack of clear solutions for their many wellness needs.

"Michael and I both suffered with very dry skin," Adrienne says, "so of course our son did as well. We had searched for solutions, but the process was confusing and overwhelming with so many 'cleanwashed' products on the market. We had no idea what the right thing was for our baby."

So when the Sifontes were introduced to Melaleuca in early 2018, they immediately recognized many solutions they had been looking for. "When we discovered Renew®—Renew Lotion, Renew Bath Oil, and Renew Body Wash—we knew

that our search for dry skin relief was over," Adrienne says. "We enrolled and immediately began converting our home to Melaleuca. The *Renew* products worked so well for all of us, and we loved how much cleaner and fresher the air in our home became once we started using the EcoSense® household cleaners!"

Melaleuca brought the Sifontes wellness in other key areas of their lives as well. "Learning about the referral business opportunity that Melaleuca offers gave us the confidence we needed to finally walk away from the MLM industry," Adrienne says.

Adrienne naturally began referring her family and friends to shop with Melaleuca. As she did, she began growing the reliable repeat income she had always wanted, along with a new community of wellnessminded people. "I'm what I like to call a financial-literacy champion," Adrienne laughs. "I want to ensure that my family and everyone around me understands not just how to make money, but how to keep it—how to save it and invest it to make it work for them. Melaleuca has allowed us to continue our journey to financial wellness by creating a repeat income to add to our investments and further our retirement goals. And we've been thrilled to share this journey with so many others."

The Sifontes' son is seven years old now! Adrienne is proud that he has been able to grow up in a Melaleuca household. Just like his mom and dad, he's a product of the products. And just like them, he loves to share wellness. "Our son has the Melaleuca Overview memorized," Adrienne says. "It's his dream to start his own Melaleuca business when he grows up! That's just one more part of the legacy of wellness we're building each day."

CONTINUED >>



Products That Changed the Game

for the Sifontes



RENEW® SKIN THERAPY

The Sifontes all rely on Renew Lotion, Renew Bath Oil, and Renew Body Wash to help keep their skin feeling softer, calmer, and more hydrated each day.



THE PEAK PERFORMANCE PACK

Adrienne and Michael depend on the Peak Performance Pack to help them feel energized and continue to make progress toward their health and wellness goals.*

* These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.



ECOSENSE® HOUSEHOLD CLEANERS

With no caustic chemicals or fumes. EcoSense cleaners help keep every room of the Sifontes' home looking great and smelling fresh day after day.



FIBERWISE® AND FLORIFY® **DAILY PROBIOTIC**

Adrienne needs the reliable probiotic and fiber support she gets from FiberWise and Florify to help her enjoy good gut and digestive health each day.*

STICK WITH THE BEST!

You can't fake ranch-raised quality. Every *Riverbend Ranch® Beef Stick* comes straight from the finest Black Angus cattle raised with care on wide-open pastures in the USA. No shortcuts. No gimmicks. They are the tender, delicious way to fuel your day.

COMPARE	JACK LINK'S® BEEF STICKS® ORIGINAL ORIGINAL ORIGINAL	Beef Sticks Beef Sticks	CHOMPS* BEEF STICKS* CHOMPS CHOMPS
PROTEIN PER STICK	5 g	10 g	10 g
NO SUGAR	_	•	•
NO CARBS	_	•	•
R3 FRIENDLY/ KETO FRIENDLY	_	•	•
SUPERIOR FLAVOR†	_	•	_
NO ADDED HORMONES OR ANTIBIOTICS	_	•	•
100% RAISED IN THE USA	_	•	-

Sparkling Cranberry
Sun Valley® Liquid
Hand Soap

Frosted Cranberry
Affinia® Body Cleanser
and Body Lotion

Peppermint Melaleuca Lip Balm



Salted Caramel
Delectables Premium
Hot Chocolate

The perfect gift doesn't wait (and neither should you)! Visit the QR code below to shop for these limited-time specials while supplies last.





What are the wellness goals you want to achieve this winter? However big or small, we say go for it-and let Melaleuca help with world-class nutrition at every step. Let's take a quick look at some of the biggest obstacles the coming season might place in your way. If you know they're coming, and if you're prepared to meet them, you won't iust survive this winter. You'll thrive! Here's what you're facing during winter as you work toward your wellness goals:

1. Less sunshine.

In the northern hemisphere, the winter sun travels low across the southern sky due to the tilt of the Earth. It rises later and sets earlier. Combine this with your likelihood of hunkering down indoors longer each day and the need to bundle up when you do go outside, and it all adds up to you no longer getting all the sunshine you're accustomed to.

Thanks to this scarcity of sunshine, it's hard to get adequate vitamin D during the winter. The sun, tilted so far to the south, can't provide the direct UV rays that trigger your body's natural vitamin D production. But you need vitamin D. It's critical to the proper function of many of your body's systems, from your GI tract and heart to your bones and brain—and to your immune system in particular, where vitamin D facilitates many important functions in the process of fighting off pathogens. Winter can quickly cause a vitamin D deficiency.

Winter's lack of sunlight can also throw off your circadian rhythm, including your wake/sleep cycle. When your sleep cycle is disrupted, so is your body's production of important mood hormones, like serotonin. This can lead to more mood swings, lower energy, and a diminished ability to cope with stress, leaving you jumpier and more irritable.

2. Drier air.

When the temperatures drop, the air outside tends to get drier. At the same time, running the furnace or lighting a fire can quickly dry out the air inside your home even more.

In drier air, your body has a harder time retaining moisture. Your skin and lips in particular get dry and chapped, and your body loses water overall. Dry air dries out your sinuses as well, weakening your defenses against outside pathogens and putting you at greater risk of illness.

3. Feeling cooped up.

At any time of year, the air quality outside is almost always better than it is inside your home or office. When you're inside, you may be exposed to all sorts of pollution in the form of smoke, fragrances, molds, dust, pet dander, fumes from caustic cleaning chemicals, and germs. And if you're spending more time indoors during winter, you're greatly increasing your exposure to these pollutants and your risk of health issues.

Feeling cooped up is hard on your mental and emotional health as well. Getting out less means enjoying less in-person social interaction, which can leave you feeling more isolated and less motivated. Staying inside your four walls also makes it harder for you to envision making big changes and imagining yourself accomplishing big goals.

Plus, when you spend more time indoors, chances are that your daily activity levels drop—and that's a real problem for both your physical and mental health. Cabin fever may cause stumbles in your weight management efforts too.

CONTINUED >

Life happens. But you can prepare for that too!

Increasing your physical activity sometimes leads to activity-induced joint discomfort. Start giving your joints greater support now with Replenex® Extra Strength, which provides glucosamine and chondroitin to support proper joint cartilage function and joint flexibility.*

Your immune system will be working hard all winter to keep you at your very best. But when you do feel like you need an extra boost, reach for a glass of Activate-C Immune Complex™! This delicious drink mix provides 1,200 mg of vitamin C-more than 14 oranges' worth—for superior antioxidant and immune system support when you need it!*

Not everything on your plate this winter is going to agree with you. That's why you need Good Zymes®. Its 18 unique digestive enzymes deliver a safe, natural digestive aid for individuals who struggle to digest certain foods (like dairy, gluten, proteins, and fiber) or who are eating food outside their normal diet.*

You can beat the winter doldrums. Here are some timely tips and some great Melaleuca product suggestions to help you dig in and make steady progress toward your wellness goals no matter which month it is.

1. Pay attention to your daily nutrition.



Getting the comprehensive daily nutrition available in the *Peak Performance* Total Health Pack is a great foundation for great wintertime health

and wellness! Along with researchrecommended levels of vitamins and minerals powered by Melaleuca's exclusive *Oligo*® technology, the Peak Performance Total Health Pack provides additional nutrition targeted for powerful antioxidant support and support for your gut, brain, heart, eyes, bones, and skin. Activate Immune *Complex*[®] in particular gives excellent immune health support with our proprietary blend of vitamins A, C, and D, zinc powered by Oligo, and quercetin and beta-glucan!*



Our Vitality Vitamin D3 supplement provides 2,000 IUs of vitamin D3 to support optimal levels of vitamin D for the bone, brain, muscle, metabolism, and immune

health benefits that help you thrive during the winter months.*

And don't forget your omega-3s! Your brain and heart especially rely on these fatty acids to function at their best. Vitality Coldwater Omega-3® and



Omega-3 Crème Delight® provide excellent EPA and DHA omega-3 support to help you stay sharp all winter long.*

2. Create a winter-friendly exercise routine.

What kinds of activities will get you out your front door, even if you have to bundle up? Just taking a long walk outside has incredible full-body benefits. But if you can still run or bike, an extra layer to beat the chill can make all the difference. Remember, you're not just getting exercise outside—you're maximizing your sun exposure.

If it's possible to go to a gym, you'll find the most variety there, especially for weight training. Joining a class or a club where you can participate in activities like aerobics, pickleball, swimming, or tai chi can bring a lot of fun and socialization into your daily exercise—a huge plus!

There are countless mental and physical benefits from just getting moving. Regular exercise helps prevent age-related muscle loss, improves joint health, boosts bone density, enhances balance and posture, and supports overall health. It also helps improve mood, improves sleep quality, increases energy, and boosts cognitive functions like memory recall and concentration.



Team up Access® Exercise Bars, Sustain® Active Electrolyte *Hydration*, and *Proflex*

Protein Shakes to help your body prepare for activity, sustain your body's energy and endurance as you exercise,

^{*} These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.



and maximize your muscle recovery benefits after you're done.*

3. Stay in rhythm.

Doing something as simple as setting a consistent wake and sleep time each day can do wonders for keeping your circadian rhythm in sync during the darker winter months. Be sure to work out a simple, straightforward going-to-bed routine. Stay away from screens for the last hour before you turn in. Instead, choose activities like writing in your journal, reading, and praying or meditating with the lights dimmed to help your body and mind relax.



Mela-Out® Magnesium provides magnesium powered by Oligo for greater absorption. Magnesium

naturally helps muscles relax and relieves occasional stress. And $RestEZ^{\text{\tiny{TM}}}$

provides quick-release and time-release melatonin, plus GABA, L-theanine, and ashwaganda to promote relaxation and support sleep through the night.*

4. Stay hydrated.

The air may be drier, but running a cool mist humidifier in your bedroom at night can help your skin recover lost moisture while you sleep and help your sinuses stay moisturized. Drinking plenty of water also helps hydrate your skin from the inside out.



Renew® Intensive Skin Therapy Lotion is clinically proven to help even the driest skin feel softer, more supple, and more comfortable in just 24 hours, no matter how cold

and dry the winter weather. This light, nongreasy, fast-absorbing lotion supports your skin's moisture barrier and provides long-lasting hydration with precise ratios of moisturizing, plant-based glycerin, USP-grade petrolatum, and natural allantoin.

5. Keep good company.

If you're going to thrive during the dimmer winter months, you need company. Yes, getting together with friends and family takes planning. You may even need to set some goals to make sure you make it happen!

And if you can't always think of a good excuse to get together with someone else, why not just steal an excuse from your exercise routine? The exercise you're going to be getting this winter will give you great physical and mental benefits. You can use it as a tool to jump-start your personal and social wellness efforts as well!

Going for a walk or a ride? That's the perfect excuse to call up a friend. Having someone you exercise with gives you a built-in accountability partner too. And, as mentioned earlier, joining a class or a club to do a favorite activity is a great way to meet other people who share some of your interests.

Why not make this winter different? With some planning and preparation—and some extra support from Melaleuca's reliable wellness products—this can be your best winter ever!



MELALEUCA 2024 ANNUAL INCOME STATISTICS

Our entire customer base of more than a million customers have all been referred by someone who loves our products.

Customers

The majority (82%) of those who buy Melaleuca products each month are strictly customers. They are not pursuing the Melaleuca financial opportunity. Therefore, they do not receive compensation from the company. They purchase Melaleuca products simply because they want to be healthy, and they believe that Melaleuca products will help them with that goal. Having customers who are loyal to our brand simply because they love our products provides the strongest foundation for our business opportunity.

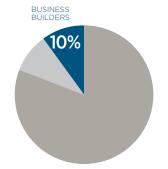




8% of all Melaleuca customers have referred at least one customer but fewer than eight customers. As those customers purchase products directly from Melaleuca, those who referred them receive a small commission. These households are not necessarily interested in the financial opportunity. Their relationship with Melaleuca is focused on their love of Melaleuca products. Their "status" is determined by how many customers they have referred. A Product Advocate has at least one customer. A Product Advocate 2 has referred at least two customers, and a Product Advocate 3 has referred at least four customers. While these individuals may not be considered serious business builders, their customers (like the vast majority of Melaleuca customers) come from word-ofmouth referrals. Therefore, the overall contribution of these individuals is significant.

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PRODUCT ADVOCATE	
PRODUCT ADVOCATE 2	
PRODUCT ADVOCATE 3	
	1

	ANNUAL INCOME				ONAL OMERS	TOTAL		TIME TO ACHIEVE STATUS		
	HIGH	LOW	AVERAGE	MINIMUM AVERAGE		MINIMUM	AVERAGE	SHORTEST	LONGEST	
	\$2,083	\$14	\$110	0	1	1	4	1 Mo.	406 Mo.	
2	\$3,898	\$28	\$234	2	2	2	8	1 Mo.	436 Mo.	
3	\$5,295	\$57	\$520	4	5	4	18	1 Mo.	390 Mo.	



Beginning a Business

About one out of ten customers (10%) decide to start their own Melaleuca business and eventually achieve Director status, which is considered the first step to becoming a business builder. Directors have made a significant effort (probably spent 50 hours or more) in developing at least eight Melaleuca customers. Those estimated 50 hours could have been spent in a single week or could have been spent over several years. But at some point in their lives, Directors have invested enough time and effort to develop (and maintain) at least eight Melaleuca customers.

	ANNU	AL INCOM	E	PERSONAL CUSTOMERS		TOTAL ACTIVE CUSTOMERS		TIME TO ACHIEVE STATUS	
	HIGH	LOW	AVERAGE	MINIMUM	AVERAGE	MINIMUM	AVERAGE	SHORTEST	LONGEST
DIRECTOR 1-2 (89.8%)	\$25,685	\$274	\$2,191	8	17	8	77	1 Mo.	373 Mo.





Initial Leadership Status

Leaders at these statuses have made a more serious effort to build a Melaleuca business. Those who have reached these leadership statuses have not only invested enough effort to refer several customers but have also helped some of those customers start a business and become Marketing Executives. Those Marketing Executives have, in turn, referred additional customers who purchase Melaleuca products each month.

DIRECTOR 3 (3.2%)

DIRECTOR 4-5 (2.0%)

DIRECTOR 6-7 (0.9%)

DIRECTOR 8-9 (0.6%)

ANNUAL INCOME				ONAL OMERS	TOTAL ACTIVE CUSTOMERS TIME TO ACHI		IIEVE STATUS	
HIGH	LOW	AVERAGE	MINIMUM	AVERAGE	MINIMUM	AVERAGE	SHORTEST	LONGEST
\$31,441	\$2,757	\$10,911	11	40	45	159	1 Mo.	361 Mo.
\$39,274	\$5,218	\$17,087	13	56	102	319	1 Mo.	339 Mo.
\$53,871	\$9,082	\$24,085	14	73	196	454	1 Mo.	362 Mo.
\$75,039	\$18,571	\$34,958	21	81	275	590	1 Mo.	354 Mo.

Advanced Leadership Status



Those Marketing Executives who reach Senior Director or above have shown substantial interest and dedication in building a Melaleuca business. While most do not work their businesses full time, it is essential that they invest some time each month nurturing, training, and helping those in their marketing organizations. Melaleuca advocates that Marketing Executives keep their full-time jobs and work their Melaleuca businesses in their spare time. However, some Executive Directors at the higher income statuses do work their businesses close to full time. Melaleuca strongly advocates that Marketing Executives do not quit their full-time jobs until their Melaleuca incomes far surpass the incomes they receive from their full-time employers. Rather, they should add their Melaleuca incomes to their regular incomes, thereby making a substantial difference in their family finances.

SENIOR DIRECTOR 1-9 (1.7%)

EXECUTIVE DIRECTOR 1-9 (1.5%)

NATIONAL DIRECTOR 1-9 (0.2%)

CORPORATE-PRESIDENTIAL DIRECTOR (0.1%)	

ANNUAL INCOME			PERS CUSTO		TOTAL ACTIVE CUSTOMERS		TIME TO ACHIEVE STATUS	
HIGH	HIGH LOW AVERAGE		MINIMUM	AVERAGE	MINIMUM	AVERAGE	SHORTEST	LONGEST
\$238,946	\$25,884	\$63,819	20	117	371	962	1 Mo.	365 Mo.
\$715,593	\$58,747	\$181,057	37	156	974	2,552	2 Mo.	353 Mo.
\$756,442	\$162,761	\$309,720	67	214	2,800	4,467	5 Mo.	277 Mo.
\$2,624,273	\$427,823	\$1,136,801	70	329	6,344	13,851	10 Mo.	251 Mo.

The above annual income statistics include all US and Canadian Melaleuca Marketing Executives who were active during all 12 months of the period ending December 2024 and performed the minimum activity required at each status. The incomes stated include all commissions, incentives, and bonuses earned during the period.

For the purpose of these statistics, a Marketing Executive's leadership status was calculated by taking the highest status achieved and maintained for at least seven consecutive months.

These numbers represent gross income, not net income. In other words, they do not include any business expenses. However, it should not be necessary to spend any significant amount to build a Melaleuca business. You will need access to a telephone and an email account, but you should not invest in purchasing leads, meeting rooms, or training materials. Nor should you invest in advertising, building a website, and so on.

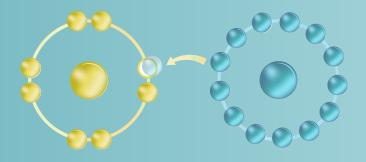
Your biggest investment will be your time, not your pocketbook. Your business is best built from your own home without making any substantial financial investment. Such investments are neither necessary nor conducive to your success.

The information on this page is not necessarily representative of what any individual Marketing Executive will earn with this program. Any representation or guarantee of specific earnings would be misleading. Success with any business takes hard work, diligence, perseverance, and leadership. Success with Melaleuca will depend on many factors, including how effectively a Marketing Executive exercises those qualities.

Let Us Introduce You to Your

ANTOXIDANI RETWORK

Antioxidant Free Radical



Unstable atom or molecule due to an unpaired electron.

Molecule stable enough to donate an electron to a free radical.



Your body makes natural antioxidant enzymes that, unlike antioxidant vitamins from your diet, are self-renewing! These enzymes are actually responsible for the vast majority of the antioxidant work in your body.

Guess what? Polyphenolic compounds like those found in grape skins and seeds act as catalysts that trigger your body's production of these enzymes. Other nutrients like zinc, copper, manganese, and selenium also support your body's naturally self-renewing antioxidant production.



Free Radicals Cause Damage

As long as we are alive, our bodies will produce free radicals. These destructive molecules may be by-products of your body's metabolic process, or they may come from outside factors like industrial pollution, UV radiation, fried food, and cigarette smoke.

molecules to stabilize themselves. In the process of stealing electrons, free molecules. These chain reactions can damage your body's cells and tissues and even damage the DNA within your cells.



Your Body's Firefighters

Antioxidants are like little firefighters that keep the free radical "fires" happening throughout vour body from burning out of control. When a free radical steals an antioxidant's electron. the antioxidant is stable enough to avoid immediately becoming a free radical. Instead of continuing the damaging free radical chain reaction, the antioxidant breaks the chain.

You Have an Antioxidant **Network Inside You!**

Did you know that your body can use its antioxidant resources in **a coordinated manner?** Think of teams of firefighters acting under orders from the fire chief to contain a wildfire. Your body draws on different types of antioxidant enzymes to both neutralize free radicals and direct available antioxidants against free radical chain reactions. Unlike antioxidant vitamins that get "used up" after stopping a single reaction, these enzymes can be renewed using nutrients like polyphenols

These components form a system of defense that works to keep free radical each type working in different tissues





Keeping your antioxidant stores stocked up is vital.

Your body is constantly producing its own antioxidants, such as glutathione, but it also relies on antioxidant vitamins from the foods you eat each day to help fight free radicals.

they neutralize. Stopping millions of free radicals takes of dietary antioxidants is key to fighting free radical damage.



Antioxidant Vitamins Come from What You Eat

To stay in control of these endless, damaging chain reactions, we must ensure that our bodies have plentiful supplies of antioxidant vitamins at all times. Fruits, berries, vegetables, nuts, seeds, grains, and quality supplements are the major sources of these dietary antioxidants—a great reason to include plenty of these foods in your daily meals! Here's a list of foods and nutrients with powerful antioxidant properties.

VITAMIN C **GREEN TEA**

α-LIPOIC ACID

COQ10

α-TOCOPHEROL (VITAMIN E)

y-TOCOPHEROL

(VITAMIN E)

β-CAROTENE

LYCOPENE

GRAPE SEED

GRAPE SKIN

BIOFLAVONOIDS

OLIVE FRUIT

CRANBERRY

GINKGO BILOBA

SOY ISOFLAVONES



WELLNESS INSIDER



strategies to enhance specific aspects of your wellness journey—and become a trusted guide for those you're helping along the way.



Tonic Tour Bedroom Air Quality Could Be Stealing Your Sleep



Quality sleep isn't a luxury. It's the nonnegotiable foundation of good health. Without it, no diet, exercise routine, or supplement can compensate. Your immune system, metabolism, brain function, hormone regulation—everything depends on restorative sleep.

The thing sabotaging this essential foundation might be something you've never considered. The average bedroom contains 2–5 times more toxic chemicals than outdoor urban air. New and sophisticated research has linked poor air quality to poor sleep quality through multiple biological pathways that most people have never heard of.

CONTINUED ▶

How **Polluted Air**

Attacks Your Sleep

YOUR AIRWAYS CONSTRICT

Particulate matter and volatile organic compounds trigger inflammatory responses in nasal epithelial cells, leading to upper airway swelling and increased resistance during sleep. Even small increases in PM2.5 (fine particles smaller than 2.5 micrometers—about 30 times smaller than the width of human hair) exposure correlate with 2.5 times increased risk of sleep disorders. In plain terms: Polluted air makes your nose and throat swell up, making it harder to breathe while you sleep.

YOUR STRESS SYSTEM NEVER SHUTS DOWN

Research reveals that volatile organic compound (VOC) exposure creates sympathetic nervous system dominance during sleep, measured through heart rate variability changes. Even tiny increases in VOCs reduce parasympathetic activity that is essential for restorative sleep. Translation: Chemical pollutants keep your body in stress mode even when you're unconscious, preventing the deep relaxation your body needs to heal and restore itself.

YOUR BRAIN GETS INFLAMED

Perhaps most concerning is neuroinflammation. Fine particulate matter can penetrate the central nervous system directly through olfactory pathways, causing brain inflammation that disrupts sleepwake cycles. Animal studies demonstrate that interior decorative VOCs cause prolonged wakefulness through microglial activation in the suprachiasmatic nucleus—the brain's master circadian clock. Put simply: Pollutants can literally inflame your brain and scramble the internal clock that tells your body when to sleep and when to be awake.



TONIGHT, YOU'LL INHALE 5,783 TIMES

Poor air quality affects you throughout the day, but nighttime increases your vulnerability. While you spend your days moving between locations—office, car, outdoors—you spend 6–8 hours every night in your bedroom, breathing the same air without the ability to escape or even consciously respond to irritation.

Throughout history, humans have always sought shelter for a good night's rest. But the airtight apartments and homes we live in today are unprecedented. Our ancestors slept in dwellings with natural ventilation—chimneys, natural gaps in walls, open windows, permeable materials. Modern construction creates sealed environments that are airtight, trapping whatever we put inside them.

If your home has poor air quality—and the vast majority do—your body is forced to work overtime to protect you when it should be fully resting. The invisible pollutants in your bedroom trigger a cascade of physiological responses that prevent the deep, restorative sleep your body desperately needs.

Research from more than 20 recent studies demonstrates strong associations between air pollution exposure and poor sleep quality. Yet this is an issue the world is only now waking up to.

WHERE IS THIS POLLUTION COMING FROM?

Your bedroom harbors numerous sources of sleep-disrupting pollutants, many of which you've unknowingly introduced in the pursuit of cleanliness, comfort, or aesthetics. Indoor VOC levels consistently measure 2–5 times higher than outdoor levels, with bedroom concentrations often exceeding basic safety thresholds.

Let's start with home cleaning products. During and after cleaning activities with national brand products, VOC levels can spike to 1,000 times higher than background outdoor levels. A comprehensive study of 4,131 adults found positive correlations between VOC exposure and both short sleep duration and trouble sleeping.

If weekly use of national brand cleaners causes lung damage that is equivalent to smoking a pack of cigarettes a day—as a landmark 2018 study revealed—what are the residual chemicals in those homes doing to sleep quality?

The answer is troubling. Homes regularly cleaned with products containing ammonia, chlorine bleach, and quaternary ammonium compounds harbor persistent chemical residues that continue polluting indoor air long after cleaning ends. These same compounds that research shows damage lung tissue are being pulled into your body every night as you sleep.

WHAT YOU LIGHT AND DIFFUSE

Candles and artificially fragranced products are a common—but often overlooked—source of indoor air pollution. Paraffin candles can release formaldehyde, benzene, and toluene, while many mass-market fragrances contain phthalates, which have been linked to endocrine disruption. In fact, studies show that 66% of individuals exposed to scented candles report vertigo, headaches, or respiratory issues.

This stands in contrast to natural essential oils, which research shows can actually improve sleep quality. Multiple systematic reviews demonstrate that pure essential oils like lavender, peppermint, and eucalyptus enhance sleep architecture and increase restorative deep sleep when used appropriately.

WHAT SURROUNDS YOU

Modern carpets, upholstery, and furniture create persistent off-gassing. New carpets and carpet pads show highest VOC release in the first 72 hours, but formaldehyde emissions can persist for years. Flame retardants from furniture and textiles appear in household dust at concerning levels. Memory foam mattresses represent particularly problematic sources, releasing toluene, formaldehyde, and various VOCs that intensify with body heat during sleep.

Possible Sources of Indoor Pollution



NATIONAL BRAND CLEANING PRODUCT



PARAFFIN CANDLES



CARPETS



TEXTILES



FURNITURE



MEMORY FOAM MATTRESSES

2 out of 22

recent studies linked poor air quality to poor sleep

THE CONSEQUENCES: A COMPOUNDING CRISIS

Immediate health impacts from poor air quality manifest within days to weeks. Air purifier studies show that people experiencing poor indoor air quality lose an average of 12 minutes of sleep per night, with significantly altered sleep: less restorative deep sleep and more fragmented light sleep.

Wearable device studies analyzing over 1.2 million nights of sleep data revealed that each interquartile range increase in NO, exposure (nitrogen dioxide, a gas commonly released by gas stoves, vehicle exhaust, and some cleaning products) was associated with 5 minutes shorter deep sleep duration and 7.7 minutes longer light sleep duration. While that doesn't seem like much, it adds up night after night. This demonstrates that pollutants don't necessarily reduce total sleep time, but they significantly alter sleep quality, reducing the restorative phases that your body needs most.

A DOWNER FOR **BOTH YOUNG AND OLD**

Mental health consequences prove particularly severe, with major depression rates higher in populations facing both air pollution and sleep issues. In elderly populations, cognitive decline accelerates, potentially increasing dementia risk through impaired glymphatic clearance (the brain's waste removal system that functions primarily during deep sleep).



development becomes impaired by combined air pollution and sleep disruption, while cognitive development delays affect academic performance.

The impact on children is particularly concerning, with 93% exposed to PM2.5 levels above World Health Organization guidelines. Their lung

A PROBLEM YOU CAN FIX!

The encouraging news is that relatively simple interventions targeting indoor air quality consistently demonstrate measurable sleep improvements. Air purifier studies represent the most rigorously tested interventions, with randomized controlled trials showing clear benefits.

TONIGHT

Start with zero-cost interventions that show immediate benefits. Open your doors and windows for cross ventilation—a Danish field study of 40 bedrooms found longer sleep duration and better subjectively rated sleep quality with open windows, along with decreased CO2, VOC, and PM10 concentrations.

Germans have practiced lüften, or "shock ventilation," for generations—opening windows wide for 15-30 minutes daily, even in winter, to rapidly exchange stale indoor air with fresh outdoor air. This brief but meaningful air exchange can dramatically improve bedroom air quality without significant heat loss.

Remove scented products from your bedroom, including candles and air fresheners. Launder your bedding in detergent that is free from unsafe ingredients like chlorine bleach, formaldehyde, phthalates, and parabens.

THIS WEEK

Invest in a quality air purifier with HEPA filtration. The most definitive study involved 30 healthy adults in a double-blind, randomized crossover design, showing that total sleep time increased by an average of 12 minutes per night with air purification. A longer eight-week study found improved sleep continuity in poor sleepers, with fewer awakenings, decreased time awake at night, and increased sleep efficiency.



THIS WEEK

Conduct a pollutant source audit of your bedroom and the entire house. Replace cleaning products with safer alternatives that are proven to be free from ammonia, chlorine bleach, and quaternary ammonium compounds—think *EcoSense®*. This single change addresses one of the most significant sources of bedroom air pollution.

You've been waiting for this moment all your life! Every choice you make to freshen the air you sleep in helps protect not just your health but your entire family's health. Poor sleep isn't acceptable! Not when there are actionable steps you can take.

You can feel it coming in the air tonight: a better night's sleep. **⊚**

THIS MONTH



Evaluate your home's overall ventilation system. If you have central HVAC, consider upgrading to higher-quality air filters and having your ductwork professionally cleaned if it hasn't been done in years. For homes without central air, consider installing bathroom exhaust fans or whole-house ventilation systems. Check that your existing ventilation systems are working as designed—many bathroom fans become clogged with dust and lose effectiveness over time.

Complete a household chemical inventory, removing or replacing major sources of VOCs, including synthetic fragrances, aerosol products, and any national brand cleaners.

LONG TERM

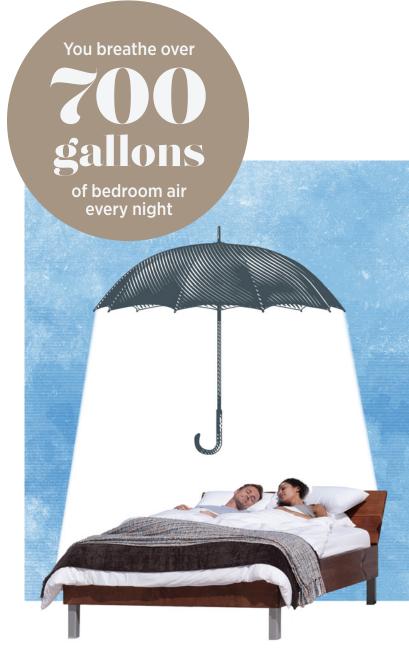


Make furniture and material choices that support cleaner indoor air. Choose natural fiber carpets and bedding when possible (Look for certifications like CRI Green Label Plus, FloorScore, or UL GREENGUARD certification). Maintain your air purification system and establish cleaning routines using safer products.

YOUR SLEEP DESERVES PROTECTION

Some of these steps may seem onerous, but better sleep is worth every effort—it's the foundation of your health and quality of life. Without quality sleep, no other health intervention can reach its full potential.

The research shows overwhelming evidence that indoor air quality represents a critical factor for quality sleep. The mechanisms are clear, the exposure sources are identifiable, and effective interventions are available and cost effective.







GAR BONUS

LET MELALEUCA PAY FOR YOUR CAR

FOR SENIOR, EXECUTIVE, NATIONAL, CORPORATE & PRESIDENTIAL DIRECTORS

Grow your business to Senior Director, then select your new vehicle and apply for Melaleuca's Car Bonus program! Active leaders receive the following monthly Car Bonus for qualifying vehicles at these statuses:



Senior Director \$500

Executive Director \$1,000

National Director \$1,200

Director ^{\$}1,500 **Presidential** Director \$1,500 PER MONTH





Executive Directors 4 Diane & Joel Nakagaki HI 2024 Infiniti Q50



Executive Director **Dianna Maria** TX 2022 BMW 530i



Senior Directors 8 Justin & Erin Bachman MO 2021 Chevrolet Tahoe



Senior Directors 7 **Gina & Abundio Arreza** BC 2022 Nissan Sentra



Senior Directors 7 Allie & Joshua Boyd TX 2021 Chevrolet Tahoe



Senior Directors 6 Allison & Nathan Neal TN 2022 Ford F-150



2023 Kia Soul



2025-2026 CALENDAR OF EVENTS

Melaleuca events provide you with world-class coaching and practical advice you can use to enhance your business and your life.

Nothing compares to Melaleuca events! They are specially designed to encourage, educate, and connect you with the tools and community you need for long-term success. Whether you're a new business builder eager to learn the basics or an experienced leader looking to refine your skills, Melaleuca events provide the clarity, confidence, and renewed belief to let you take your business to the next level. They're where breakthroughs happen, momentum builds, and lives change forever.

October 3-10, 2025 President's Club | Mediterranean Cruise

October 25, 2025 ADVANCE* | Dallas, TX

November 8, 2025 ADVANCE* | Orlando, FL

January 3, 2026 Launch | Virtual Event

May 14-16, 2026 Convention | Salt Lake City, UT

CONNECT at Melaleuca **EVENTS**



*ADVANCE is a regional event that combines world-class training and celebration to help you build your business.

Learn more at Melaleuca.com/Events.

Dates and details are subject to change. Visit Melaleuca.com/Events for the latest calendar updates.





Premium

Just a few of the many benefits included:

- \$1 million insurance coverage
- Global dark web monitoring
- Internet surveillance alerts
- Bitdefender® Antivirus Plus
- Lost wallet assistance
- Fraudulent applications alerts
- Social Security monitoring
- Sex offender monitoring
- · Change of address monitoring

Ultimate

Includes EVERYTHING in Premium, plus:

- Credit monitoring
- Annual credit report
- Monthly credit score/tracker
- Credit applications
- Mortgage and loan alerts

Individual or family plans available. Coverage starts as soon as you sign up, and Product Points are earned on every plan!

Choose your plan and get started for just \$5!

Learn more at Melaleuca.com/InfoGuard or call our identity protection experts at 208-534-3633.

* The \$1 million insurance policy is underwritten by an AM Best A-rated carrier. Coverage is subject to the conditions and exclusions in the policy. Every InfoGuard member is covered by an identity theft insurance policy with an aggregate limit of \$1,000,000 and a \$0 deductible. In the event of identity theft, you will be reimbursed for expenses related to identity restoration, including travel expenses, replacement of documents, loss of income, fraudulent withdrawals from a bank account, and legal costs. A complete copy of the terms, conditions, and exclusions is available upon request. No company can prevent all identity theft or monitor all transactions. InfoGuard does not monitor all transactions at all businesses.



A SPECIAL INVITATION

As a President's Club 2026 earner, you'll embark on an unforgettable journey through Japan, experiencing both the modern energy of Tokyo and the timeless beauty of Kyoto alongside fellow leaders and Melaleuca's Management Team.







Shareable Insights:





Your body is under constant attack by microorganisms and pollutants. Your immune system plays a critical role in protecting you and keeping you healthy. *Activate Immune Complex*® delivers a powerful blend of nutrients to support a healthy immune response each day.* You can use these talking points when sharing *Activate Immune Complex* with others.

- Activate Immune Complex provides a blend of clinically proven ingredients for optimal daily immune support*
- It's the only immune supplement to contain zinc powered by Oligo® for maximum absorption; zinc is the most important mineral for the immune system*
- It delivers a powerful boost of vitamins A, C, and D, which are the most essential vitamins for the immune system*
- It provides beta-glucan to help support immune cell communication and coordination for a faster immune system response*
- It provides the antioxidant benefits of quercetin and vitamin C to synergistically protect against free radicals*



Ashley & Jeremiah Ranow FLORIDA

Finding Freedom in a New Beginning



For years, Ashley told herself she would never enroll with Melaleuca.

Her loyalty to the MLM company she was formerly associated with kept her rooted in a business that, beneath the surface, was slowly crumbling. "We were drowning in debt again," Ashley recalls.

The turning point came through an unexpected reconnection. "Corporate Director 5 Ashley Olive and I had once been really good friends," she says. "She had reached out to me years ago to tell me about Melaleuca. I wasn't open to it at all. I even blocked her!"

But last year, Ashley saw a friend's photo on social media that happened to feature Ashley Olive. "It turns out that her daughter is a competitive cheerleader like mine," Ashley says. "I unblocked her that day and reached out." Ashley Olive sent the Ranow family

some Melaleuca products to try. When the box arrived, skepticism quickly gave way to surprise.

"I had a permanent marker stain on the wall, and within seconds of using MelaMagic® Heavy-Duty Cleaner, it was gone," Ashley says. Still, she delayed enrolling as a Melaleuca Member and resisted trying her hand as a Marketing Executive. It wasn't until a late night in February—more than six months after first receiving that box of Melaleuca products—that Ashley found herself staring down another cycle of financial stress. Finally, she enrolled as a Melaleuca Member and began sharing with others.

Within weeks, Ashley's world began to shift. By May, she had advanced to Senior Director, earned the Car Bonus, and was putting every extra paycheck toward eliminating debt.

"At Convention, I transferred \$10,000 from a loan onto the Melaleuca® Rewards Visa® Card at 0% interest," she says. That one step gave Ashley's family the momentum to pay off nearly \$40,000 in debt since March.

"In America, it's normal to carry lots of debt." She pauses and laughs. "And reality TV makes us feel like, 'Well, at least my life isn't as messy as theirs.' But I want people to know that they have a real way to achieve stability again."

Ashley isn't just chasing financial freedom. As a former night-shift nurse, she remembers the exhaustion of 60-hour weeks and the heartbreak of hiding in hospital bathrooms to watch part of her son's baseball games on her phone. "I wanted to be present with my kids," she says. "That was always the dream."

Now, with Melaleuca, she can be.

TOP **SENIOR DIRECTORS** Presenting the top eight Senior Director businesses with the highest contribution index and a Monthly Retention Index (MRI) of 50% or more!

Reaching Senior Director status is a monumental achievement, reflecting both ongoing growth and a steadfast commitment to helping others. These Senior Directors lead by example, consistently sharing the value of Melaleuca while mentoring and guiding their teams.



Christi Farmer Senior Director 2, GA



Josefina Corona Senior Director 7, CA



Shauntae Smith Senior Director 6. NC



Lindsey Donato Senior Director 3. FL



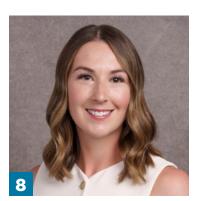
Brooklyn & William Blair Senior Directors 9, OH



Orlando Corona Senior Director 2, CA



Nancy & James Ferguson Senior Directors 3, MS



Tori Farr Senior Director 9, SK

SENIOR DIRECTORS 9-SENIOR DIRECTORS

SENIOR DIRECTORS 9

Brooklyn & William Blair OHIO Enrolled: 07/12/2024



Karah & Christiaan **Bosmeijer** KANSAS Enrolled: 12/29/2023



Ryan & Rebecca Howard **NEW MEXICO** Enrolled: 03/24/2019



Brandi & Clint Newman FLORIDA Enrolled: 06/11/2023



Trish & Rob Verzera ARIZONA Enrolled: 05/23/2024



Alissa & Jason Alsup INDIANA Enrolled: 02/16/2023



Adrienne & Martin McDowell FLORIDA Enrolled: 12/09/2016



Andrea & Troy Angus* MANITOBA Enrolled: 11/18/2023



Allison & Nathan Neal TENNESSEE Enrolled: 02/16/2023



David Sarnowski FLORIDA Enrolled: 07/19/2024



Shauntae Smith* NORTH CAROLINA Enrolled: 11/02/2023



Andrea & Troy Angus* MANITOBA Enrolled: 11/18/2023



Alicea Mullins TEXAS Enrolled: 08/25/2019



Shauntae Smith* NORTH CAROLINA Enrolled: 11/02/2023



Alyssa & Clint Hanson* SASKATCHEWAN Enrolled: 03/24/2024



Nancy & James Ferguson MISSISSIPPI Enrolled: 04/21/2021



Alyssa & Clint Hanson* SASKATCHEWAN Enrolled: 03/24/2024



Tina Hockmuth-Pezzetti IOWA Enrolled: 12/01/2024



Ednalyn & John Nisco ALBERTA Enrolled: 01/19/2023



Andrea Blackley* **TEXAS** Enrolled: 04/17/2025



Orlando Corona CALIFORNIA Enrolled: 03/13/2010



Ashley Davis TEXAS Enrolled: 03/05/2023



Christi Farmer* GEORGIA Enrolled: 01/18/2025



Brittney & Matthew Landrum' INDIANA Enrolled: 02/01/2025



Andrea Blackley* TEXAS Enrolled: 04/17/2025



Missy Bowles WEST VIRGINIA Enrolled: 03/12/2025



Christi Farmer* GEORGIA Enrolled: 01/18/2025



Brittney & Matthew Landrum* INDIANA Enrolled: 02/01/2025



Brett & Jackie Morrow PENNSYLVANIA Enrolled: 01/21/2024



Ana Maria Padilla Moreno KENTUCKY Enrolled: 08/04/2017



Stephanie & Scott Patterson* GEORGIA Enrolled: 01/26/2024



Seth & Ally Sanders ALABAMA

Why Ally Sanders Can't Stop Smiling



Sometimes it's the simplest moments in life that are the most profound. For Ally Sanders, one of those moments happened this past July on a family vacation to Turks and Caicos. While most people would be dazzled by the breathtaking ocean views and first-class amenities, Ally's favorite memory was simply playing with a water ball in the pool with her oldest son.

"We threw that ball for hours," Ally recalls. "I'll never forget that moment of just being present with him and thinking, 'He's 12. I've only got a few years left with him."

That moment was so significant because it was in stark contrast to what Ally's vacations used to look like. "Old Ally would have been underneath an umbrella answering messages," she explains. "I would have been doing that

constantly. In fact, there was never a time over the last four years when I was able to just disconnect and live in the moment on vacation. Before Melaleuca, if I walked away from my business for even a day, I would fall behind. This is truly a family-first business. Other companies say that, but it's real here."

It's experiences like that that have Ally so excited about sharing Melaleuca with others. "It's so easy for me to talk to others about Melaleuca," she says. "These products are the essentials. They are what families are already shopping for every month. And once you get a shopper, you have a shopper for life because the products are so much safer than what they were using before."

But it's not just the products that make Melaleuca so much different than the MLM she experienced in the past. "Melaleuca is not a hustle culture," Ally says. "In an MLM, you have to start over every month. We'd hustle our tails off all month long up to the 30th or 31st only to wake up and be back at zero. With Melaleuca, you get repeat business every single month. That is just so unique."

Ally's Melaleuca business has also given her something she never expected. "The sisterhood here is incredible," she says. "It's a void I didn't realize I had in my life. I was missing genuine connections with people who are just good, supportive, and uplifting—who truly cheer you on. It's so wonderful! I'm just smiling all the time. People tell me, 'You must love what you do.' And I do! I love it. I feel like my mission now is to help other women find what I have found."

TOP **DIRECTORS**

Presenting the top eight Director businesses with the highest contribution index and a Monthly Retention Index (MRI) of 50% or more!

These Directors have demonstrated their dedication to improving their own lives as well as their commitment to helping others do the same. They have become true leaders within the Melaleuca community, inspiring and guiding others on their wellness journeys.



Kimberly Waits Director 8, KY



Sharyn Steele Director 8, MI



Meredith Doster Director 8, AL



Katrice Walker Director 5. GA



Christy VinesDirector 7, TX



Ally Sanders Director 6, AL



Toree Allen Director 5, TX



Mandi Burchell Director 9, TN

DIRECTORS 9-DIRECTORS 6

Kylie & Caleb Christianson NORTH DAKOTA Farmers & Ranchers



Christi Farmer* GEORGIA Marketing Executive



Jonathan & Jessica Katayama* Account Executives



Krista Kuhn FLORIDA Jewelry Designer



Brittney & Matthew Landrum* INDIANA Marketing Executives



Katie Oder **TEXAS** Marketing Executive



Stephanie & Scott Patterson* GEORGIA Marketing Executives



Karina Sanchez* SINALOA **Business Administration**



Emily Basler MISSOURI Stay-at-Home Mom



Anna Fellure FLORIDA Stay-at-Home Mom



Jonathan & Jessica Katayama* HAWAII Account Executives



Brittney & Matthew Landrum* INDIANA Marketing Executives



Gina McLean SOUTH CAROLINA Marketing Executive



Stephanie & Scott Patterson* GEORGIA Marketing Executives



Karina Sanchez* SINALOA Business Administration



Sharyn Steele* MICHIGAN Life Coach & HHA



Kimberly Waits* KENTUCKY Marketing Executive



Sharlenae & Phillip Collingsworth OHIO Content Creator/Musician



Brittney & Matthew Landrum* INDIANA Marketing Executives



Stephanie & Scott Patterson* **GEORGIA** Marketing Executives



Catarina Phillips COLORADO Marketing Executive



Karina Sanchez* SINALOA **Business Administration**



Sharyn Steele* MICHIGAN Life Coach & HHA



Kimberly Waits* KENTUCKY Marketing Executive



Lynn Amell* **NEW YORK** Director of Pediatric Therapy



Altiera Dahlman* ALBERTA Marketing Executive



Hazel & Charlie Duran HAWAII Marketing Executives



Christopher & Tricia Edris NEW HAMPSHIRE Marketing Executives



Brittney & Matthew Landrum* INDIANA Marketing Executives



Carlee Massengill TENNESSEE Marketing Executive



Matthew Belcher & Angelia Reeves* VIRGINIA Electrician/Tax Preparer



Ally Sanders ALABAMA Marketing Executive



Bianca Sexton Brown* GEORGIA Marketing Executive



Nate & Jenna Simpson* TEXAS Marketing Executives



Sharyn Steele*
MICHIGAN
Life Coach & HHA



Kimberly Waits* KENTUCKY Marketing Executive



Lynn Amell*
NEW YORK
Director of Pediatric Therapy



Lorraine Claytor* NORTH CAROLINA Math Teacher



Altiera Dahlman*
ALBERTA
Marketing Executive



Tiffany & Whitney Haggamaker ALABAMA Marketing Executives



Maegen Johnson* WASHINGTON Marketing Executive



Brittney & Matthew Landrum* INDIANA Marketing Executives



Jennifer McKinney* WISCONSIN Entrepreneur



Matthew Belcher & Angelia Reeves* VIRGINIA Electrician/Tax Preparer



Tajuana Roberts* TEXASMarketing Executive



Bianca Sexton Brown* GEORGIA Marketing Executive



Nate & Jenna Simpson* TEXAS Marketing Executives



Danielle Smith ALBERTA Stay-at-Home Mom



Mike & Andrea Van Bakel ONTARIO Marketing Executives



Kimberly Waits* KENTUCKY Marketing Executive

DIRECTORS 5-DIRECTORS 4



Katrice Walker* GEORGIA Marketing Executive



Alecia Wilson NORTH CAROLINA Registered Nurse



Joan Abella & Ishak Ramos* ONTARIO Marketing Executives



Linda Andryans* ARIZONA Marketing Executive



Janice Anglin GEORGIA Marketing Executive



Lorraine Claytor* NORTH CAROLINA



Altiera Dahlman* ALBERTA Marketing Executive



Kimberly Davis NORTH CAROLINA Marketing Executive



Kathy Dueitt* MISSISSIPPI Marketing Executive



Crystal Eddins* TEXAS Marketing Executive



Ashley Eddy FLORIDA Project Manager



Brianna Hamilton NORTH CAROLINA Accounts Payable



Brynne Hamlin KANSAS Marketing Executive



Maegen Johnson* WASHINGTON Marketing Executive



Dante Kilgore WISCONSIN Marketing Executive



Taylor Kirby MINNESOTA Registered Nurse



Brittney & Matthew Landrum* INDIANA Marketing Executives



Amy & Jace Larsen CALIFORNIA VP - Cost Segregation Advisory/Marketing Executive



Lisa Lewis* SOUTH DAKOTA Marketing Executive



Jennifer McKinney* WISCONSIN Entrepreneur



Nicole Mills* GEORGIA Marketing Executive



Kimberly Newsom* GEORGIA Marketing Executive



Tajuana Roberts* TEXAS Marketing Executive



Bianca Sexton Brown* GEORGIA Marketing Executive



Nate & Jenna Simpson* TEXAS Marketing Executives



Winter Skinner* TEXAS Self-Employed Business Owner



Dorothy & Anthony Stewart GEORGIA Marketing Executives



Katie-Lynn & Forrest Stump OKLAHOMA Virtual Business Manager/ Marketing Executive



Lexi Villarreal TEXAS Marketing Executive



Skylar Waddell VIRGINIA Marketing Executive



Kimberly Waits* KENTUCKY Marketing Executive



Katrice Walker* GEORGIA Marketing Executive



Rasheal Wesley MISSOURI Marketing Executive



Joan Abella & Ishak Ramos* ONTARIO Marketing Executives



Joy Agerter-Hall



Linda Andryans* ARIZONA Marketing Executive



Renee Baca-Ross* MICHIGAN Entrepreneur



Katy Brown* ONTARIO Real Estate Agent



Makeba & Clive Phinn* ILLINOIS Marketing Executives



Addie Cherry TEXAS Marketing Executive



Lorraine Claytor* NORTH CAROLINA Math Teacher



Kathy Dueitt* MISSISSIPPI Marketing Executive



Crystal Eddins* Marketing Executive



Jessica Garofano* CONNECTICUT Marketing Executive



April Harris* MISSISSIPPI Marketing Executive



Michele & Matthew Heckel* PENNSYLVANIA Marketing Executives



Jocelyn Hendrix* TEXAS Marketing Executive



Maegen Johnson* WASHINGTON Marketing Executive



Stephanie Kirby* ALABAMA Marketing Executive



Keven & Joel Kitchen MANITOBA Massage Therapist/Marketing Executive



Brittney & Matthew Landrum* INDIANA Marketing Executives



Dawn Laws ARIZONA Nutritionist



Lisa Lewis* SOUTH DAKOTA Marketing Executive



Tung Luong* TEXAS Marketing Executive



Kelly Marshburn* NORTH CAROLINA Marketing Executive



Tricia McCoy* **TEXAS** Marketing Executive



Brooklynn McCulligh* ONTARIO Marketing Executive



Corvelli & Kimberley McDaniel* FLORIDA Marketing Executives



Jennifer McKinney* WISCONSIN Entrepreneui



Walter & Geneva Melbert* LOUISIANA Marketing Executives



Nicole Mills* GEORGIA Marketing Executive



Sarah Murray* GEORGIA Stay-at-Home Mom



Kimberly Newsom* GEORGIA Marketing Executive



Kristie & Brendan Payne* SASKATCHEWAN Marketing Executives



Adina Preston FLORIDA Photographer & Marketing Creative Strategist



Rachel Reese MINNESOTA SAHM



Wendy Reynoso* CALIFORNIA Church Secretary



Tajuana Roberts* Marketing Executive



Bianca Sexton Brown* GEORGIA Marketing Executive



Nate & Jenna Simpson* TEXAS Marketing Executives



Winter Skinner* **TEXAS** Self-Employed Business Owner



Sarah Tolson TEXAS Content Creator



Brenda & Johnnie Unrau MANITOBA Marketing Executives



Andrea & Toby Upkes* SOUTH DAKOTA Marketing Executives



Pamela Volz* MICHIGAN Dental Technology Advisor

DIRECTORS 3-DIRECTORS 2



Kimberly Waits* KENTUCKY Marketing Executive



Katrice Walker* GEORGIA Marketing Executive



Madi Wallace*
TEXAS
Marketing Executive



Madelyn & Jacob Wallace* KENTUCKY Marketing Executives



Shana Watson*
SASKATCHEWAN
Teacher



Joan Abella & Ishak Ramos* ONTARIO Marketing Executives



Ashley Adams* ALABAMA Marketing Executive



Kennisha Allen* TEXAS Marketing Executive



Irene Amoranto*
ALBERTA
Marketing Executive



Linda Andryans* ARIZONA Marketing Executive



Renee Baca-Ross*
MICHIGAN
Entrepreneur



Lacy Basinger*
MISSISSIPPI
Self-Employed Entrepreneur



Leah Beutjer*
ALABAMA
Marketing Executive



Sonya Biehn* SASKATCHEWAN Retired



Braden & Courtney Bitzer* ALBERTA Marketing Executives



Catherine Boake SASKATCHEWAN Teacher & Esthetician



Taylor Bohrmann* TEXAS Marketing Executive



Cathy Bollhorst NORTH CAROLINA Marketing Executive



Shaolin Boston* GEORGIA Special Education Paraprofessional



Jessica Braddock WISCONSIN Marketing Executive



Jamie Brechtel* ALABAMA Marketing Executive



Hayley Breeden*
KANSAS
Marketing Executive



Katy Brown*
ONTARIO
Real Estate Agent



Ebony Brown*
CALIFORNIA
Marketing Executive



Hannah Bruce*
KENTUCKY
Business Professional in Aircraft
Maintenance



Makeba & Clive Phinn* ILLINOIS Marketing Executives



Kelli & Alto Cessna* ILLINOIS Homeschool Mom/Marketing Executive



Lucinda Christian* OHIO Marketing Executive



Lorraine Claytor* NORTH CAROLINA Math Teacher



Brooklin Clopton* GEORGIA Marketing Executive



Tiffany Cowie MISSOURI Marketing Executive



Celeste Crews* GEORGIA Marketing Executive



Altiera Dahlman' ALBERTA Marketing Executive



Crystal Eddins* TEXAS Marketing Executive



Ariana & Charlie Gabriel Jr.* LOUISIANA Marketing Executives



Jessica Garofano* CONNECTICUT Marketing Executive



Laurie Gerner* WISCONSIN Marketing Executive



Ericka Granata* MICHIGAN Marketing Executive



Crystal Grueneich NORTH DAKOTA Marketing Executive



Sheila Guinn GEORGIA Marketing Executive



Camrynn Gumescheimer KANSAS Stay-at-Home Mom



Brooke Habegger* INDIANA Marketing Executive



Christina Halpern* FLORIDA SAHM



Taylor Hamel* MONTANA Marketing Executive



April Harris* MISSISSIPPI Marketing Executive



Amber & Tamara Heath* OREGON Retired US Air Force/Retired Dept. of Corrections



Michele & Matthew Heckel* PENNSYLVANIA Marketing Executives



Jocelyn Hendrix* TEXAS Marketing Executive



Delphine Hooker* ARIZONA Marketing Executive



Angela Huffer* INDIANA Entrepreneur



Debra Jackson ILLINOISMarketing Executive



Ashley Janiszewski* UTAH Marketing Executive



Mary Jarvis*
MISSISSIPPI
Marketing Executive



Mackenzie Jeffers* KANSAS Occupational Therapist



Tiffany Johnson*
INDIANA
Marketing Executive



Cheyenne Johnson* TENNESSEE Marketing Executive



Daniel & Heather Jordan* NORTH CAROLINA Shed Blueprint Consultant/ Preschool Director



Stephanie Kirby* ALABAMA Marketing Executive



Cara Koehler MONTANA Marketing Executive



Rachelle & Charles Koehn* ALBERTA Salon Owner/Marketing Executive



Chad & Connie Kohler* ILLINOIS Marketing Executives



Mary Kondratowicz*
NORTH CAROLINA
Wellness Coach



Michaela Kunzle ONTARIO Marketing Executive



Stacey Lajeunesse*
SASKATCHEWAN
Correctional Officer



Renee Laws TENNESSEE Marketing Executive



Kari & Kris Lemley*
ARKANSAS
Marketing Executives



John & Charie Leopold* ILLINOIS Marketing Executives



Tung Luong* TEXAS Marketing Executive



Elizabeth Manandik NEBRASKA Marketing Executive



Kelly Marshburn*
NORTH CAROLINA
Marketing Executive



Tomika Martin* LOUISIANA Marketing Executive



Sarah Mathieu*
ALBERTA
Marketing Executive



Charlynn Mcbee*
MICHIGAN
Marketing Executive



Brooklynn McCulligh*
ONTARIO
Marketing Executive



Sagan McCulloch*
TEXAS
Marketing Executive



Corvelli & Kimberley McDaniel* FLORIDA Marketing Executives



Michalyn McGraw* ALABAMA Marketing Executive



Kaitlyn McIntyre* ALBERTA Marketing Executive



Jennifer McKinney* WISCONSIN Entrepreneur



Walter & Geneva Melbert* LOUISIANA Marketing Executives



Amy Michelle* CALIFORNIA Marketing Executive



Linda Mishler* WISCONSIN Marketing Executive



Fayre Montecalvo* FLORIDA Self-Employed



Sarah Murray* GEORGIA Stay-at-Home Mom



Railey Newman* FLORIDA College Student



Mike & Jordyn O'Rourke* MICHIGAN Case Manager/Business Owner



Brandon Paraon* HAWAII Marketing Executive



Brittany Parker* FLORIDA Self-Employed



Leah Patel ALABAMA Marketing Executive



Kristie & Brendan Payne* SASKATCHEWAN Marketing Executives



Jessica Pence* NEW HAMPSHIRE Marketing Executive



Jackie Rawe* KENTUCKY School Employee



Kimberly & Randall Reynolds* KENTUCKY Certified Nutritionist & Deputy Sheriff



Wendy Reynoso* CALIFORNIA Church Secretary



Bianca Sexton Brown* GEORGIA Marketing Executive



Jennifer Sharpe KANSAS Stay-at-Home Mom



LeeAnn Sheldon* OREGON Marketing Executive



Kaitlyn Simmons* LOUISIANA Marketing Executive



Nate & Jenna Simpson* **TFXAS** Marketing Executives



Winter Skinner* **TEXAS** Self-Employed Business Owner

DIRECTORS 2-DIRECTORS



Lauren Slaughter*
OHIO
Marketing Executive



Cindy Smith* ALABAMA Marketing Executive



Darice Stephenson* NORTH CAROLINA Wellness Advocate



Bailey Studer*
OKLAHOMA
Paraprofessional



Amber Tackett*
ARIZONA
Marketing Executive



Kim Talbert* NORTH CAROLINA Marketing Executive



Jenny & Norm Tate* INDIANA Marketing Executives



David & LaJeanna Toliver* OKLAHOMA Marketing Executives



Julito & Jennifer Topinio Resident Assistant/Med Tech



Andrea & Toby Upkes*
SOUTH DAKOTA
Marketing Executives



Carlene Van Hooydonk ONTARIO Beautician



Pamela Volz*
MICHIGAN
Dental Technology Advisor



Kimberly Waits* KENTUCKY Marketing Executive



Katrice Walker*
GEORGIA
Marketing Executive



Madi Wallace* TEXAS Marketing Executive



Shana Watson* SASKATCHEWAN Teacher



Jennifer Weatherly*
ARIZONA
Stay-at-Home Mom



Greg & Melinda White* CONNECTICUT Self-Employed/Hairstylist



Leah Widrick* NEW YORK Teacher



Erica Wood ARKANSAS Marketing Executive



Kaitlyn Youmans* GEORGIA Marketing Executive



Heidi & Jeff Young* TENNESSEE Social Media Marketer/Hot Rod Shop Owner



Juuso Young PENNSYLVANIA Marketing Executive



Joan Abella & Ishak Ramos* ONTARIO Marketing Executives



Brianna Acker TEXAS Marketing Executive



Ashley Adams* ALABAMA Marketing Executive



Tamara Albanese **NEW YORK** Stay-at-Home Mom



Kennisha Allen* TEXAS Marketing Executive



Irene Amoranto* ALBERTA Marketing Executive



Linda Andryans* ARIZONA Marketing Executive



Ashley Angenent ALBERTA



Ellia Angeron LOUISIANA Marketing Exective



Renee Baca-Ross³ MICHIGAN Entrepreneur



Lacy Basinger*
MISSISSIPPI Self-Employed Entrepreneur



Pamela Behnk KANSAS **Ambulatory Care Operations** Director



Leah Beutjer* ALABAMA Marketing Executive



Sonya Biehn* SASKATCHEWAN Retired



Kaydance Birkeland WASHINGTON Legal Assistant



Braden & Courtney Bitzer* ALBERTA Marketing Executives



Elicar Bodekor NEW YORK Marketing Executive



Taylor Bohrmann* Marketing Executive



Shaolin Boston* GEORGIA Special Education Paraprofessional



Amanda Boyachek SASKATCHEWAN



Jamie Brechtel* ALABAMA Marketing Executive



Hayley Breeden* Marketing Executive



Ebony Brown* CALIFORNIA Marketing Executive



Hannah Bruce* KENTUCKY Business Professional in Aircraft Maintenance



Shaina Bryant NEVADA Marketing Executive



Makeba & Clive Phinn* ILLINOIS Marketing Executives



Julia Byrnes TENNESSEE Stay-at-Home Mom



Kelli & Alto Cessna* ILLINOIS Homeschool Mom/Marketing Executive



Maura Childers MAINE Insurance Agent & Agency Manager



Lucinda Christian*
OHIO
Marketing Executive



Nicole & Jordan Christner NEBRASKA Stay-at-Home Mom & Hairstylist/HVAC Technician



Rylie Clatt IOWA Marketing Executive



Lorraine Claytor* NORTH CAROLINA Math Teacher



Brooklin Clopton* GEORGIA Marketing Executive



Patrice Coleman GEORGIA Marketing Executive



Camille Crawford ILLINOIS Marketing Executive



Celeste Crews* GEORGIA Marketing Executive



Altiera Dahlman*
ALBERTA
Marketing Executive



Jamee DeBuhr WISCONSIN Marketing Executive



Jenn Dell ALBERTA Marketing Executive



Kristy DornCOLORADO
Marketing Executive



Eric & Ashley Duarte FLORIDA Camera Operator/Warehouse Specialist



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Jessica Garofano* CONNECTICUT Marketing Executive



Angela GengelbachMISSOURI
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MICHIGAN
Marketing Executive



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Gayle Hall TEXAS Marketing Executive



Christina Halpern* FLORIDA SAHM



Taylor Hamel* MONTANA Marketing Executive



April Harris* MISSISSIPPI Marketing Executive



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Jocelyn Hendrix* **TEXAS** Marketing Executive



Ivonne Hernandez FLORIDA International Business Professional



Whitney Herrmann MISSISSIPPI Marketing Executive



Ebony Holmes TEXAS Marketing Executive



Delphine Hooker' ARIZONA Marketing Executive



Marian & Kendall Hostetler **TEXAS** Marketing Executives



Angela Huffer* INDIANA Entrepreneur



Jayd Hupaelo SASKATCHEWAN Marketing Executive



Lauren Hurst TENNESSEE Marketing Executive



Ashley Janiszewski* UTAH Marketing Executive



Mary Jarvis* MISSISSIPPI Marketing Executive



Mackenzie Jeffers* KANSAS Occupational Therapist



Jessica Johns WISCONSIN Retail Manager



Cheyenne Johnson* TENNESSEE Marketing Executive



Tiffany Johnson* INDIANA Marketing Executive



Daniel & Heather Jordan* NORTH CAROLINA Shed Blueprint Consultant/ Preschool Director



Chester & Alisha Kennison FI ORIDA Marketing Executives



Stephanie Kirby* ALABAMA Marketing Executive



Conner Koehn KANSAS Marketing Executive



Rachelle & Charles Koehn* ALBERTA Salon Owner/Marketing Executive



Chad & Connie Kohler* II I INOIS Marketing Executives



Mary Kondratowicz* NORTH CAROLINA Wellness Coach



Renee Kupferschmidt ONTARIO Marketing Executive



Kaylee Kuschminder



Kelsey & Robert Lang LOUISIANA Marketing Executives



Stacey Lajeunesse* SASKATCHEWAN Correctional Officer



Richard & Wendy Langford FLORIDA Retired Citrus Buyer/Retired Finance Analyst



Kaci Lee GEORGIA Marketing Executive



Kari & Kris Lemley*
ARKANSAS
Marketing Executives



Kaity & Steven Lenz TEXAS Marketing Executives



John & Charie Leopold* ILLINOIS Marketing Executives



Tung Luong* TEXAS Marketing Executive



Jessica Maley OREGON Executive Assistant



Kelly Marshburn*
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Tomika Martin* LOUISIANA Marketing Executive



Mari Martinez
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Administrative Assistant



Catherine Massingill IOWA Marketing Executive



Sarah Mathieu*
ALBERTA
Marketing Executive



Charlynn Mcbee*
MICHIGAN
Marketing Executive



Tricia McCoy* TEXAS Marketing Executive



Jane & Steven
McCubbin
KENTUCKY
Special Education/Marketing
Executive



Brooklynn McCulligh* ONTARIO Marketing Executive



Sagan McCulloch* TEXAS Marketing Executive



Courtney McDonald ALBERTA Marketing Executive



Michalyn McGraw* ALABAMA Marketing Executive



Kaitlyn McIntyre*
ALBERTA
Marketing Executive



Jennifer McKinney* WISCONSIN Entrepreneur



Kasha McLeod **NEW BRUNSWICK** Marketing Executive



Miranda McOwen WYOMING Stay-at-Home Mom



Walter & Geneva Melbert* LOUISIANA Marketing Executives



Amy Michelle* CALIFORNIA Marketing Executive



Linda Mishler* WISCONSIN Marketing Executive



Karla Moffatt ONTARIO Marketing Executive



Favre Montecalvo* FLORIDA Self-Employed



Devyn Moore FLORIDA Marketing Executive



Sacheen Morgan MISSISSIPPI Marketing Executive



Danny Morrison & Nina Buffins **TEXAS**Marketing Executives



Karin Mullinax FLORIDA Hairstylist



Kealy Murphy FLORIDA Marketing Executive



Sarah Murray* GEORGIA Stay-at-Home Mom



Railey Newman* FLORIDA College Student



Samantha Nuss Marketing Executive



Mike & Jordyn O'Rourke* MICHIGAN Case Manager/Business Owner



Brandon Paraon* HAWAII Marketing Executive



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Kristie & Brendan Payne* SASKATCHEWAN Marketing Executives



Jessica Pence* NEW HAMPSHIRE Marketing Executive



Erin Petty TEXAS Marketing Executive



Trista Phelps MISSOURI Marketing Executive



Denise Pillatzki NEVADA Marketing Executive



Rick & Jill Plath CALIFORNIA Self-Employed



Jessie Powell KENTUCKY Marketing Executive



Leslie Quesnel NEW YORK Marketing Executive



Jackie Rawe*
KENTUCKY
School Employee



Jaci Reinbold TEXAS Marketing Executive



Kimberly & Randall Reynolds* KENTUCKY Certified Nutritionist & Deputy Sheriff



Wendy Reynoso* CALIFORNIA Church Secretary



Courtney Ricken SOUTH CAROLINA Sales Consultant



April Robertson TEXAS Stay-at-Home Mom



Evalli & Caleb Rudd TEXAS Marketing Executives



Breanna Schwarz MARYLAND Marketing Executive



Eva Segelstrom MINNESOTA Marketing Executive



Bianca Sexton Brown*
GEORGIA
Marketing Executive



LeeAnn Sheldon*
OREGON
Marketing Executive



Stacie Shockley ALABAMA Marketing Executive



Kaitlyn Simmons* LOUISIANA Marketing Executive



April Simmons ALABAMA Marketing Executive



Nate & Jenna Simpson* TEXAS Marketing Executives



Winter Skinner*
TEXAS
Self-Employed Business Owner



Lauren Slaughter*
OHIO
Marketing Executive



Abbie Smiley KENTUCKY Wealth Management



Cindy Smith*
ALABAMA
Marketing Executive



Kori Sparks CALIFORNIA Marketing Executive



Mackenzie Staley OHIO Marketing Executive



Rebecca Stell ARIZONA Hairstylist & Owner



Darice Stephenson* NORTH CAROLINA Wellness Advocate



Meaghan & Ryan Stone TEXAS Marketing Executives



Bailey Studer* OKLAHOMA Paraprofessional



Amber Tackett* ARIZONA Marketing Executive



Kim Talbert* NORTH CAROLINA Marketing Executive



Jenny & Norm Tate* INDIANA Marketing Executives



David & LaJeanna Toliver* OKLAHOMA Marketing Executives



Andrea & Toby Upkes* SOUTH DAKOTA Marketing Executives



Kimberly Vennard FLORIDA Marketing Executive



Kimberly Waits* KENTUCKY Marketing Executive



Jessie Walk ILLINOIS Marketing Executive



Katrice Walker* GEORGIA Marketing Executive



Madi Wallace* TEXAS Marketing Executive



Madelyn & Jacob Wallace* **KENTUCKY** Marketing Executives



Shana Watson* SASKATCHEWAN Teacher



Jennifer Weatherly* ARIZONA Stay-at-Home Mom



Brailyn Wells KANSAS Marketing Executive



Greg & Melinda White* CONNECTICUT Self-Employed/Hairstylist



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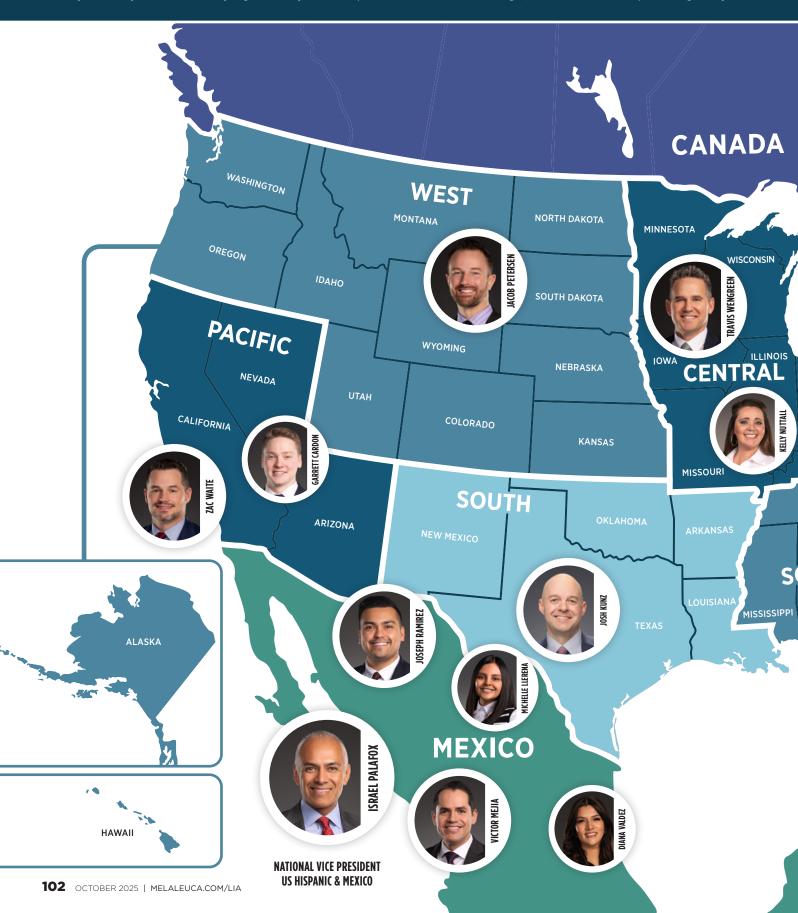
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